



C.L. "Butch" Otter, Governor  
Bobbi-Jo Meuleman, Director

## Economic Advisory Council Meeting

July 17, 2018

AmericInn Conference Room  
51 Cobblestone Ln. Hailey, ID 83333

### Members Present:

Steve Meyer, *Region I*  
Robin Woods, *Region II*  
Mike Reynoldson, *Region III*  
John Craner, *Region IV*  
Rick Phillips, *Region V*  
Mark Young, *Region VI*  
Dave Wilson, *Region VII*  
Sandy Patano, *At Large*

### Commerce Staff Present:

Bobbi-Jo Meuleman, *Director*  
Jake Reynolds, *Business Development and Operations Administrator*  
Susie Davidson, *Business Attraction Manager*  
Cindy Lee, *Grants & Contracts Manager*  
Dennis Porter, *Community Development Manager*  
Amanda Ames, *Community Development Specialist*  
James Varner, *Administrative Assistant*

### Commerce Staff Present Via Phone:

Patrick Watson, *Senior Research Analyst*

### Call to Order

Chairman Steve Meyer called the meeting to order at 9:02 a.m.

### Council Vote on Approval of Minutes

Chairman Meyer noted that the minutes for the May 24, 2018 Economic Advisory Council (EAC) meeting had been distributed and if there are no corrections he would entertain a motion to approve the minutes as distributed.

Moved by: Mark Young

Seconded by: Mike Reynoldson

Steve Meyer – Aye  
Robin Woods – Absent  
Mike Reynoldson – Aye  
John Craner – Aye  
Rick Phillips – Aye  
Mark Young – Aye  
Dave Wilson – Aye  
Sandy Patano – Aye.

Motion approved.

### Directors Welcome

Director Bobbi-Jo Meuleman welcomed the EAC Council and the Commerce employees to Hailey, Idaho for the July Economic Advisory Council Meeting.

## **Commerce and Legislative Update**

Director Meuleman gave the Council an update on the legislation Commerce is working on and the changes at Commerce, one of them being the new hire George Lynch. George was hired to review and report on recommendations that may address the broadband gaps that exist in the state.

Director Meuleman turned it over to the Business Development and Operations Administrator Jake Reynolds who gave an update on the Rural Economic Development Professional grants that were awarded July 1, 2018.

## **Discussion**

The EAC Council requested Director Meuleman invite George Lynch to the next EAC meeting to give a presentation on broadband in Idaho. The Council also asked Jake Reynolds for a list of Commerce staff and the ED Pros that work in each of the Council Members Region.

## **Tax Reimbursement Incentive Project Green**

Director Meuleman introduced Project Green, Application #3091. Project Green is a new to Idaho company considering Greenleaf, Idaho as a potential aqua-farming location.

## **Motion to Move to Executive Session**

Chairman Meyer announced he would entertain a motion to move the Council to executive session to review the details of the TRI's proprietary scoring process ***pursuant to Idaho Code 74-206(1)(d) to review records exempt from public disclosure under Idaho Code Sections 74-107(6), and 67-4708.***

Dave Wilson moved to enter into executive session. Sandy Patano seconded.

Roll call vote to move into executive session

Steve Meyer – Aye

Robin Woods – Absent

Mike Reynoldson – Aye

John Craner – Aye

Rick Phillips – Aye

Mark Young – Aye

Dave Wilson – Aye

Sandy Patano – Aye

With over two-thirds majority in favor, the Council moved into executive session at 9:49 a.m.

## **Return to Public Session**

Chairman Meyer noted that the Council returned to the public session at 10:44 a.m.

Chairman Meyer indicated the Council:

1. Reviewed and discussed Project Green application for a refundable tax credit; and
2. After discussions were concluded, closed the executive session upon motion by Mark Young seconded by Dave Wilson, and a majority vote.

### **Motion**

In the matter of the application for Project Green, I move that the Council approve the application and instruct the Director to enter into an agreement with Project Green upon the following terms.

- A post-performance refundable tax credit which represents 18% of new state revenue for 9 years.
- Tax credit certificate issued post-performance upon review and verification by Commerce.
- No less than 20 new jobs or 60% of the total annual projected jobs, whichever is greater
- Average annual wages must equal or exceed the average county wage of \$33,876
- Allow for a maximum two-year construction phase during the term of the agreement.
- Company must maintain operations in Idaho for the term of the agreement
- Subject to confirmation of a community match
- Any additional terms deemed necessary by the Director not otherwise conflicting with the above conditions.

Moved by: John Craner  
Second by: Rick Phillips

Roll call vote:

Steve Meyer – Aye  
Robin Woods – Absent  
Mike Reynoldson – Aye  
John Craner – Aye  
Rick Phillips – Aye  
Mark Young – Aye  
Dave Wilson – Aye  
Sandy Patano – Aye

Motion Approved.

### **Discussion**

The EAC Council asked Director Meuleman if Commerce has compiled information on how the new tariffs are affecting Idaho companies.

Director Meuleman informed the Council that Commerce has been working with the department of Agriculture and the Governor's office to compile the information and will send it to the Council and any company that would like to see it.

### **Presentation**

Susie Davidson gave a Power Point Presentation and a short video on the TRI projects for McCain Foods, USA and NewCold, Advanced Cold Logistics; both located in Burley, Idaho.

### **Lunch Break**

Vice-Chair Robin Woods joined the meeting late due to a flight detour.

### **Guest Speakers**

Work Force Development Taskforce Chair, Trent Clark

Mr. Clark gave a presentation on the expansion and recruitment of the work force in Idaho. He went over the future difficulties Idaho and the nation may be faced with to the America's current education system. The future education system will need to address technology credentials that are both stackable and portable and begin informing students in High School, or earlier, that there are alternatives to a four-year degree. Trent Clark then explained that the goal of the Work Force Development Taskforce is to have a portal as an outreach tool that all educators can use linking industry to education.

Rural Economic Development Professional for Blaine County, Harry Griffith

Harry gave a presentation on improving the Blaine County Economy and how to balance the "growth" and "no growth" mindset that comes from the community. Harry Griffith went over Economic Development myths and how talent attraction and workforce housing are what's stopping the economic development in Blaine county.

### **Block Grant Application Review**

Dennis Porter gave a presentation on the CDBG and RCBG funding applications, and project updates as well as the PY18 Briefing Book.

Next Meeting will be October 15-17 in Pocatello Idaho.

**Chairman Meyer adjourned the meeting at 3:02 p.m.**