



# Idaho Tourism Roundtable

EDA 101 – or how do I apply for some of those ARPA dollars?

# EDA Overview

- Mission EDA's mission is to lead the federal economic development agenda by promoting innovation and competitiveness

EDA supports regional economic development through their grants processes – partnering with communities to leverage private sector investment and the creation of high-wage, high demand jobs.



# American Rescue Plan Act

## SEC. 6001. ECONOMIC ADJUSTMENT ASSISTANCE.

- (a) ECONOMIC DEVELOPMENT ADMINISTRATION APPROPRIATION.—There is appropriated for fiscal year 2021, out of any money in the Treasury not otherwise appropriated, \$3,000,000,000 to the Department of Commerce for economic adjustment assistance to prevent, prepare for, and respond to coronavirus and for necessary expenses for responding to economic injury as a result of coronavirus.

**(c) Of the funds provided by this section, 25 percent shall be for assistance to States and communities that have suffered economic injury as a result of job and gross domestic product losses in the travel, tourism, or outdoor recreation sectors.**

# Grant Requirements

## Eligible EDA Applicants/Grantees:

- District Organization;
- Indian Tribe or a consortium of Indian Tribes;
- State, county, city, or other political subdivision of a State;
- Institution of higher education or a consortium of institutions of higher education; or
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State

EDA does not provide investments to for-profit entities, nor does it allow pass through of grant funds to private, for-profit companies

EDA Investment Priorities

Federal Cost-Share Requirements, or Match

CEDS Connection

EDA Performance Measures



# EDA Investment Priorities

- Equity
- Workforce Development
- Manufacturing
- Technology-Based Economic Development
- Environmentally Sustainable Development
- Exports and Foreign Direct Investment
- **Recovery and Resilience**



# How to apply?

- At this time, it's not known how EDA will be distributing the tourism-related set-aside.
- Under consideration are block grants to states for sub-awards, or our traditional process that awards to individual communities and organizations.
- We are anticipating that program guidance to be issued in May.
- To be prepared -- EDA uses Grants.gov – a website that will require that you register prior to being able to submit your application.
- You can preview the requirements to collect the information that your project proposal will need to be competitive.

# How to navigate Grants.gov

Grants.gov – In the search box (upper right hand corner) type PWEAA, that should take you to:

<a href="#">PWEAA2020</a>	FY 2020 EDA Public Works and Economic Adjustment Assistance Programs including CARES Act Funding	DOC-EDA	Posted	10/18/2019
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Click on the PWEAA2020 to get to the page with 4 blue tabs – Synopsis; Version History; Related Documents; and Package.



- Select the Package tab and you should see this:

CFDA	Competition ID	Competition Title	Opportunity Package ID	Opening Date	Closing Date	Actions
11.300	PW-EAA-C	EDA Construction Full Application 11.300 and 11.307	PKG00255947	10/18/2019	09/30/2022	<a href="#">Preview</a>   <a href="#">Apply</a>
11.307	EAA-C-NC	EDA Both Construction and Non Construction Full Application	PKG00255930	10/18/2019	09/30/2022	<a href="#">Preview</a>   <a href="#">Apply</a>
11.307	PW-EAA-DE	EDA Design and Engineering Only Full Application 11.300 and 11.307	PKG00255931	10/18/2019	09/30/2022	<a href="#">Preview</a>   <a href="#">Apply</a>
<b>11.307</b>	<b>EAA-NC</b>	<b>EDA Non-Construction Full Application 11.307</b>	<b>PKG00255932</b>	<b>10/18/2019</b>	<b>09/30/2022</b>	<a href="#">Preview</a>   <a href="#">Apply</a>

- Pick apply/preview on the 11.307 EDA non-Construction Full Application tab.





# The fine print . . .

- Federal Cost-Share Requirements, or Match
- CEDS Connection
- EDA Performance Measures



# Let's talk budget

Match (or the non-federal share)

- The CARES Act required a 20% match – we anticipate that there will be a similar requirement for the ARPA funding
- Only real cash pays real bills
- In-kind may be okay --- if it directly reduces the amount of real dollars you need to implement your scope of work
- EDA is a reimbursement program, so you'll need to have the means to fund the project

# Comprehensive Economic Development Strategy (CEDS) Connection

- EDA supports regionally-driven economic development
- The roadmap for that is known as a CEDS
- In Idaho, the five Economic Development Districts are recognized as the holders of those plans covering their geographic areas
- Other formal economic strategies may be allowed if they contain a ‘comprehensive’ analysis of the economy



# EDA Performance Measures – Reporting Requirements

- If the project is funded, EDA will ask for information on the economic impacts
- We use an on-line system for collecting that data
- Think about how you will be able to track your project's impacts on revenues, jobs – other measures that can demonstrate the benefits



# Tips and Tricks

- Tell your story – but back it up with reliable data
- Develop a clear and concise scope of work
- Ditto with your budget
- Think letters of collaboration, not letter of support
- If you have questions while you are drafting your application materials, do not hesitate to contact me





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