**Idaho Travel Council Virtual Meeting**

Thursday, March 18, 2021
9:00 a.m. - 12:00 pm (Mountain Time)
8:00 a.m.-11:00 a.m. (Pacific Time)
Join Zoom Meeting
<https://us02web.zoom.us/j/3288596363?pwd=N0lieFpwdFpGN0NhM1RITFc2UGN1UT09>

Public Meeting Location:
Len B. Jordan Bldg., 650 W. State Street, Boise, in the basement, across from the cafeteria, conference room 09. Please note: Seating is limited, only 9 seats are available, seating is first come first serve, contact Diane Norton to reserve a seat. The public is encouraged to participate via ZOOM.

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| Time | **Topic** | **Lead** | **Notes** |
| 9:00 a.m. | Call to Order and Introductions | Mike Fitzpatrick, Chair |  |
|  | Approval of January Meeting Minutes |  | Action Item |
| 9:10 a.m. | Idaho Department of Commerce Update | Director Tom Kealey |  |
| 9:20 a.m. | Program and Collections Update | Matt Borud |  |
| 9:45 a.m. | Madden Media Update | Dan Janes Addy Coleman |  |
| 10:15 a.m. | Red Sky Update  | Jessica Flynn   |  |
| 10:45 a.m. | Grant Updates | Ewa Szewczyk |  |
| 11:15 a.m. | Other Discussion | Mike Fitzpatrick, Chair |  |
| 11:45 a.m. | Future Meetings | Mike Fitzpatrick, Chair |  |
| 12:00 p.m. | Meeting Adjourn | Mike Fitzpatrick, Chair | Action Item |