

Welcome to Tourism Tours 2021

Time	Topic	Lead
9:00 a.m.	Introductions	Diane Norton
9:10 a.m.	State of the Industry	Matt Borud
9:30 a.m.	Grant Updates	Ewa Szewczyk
10:15 a.m.	Best Practices for Photography, Videography, and Social Influencer Contracts/Collaborations	Robb Gibson Andrea Rayburn
11:00 a.m.	2022 Travel Guide Coop Opportunities Visit Idaho Prime Campaign	Madden Media
11:30 a.m.	ITD Summer Road Construction Updates Star Card: Idaho's Real ID	Vince Trimboli, ITD
12:00 p.m.	Adjourn	Diane Norton



Mark your calendars for Upcoming Virtual Meetings/Events

Idaho Travel Council Meeting | Thursday, March 18 | 9:00 a.m.– 12 p.m.

Coffee Talks| March 25, April 8, 15, and 22 | 9:30 a.m. – 10:30 a.m.

ITC Meeting & Grant Presentations | Thursday, May 6 & Friday, May 7



From
Poolside to
River's Edge

COME PLAY
HERE

October 4 – 6, 2021
The Riverside Hotel, Boise

