



Welcome to TWIN FALLS



Twin Falls Visitor Center

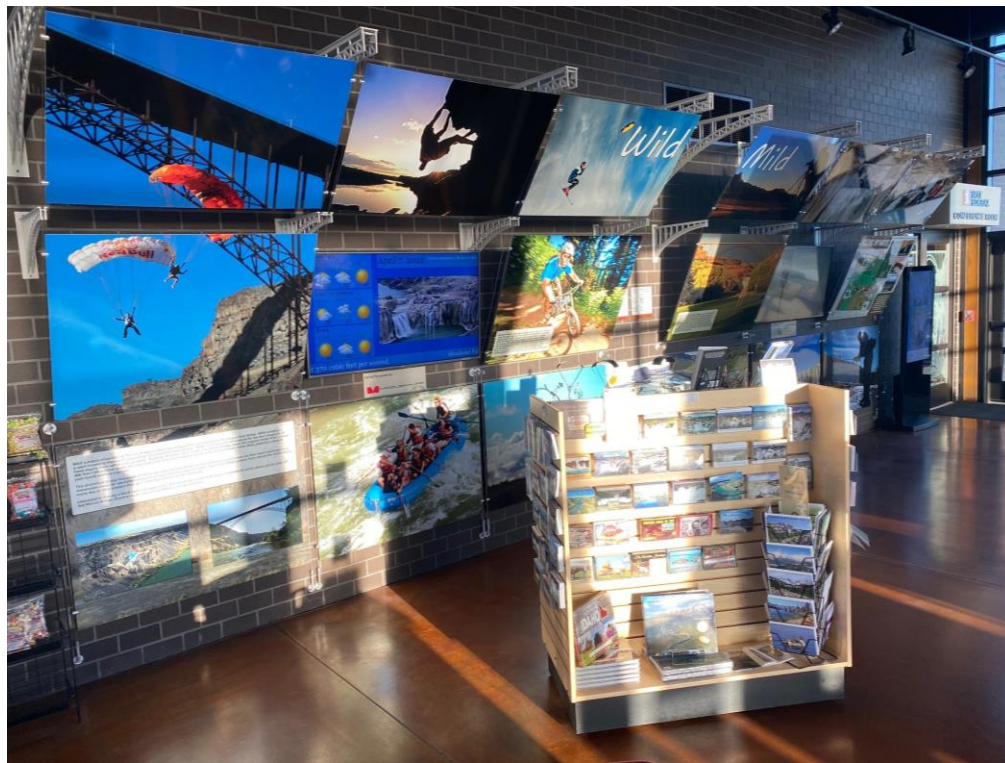
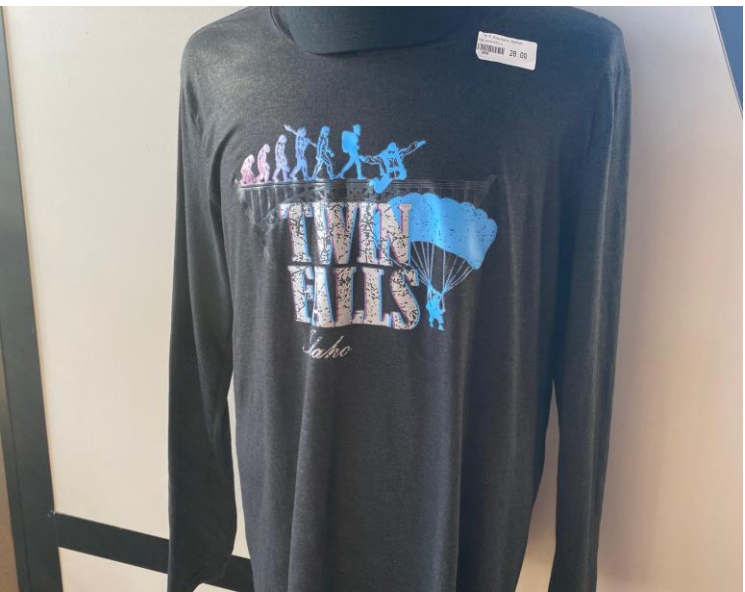
- Built in 1989 to prepare for influx of visitors for Idaho's Centennial
- Donated labor and materials from the Homebuilders' Association
- Intended to be a 2-year temporary structure
- 25 years later – it continued to operate providing information and souvenirs in a tiny, cramped space seasonally from March to October



Twin Falls Visitor Center

- In 2014, the Chamber launched a capital campaign to construct a new Visitor Center to provide information and inspiration for all of Southern Idaho
- \$1.7 million facility opened in Spring 2015
- Interpretive exhibits, public spaces, brochures, and souvenirs





65,000+
Visitors
Annually

(who sign the guest book)



COMING SOON - BIKE RENTALS



From which continent has the
Twin Falls Visitor Center NEVER
had a visitor?

From which continent has the
Twin Falls Visitor Center NEVER
had a visitor?

Antarctica



Signature Sights



BASE Jumping

Tandem BASE: all the THRILL - none of the training!



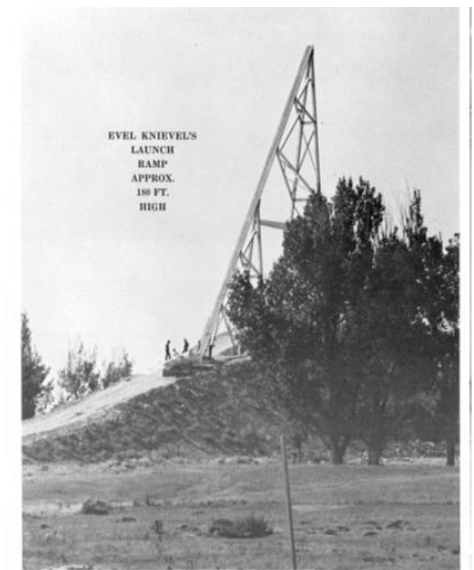
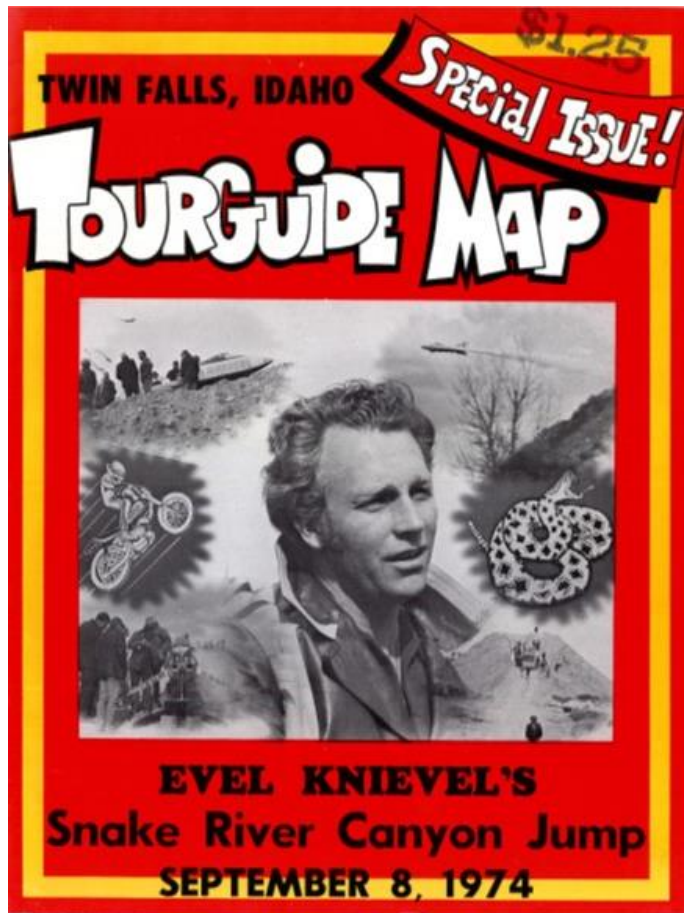
What is the height of the
Perrine Bridge from the
roadway down to the river
water level?

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water level?

486 feet

*(which is the namesake for Elevation 486, the
restaurant on the canyon rim)*

DAREDEVIL History - 1974



Evel Knievel holds the Guinness
World Record for the most bone
fractures in a lifetime.

How many?

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How many?

433

By the end of 1975, the pioneer of motorcycle long jumping exhibitions had suffered 433 bone fractures. In the winter of 1976, he was seriously injured during a televised attempt to jump a tank full of sharks at the Chicago Amphitheater. After suffering a brain concussion and two broken arms, he decided to retire from major performances.



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*Off the
beaten path*

- **Rock Creek Park** – RV park, trails, fishing, disc golf, picnic areas
- **First Federal Park**
- **Auger Falls Heritage Park** – miles and miles of single-track biking and hiking

At 1,040 miles long – where
does the Snake River rank
among longest rivers in the
United States?

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9th



“Low impact” (food and beverage) trail options



“Low impact” (food and beverage)
trail options

COMING SOON



In what year did the City of Twin Falls change the law to allow liquor sales by-the-drink on Sundays?

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2006



Historic downtown going
UPTOWN!

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