



C.L. "Butch" Otter, Governor  
Bobbi-Jo Meuleman, Director

## PROGRAM NOTICE

### Idaho Regional Travel and Convention Grant Program

Notice Date: 02/08/2018

Title: 2018 ITC Application Schedule & Tourism Tours

The following schedule for the 2018 Idaho Regional Travel and Convention Grant application has been approved by the Idaho Department of Commerce (Department) and the Idaho Travel Council (ITC). Please review carefully as there are **important changes to process and deadlines from previous years.**

This year the ITC and the Department will review all applications PRIOR to the grant presentations. This will allow the ITC to have a good knowledge of the application, be prepared to ask questions, and provide guidance on the application submission. This first due date is "Application Close #1". After grant presentations, applications will be reopened so that applicants can make any final adjustments and submit a final application for review and evaluation. This final due date is "Application Close #2".

2018 ITC Application opens	February 16, 2018	<a href="http://idahocommerce.force.com/grants">http://idahocommerce.force.com/grants</a>
<b>Application close #1</b>	<b>April 2, 2018 4:30 p.m.</b>	Applications are required to be submitted for review by the ITC <b><u>PRIOR</u></b> to the grant presentations.
ITC reviews applications	April 3, 2018 – May 1, 2018	
Grant presentations Boise	May 1, 2018 – May 2, 2018	Applicants requesting in excess of \$50,000 are encouraged to present. Location & Schedule TBD.
Application re-opens	May 3, 2018 9:00 a.m.	Applications will be re-opened for editing.
<b>Application close #2</b>	<b>May 23, 2018 4:30 p.m.</b>	Final submission deadline. No extensions.
Grant awards	Date & Time TBD	Location TBD.

## 2018 Tourism Tours

Tourism Tours are an important part of the grant application cycle. Applicants should plan to attend to meet and coordinate with other regional applicants and partner organizations, as well as the local council member. In addition the Department will provide updated tourism news and review the ITC program changes and the current application. Agenda for the tours will be communicated in the coming weeks.

Tourism Tour – Region 2 Lewiston	March 1, 2018 11:00 a.m. to 3:00 p.m.	Red Lion Hotel 621 21st Street Clearwater Room
Tourism Tour – Region 1 Coeur d’Alene	March 2, 2018 11:00 a.m. to 3:00 p.m.	Coeur d’Alene Resort 115 S 2nd Street Casco Bay Room
Tourism Tour – Region 4 & 7 Twin Falls	March 6, 2018 11:00 a.m. to 3:00 p.m.	Chamber/Visitor Center 2015 Nielsen Point Place
Tourism Tour – Region 3 Boise	March 8, 2018 1:00 p.m. to 5:00 p.m.	The Riverside Hotel 2900 Chinden Boulevard Delamar Room
Tourism Tour – Region 6 Rexburg	March 13, 2018 1:00 p.m. to 5:00 p.m.	Rexburg Area Chamber of Commerce 127 East Main Street
Tourism Tour – Region 5 Pocatello	March 14, 2018 9:00 a.m. to 1:00 p.m.	Mountain View Event Center 1567 Way to Grace Ave.