



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council
Monday, July 27, 2020
Springhill Suites by Marriott Island Park/Yellowstone
4292 North Highway 20, Island Park, Idaho 83429

Join Zoom Meeting
<https://us02web.zoom.us/j/89258511858>
Meeting ID: 892 5851 1858
(253) 215-8782 or (346) 248-7799

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Rick Shaffer, Chair	
	Approval of May Meeting Minutes		Action Item
9:10 a.m.	Region 6 Welcome	Lonnie Allen	
9:15 a.m.	Idaho Department of Commerce Update	Director Tom Kealey	
9:30 a.m.	Program and Collections Update	Matt Borud	
9:50 a.m.	Fresh Air Break		
10:00 a.m.	Madden Media Update	Dan Janes Addy Coleman	
10:30 a.m.	Red Sky Update	Jessica Flynn	
11:00 a.m.	Grant Updates	Ewa Szewczyk	
11:30 a.m.	Lunch Break		
1:00 p.m.	Tourism Grant Review and Discussion Note: At the top on each hour, we will have a 10-minute fresh air break, as needed	Ewa Szewczyk	
5:30 p.m.	Meeting Adjourn	Rick Shaffer, Chair	Action Item



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Time	Topic	Lead	Notes
9:00 a.m.	Call to Order	Rick Shaffer, Chair	
9:35 a.m.	Tourism Grant Review and Discussion (Cont.)	Ewa Szewczyk	
10:20 a.m.	Fresh Air Break		
10:30 a.m.	Grant Awards	Ewa Szewczyk	
	Region 1 – Kayoko Magnus		Action Item
	Region 2 – Art McIntosh		Action Item
	Region 3 – Pat Morandi		Action Item
	Region 4 – Shawn Barigar		Action Item
	Region 5 – Matt Hunter		Action Item
	Region 6 – Lonnie Lee Allen		Action Item
	Region 7 – Mike Fitzpatrick		Action Item
	Multi-Regions – Rick Shaffer		Action Item
11:30 a.m.	Other Discussion Future Meetings: Idaho Conference on Recreation and Tourism, October 2020 ITC Meeting, January 2021		
12:00 p.m.	Meeting Adjourn	Rick Shaffer, Chair	Action Item