



C.L. "Butch" Otter, Governor
Bobbi-Jo Meuleman, Director

Idaho Travel Council Agenda

Tuesday May 1-2, 2018
Idaho State Capitol - 700 W Jefferson, Boise
Lincoln Auditorium

Tuesday, May 1

- 9:00 a.m. Call to Order Lara Smith, Chair
Welcome, Introductions
Approval of Minutes
- 9:10 a.m. Commerce Update Director Bobbi-Jo Meuleman
- 9:20 a.m. ITC Tourism Budget Review Matt Borud
- 9:40 a.m. Grant Updates and Presentation Process Review Cindy Lee

Presentations

- 9:50 a.m. Idaho RV Campgrounds Association - Anne Chambers
10:10 a.m. Idaho Lodging & Restaurant Association - Josh Bishop
10:30 a.m. Idaho Outfitters & Guides Association - Janey Bruesch
10:50 a.m. BREAK
11:00 a.m. Idaho Ski Areas Association - Rebecca Reeves
11:20 a.m. Hailey Chamber of Commerce - Mary Austin Crofts
11:40 a.m. Sawtooth-Stanley Chamber of Commerce - Jason Bosley

12:00 p.m. LUNCH

Presentations (continued)

- 1:10 p.m. Sun Valley Marketing Alliance - Scott Fortner
1:30 p.m. Southeast Idaho High Country Tourism - Destiny Egley
1:50 p.m. Greater Pocatello CVB - Brigitta Bright
2:10 p.m. Teton Regional Economic Coalition - Kristie Eggebrotten
2:30 p.m. BREAK
2:40 p.m. Idaho Falls Chamber of Commerce - Chip Schwarze
3:00 p.m. Yellowstone Teton Territory - Chris Mann
3:20 p.m. Southern Idaho Tourism - Melissa Barry

- 3:40 p.m. Q & A Lara Smith, Chair
- 3:50 p.m. Rocky Mountain International – Marketing Update Mathias Jung
- 4:30 p.m. Adjourn Lara Smith, Chair

Wednesday, May 2

9:00 a.m. Call to Order Lara Smith, Chair
Welcome and Introductions

9:10 a.m. Grant Presentation Process Review Cindy Lee

Presentations

9:20 a.m. Boise Convention & Visitors Bureau - Carrie Westergard

9:40 a.m. Southwest Idaho Travel Association - Jared Montague

10:00 a.m. Cascade Chamber of Commerce - Bobbie Patterson

10:20 a.m. BREAK

10:30 a.m. McCall Area Chamber of Commerce - McKenzie Christensen

10:50 a.m. Nampa Chamber of Commerce - Mitch Minnette

11:10 a.m. North Idaho Tourism Alliance (NITA) - Stephanie Simms

11:30 a.m. Greater Sandpoint Chamber of Commerce - Kate McAlister

11:50 a.m. LUNCH

Presentations (continued)

1:00 p.m. Post Falls Chamber of Commerce - Deb Wheeler

1:20 p.m. Coeur d'Alene Convention & Visitors Bureau - Mark Robitaille

1:40 p.m. Visit Lewis Clark Valley - Michelle Peters

2:00 p.m. Moscow Chamber of Commerce - Jenny Ford

2:20 p.m. North Central Idaho Travel Association - Victoria Scalise

2:40 p.m. Meridian Chamber of Commerce - Richard Bonney

3:00 p.m. Other Business: "Scope of work change request" from Cindy Lee
McCall, Kamiah, Boise, and Visit Lewis Clark Valley

3:15 p.m. Q & A

3:30 p.m. Adjourn Lara Smith, Chair