

NORTH IDAHO TOURISM



November 2016

Executive Summary Report

This project was designed to illustrate perceptions about driving distance tourism with special emphasis on the five Northern-most counties of Idaho. Respondents were drawn from Washington, Oregon, Montana, Idaho, British Columbia and Alberta, Canada.

Contents

METHODOLOGY3

EXECUTIVE SUMMARY4

DETAILED OBSERVATIONS.....6

Q.1 In a typical year how many times do one or more members of your household go on a driving overnight trip or vacation?..... 6

Q.2 What kinds of activities do you or your family enjoy?..... 7

Q.3 What are your favorite areas for overnight or longer driving trips? 8

Q.4 What are your favorite areas for day trips?..... 9

Q.5 What areas would you like to go to on a driving trip but have not done so?..... 10

Q.6 Is there any one place that you visit for overnight driving get-aways at least every year?11

Q.7 When you go on a driving trip do you most often travel by: automobile, RV, motorcycle? 12

Q.8 When you take driving vacations, are you typically taking some kind of rolling, sleeping, structure such as a motorhome, pick up camper, camper trailer or pop up trailer with you?... 13

Q.9 When your household is on a driving vacation, about how much do you typically spend per day? 14

Q.10 When you spend the night, do you typically stay in a designated campground, an undesignated camping area, a motel, a high-rise hotel, with friends and relatives, bed and breakfast? 15

Q.11 Is the decision of where to go on a driving getaway typically made by one person or more than one person? 16

Q.12 Is that you? 16

Q.13 Are you a part of that decision? 17

Q.14 In a typical year, about what percentage of your road trip travel time occurs, in the Summer, between Memorial Day and Labor Day?..... 17

Q.15 What percentage between Labor Day and December 1st? 18

Q.16 What percentage between Dec 1st and April 1st?..... 18

Q.17 What percentage between April 1st and June 1st?..... 19

Q.18 When booking a hotel or motel room, what is the average price you typically pay? 19

Q.19 On an average road trip, about how many miles do you put on vehicle? 20

Q.20 On your typical driving get-away, how many nights do you typically spend away from home? 20

Q.21 Spend on social media 21

Q.22 Listen to radio 21

Q.23 Watch TV 22

Q.24 Listen to Pandora or Spotify 22

Q.25 Read news online 22

Q.26 Read news in paper 22

Q.27 Cost of trip 23

Q.28 Main attraction or event 23

Q.29 Time allowed..... 24

Q.30 Uniqueness of trip 24

Q.31 Luxury accommodations..... 24

Q.32 If fuel prices go up by \$1.00 next year, would that change your driving get-away habits, or not? 25

Q.33 How would you describe North Idaho to someone who was not familiar with the area?26

Q.34 In your opinion, what, if anything, is the single biggest attraction in North Idaho? 27

Q.35 What other attractions are there in North Idaho? 28

Q.36 What, if anything, might be a good reason to not select North Idaho as a driving trip destination?..... 29

Q.37 What are your sources of information about North Idaho? 30

Q.38 Have you ever visited North Idaho for recreation?..... 31

Q.39 Approximately how many times in the last 10 years have you visited North Idaho for recreational purposes? 31

Q.40 Which of the following best describes how you most typically visit North Idaho? 31

Q.41 What things influence your decision about whether to visit NI or visit some other location instead? 33

Q.42 If you were to return to North Idaho, is there something that you would like to do or see next time that you've not done before? 34

Q.43 When you think of North Idaho as a driving get-away destination, do you think of it as a place where you can experience everything you care about doing and don't need to go back for a few years, or, do you think of it as a place with more recreational opportunities that you would like to do and is suitable for visiting often?..... 35

Q.44 When you think of North Idaho, do you think of it as a place to visit year-round or mostly in a specific season? 36

Q.45 If you were planning on visiting North Idaho and for some reason it was temporarily not a practical destination, say, for instance, a forest fire, and you had to determine an alternative region for your trip, what would be your first choice? 37

DEMOGRAPHIC PROFILE..... 38

METHODOLOGY

Robinson Research was commissioned to conduct a telephone survey Coeur d’Alene Convention and Visitor’s Bureau (a division of the Coeur d’Alene Chamber of Commerce) to conduct a telephone survey with adults in households in Washington, Idaho, Oregon, Montana, and the Canadian Provinces of British Columbia and Alberta. Robinson Research leased the one-time use of a list of households determined to be active, based upon a variety of known variables including, but not limited to, subscriptions to print and other media, and other lifestyle factors. The first question in the survey disqualified households reporting no members having taken an overnight (or longer) driving trip within the last 12 months. There were no other demographic, or lifestyle, quotas employed. The respondents in this survey of “active” households averaged a few years older than we would see in a general survey of all adults in the sample area. Surveys of active households, typically, averaged a few years older than would a completely random survey of adults. Another noteworthy anomaly in this sampling was the fact that the target respondents were considerably more likely than average to allow the phone calls to go to voicemail (or answering machine). Their active status was definitely verified by the fact that they were rarely available to take the call.

The overall purpose of this study was to determine awareness, knowledge, and perceptions of Northern Idaho as a driving trip, tourist destination.

For this study, 1,200 completed interviews were conducted. Katherine (Hoyer) Coppock, Director of the Coeur d’Alene Convention and Visitor Bureau division of the Coeur d’Alene Chamber of Commerce, provided Robinson Research with tourism query data, lodging registration data, data from various entertainment venues and data from counties outside of Kootenai County. From these, Robinson Research submitted a sample plan with the percentages of the 1,200 surveys to be conducted with households in each of the following areas: (the percentages actually surveyed were nearly identical to the quotas)

Sample Area	Quota	%
Alberta, Canada	48	4%
British Columbia, Canada	48	4%
Oregon	84	7%
Montana	96	8%
Idaho	240	20%
Washington	684	57%

The surveys were conducted between September 24, 2016 and November 15, 2016.

No fewer than fifteen percent (15%) of the interviews were monitored in their entirety, and an additional ten percent (10%) were called back by a supervisor for verification of key points of the data. Interim trial runs of the data were cross-tabulated by interviewer as a quality assurance procedure.

A 1,200-sample survey has a margin of error of +/- 3 percent, which means that, in theory, results have a ninety-five percent (95%) chance of coming within +/-3 percentage points of results that would have been obtained if all adults in “active” households within the sample area had been interviewed.

EXECUTIVE SUMMARY

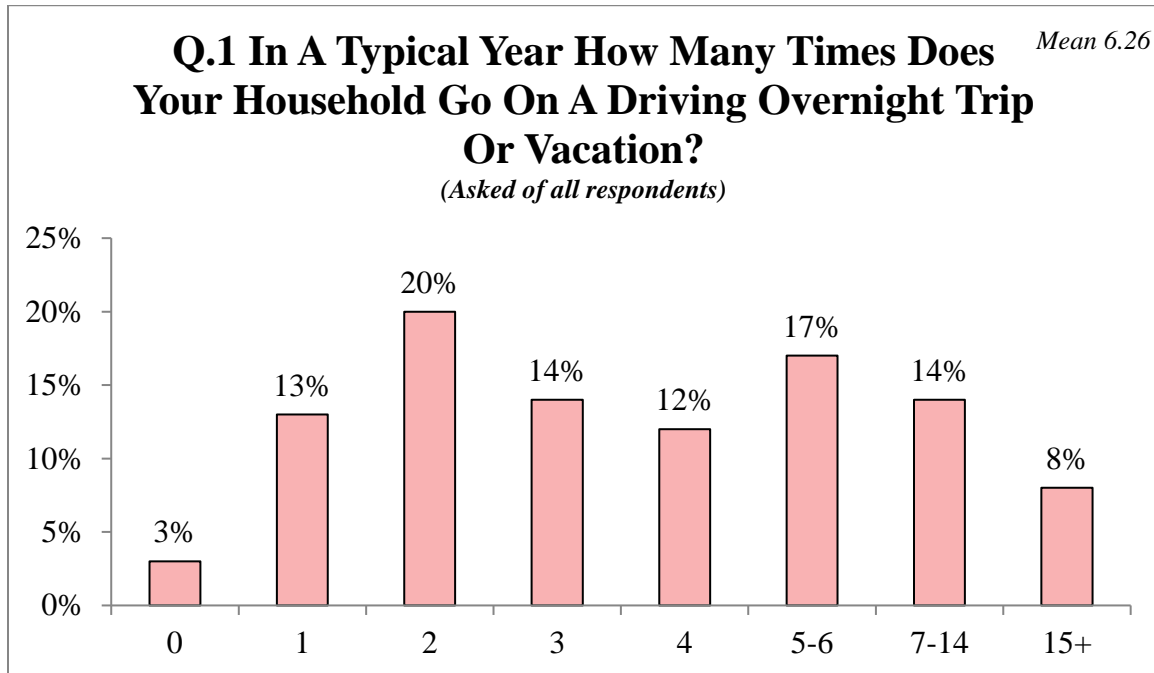
- The average respondent reported that their household went on 6.26 overnight driving trips in a year
- Three in ten respondents reported that their household enjoys sightseeing
- One in nine respondents reported that the Oregon Coast is a favorite area for longer driving trips
- One in nine respondents reported that Coeur d'Alene was one of their favorite areas for day trips
- One in twenty respondents reported wanting to go on a driving trip to Canada but had not done so before
- One in fourteen respondents reported visiting Western Washington/Seattle on a driving trip at least once a year
- Nine in ten respondents reported most often traveling by car when going on a driving trip
- Three in four respondents reported not taking any kind of rolling, sleeping structure when going on a driving trip
- The average household reported spending \$171 a day when on a driving vacation
- Two in five reported typically staying in a hotel when they spend the night on a driving trip
- The average respondent reported that half of their household's driving trips occur in the summer
- The average respondent reported paying \$116 a night when they booked a hotel/motel room
- The average respondent reported driving 722 miles on their average road trip
- The average respondent reported spending 6.11 nights away from home on their typical driving get-away
- Three in five respondents reported that gas prices increasing by \$1 would not cause them to change their driving get-away habits
- One in four respondents mentioned Coeur d'Alene Lake as the single biggest attraction in North Idaho

- Two in five respondents mentioned cost/gas prices/exchange rate might be a good reason to not select North Idaho as a driving trip destination
- Two in three respondents reported having visited North Idaho for recreation
- The average respondent reported visiting North Idaho 9.96 times in the past ten years
- Seven in ten respondents described North Idaho as a destination, as opposed to a place to stop on the way to another destination

DETAILED OBSERVATIONS

Q.1 In a typical year how many times do one or more members of your household go on a driving overnight trip or vacation?

This question was asked of all respondents (n=1,200).

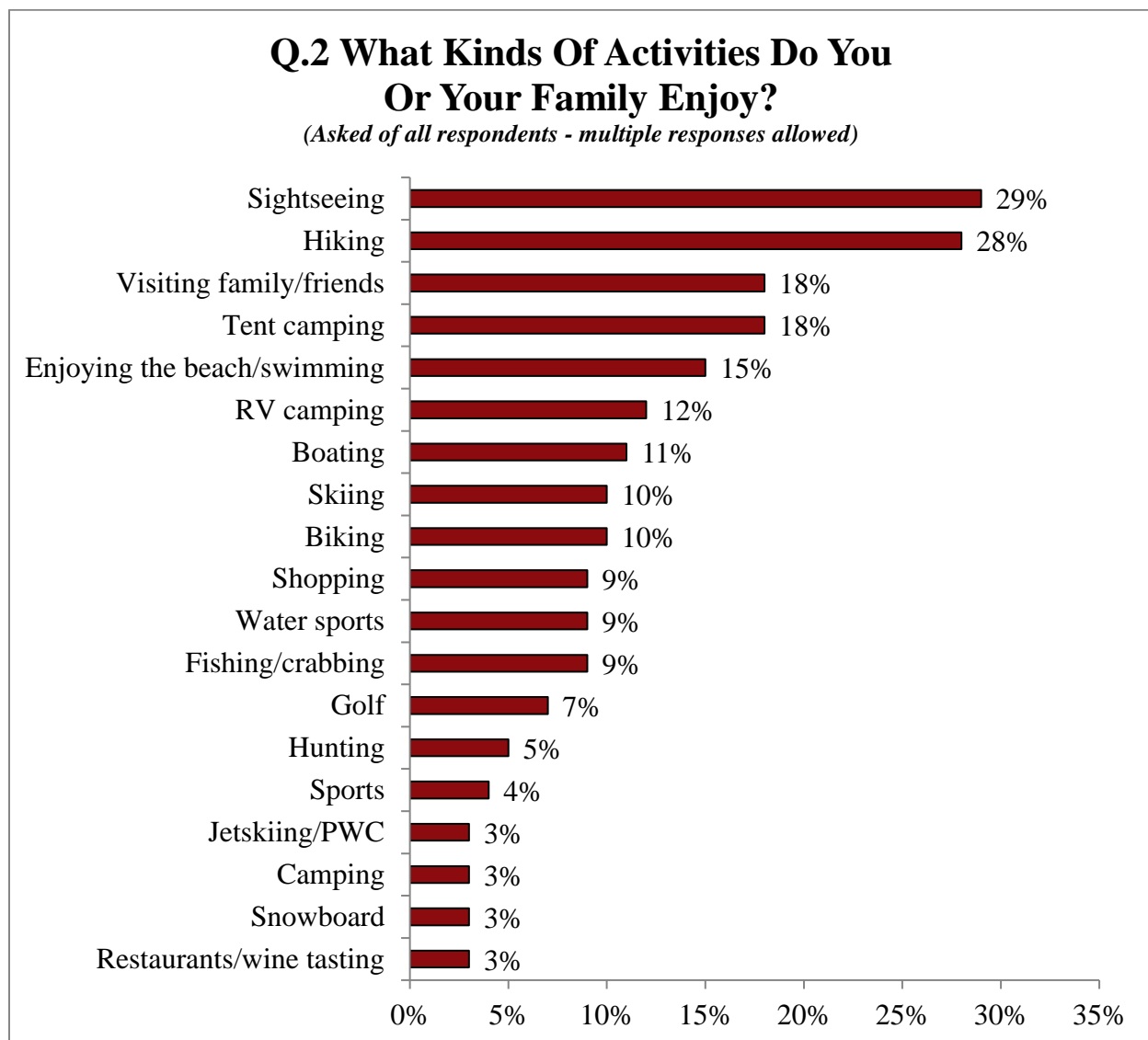


The average respondent reported taking 6.26 driving overnight trips or vacations in a typical year.

Respondents in Eastern Oregon, Alberta, and Eastern Montana were more likely than average to report a lower number.

Q.2 What kinds of activities do you or your family enjoy?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



Three in ten (29%) respondents reported enjoying sightseeing. Nearly as many (28%) reported enjoying hiking.

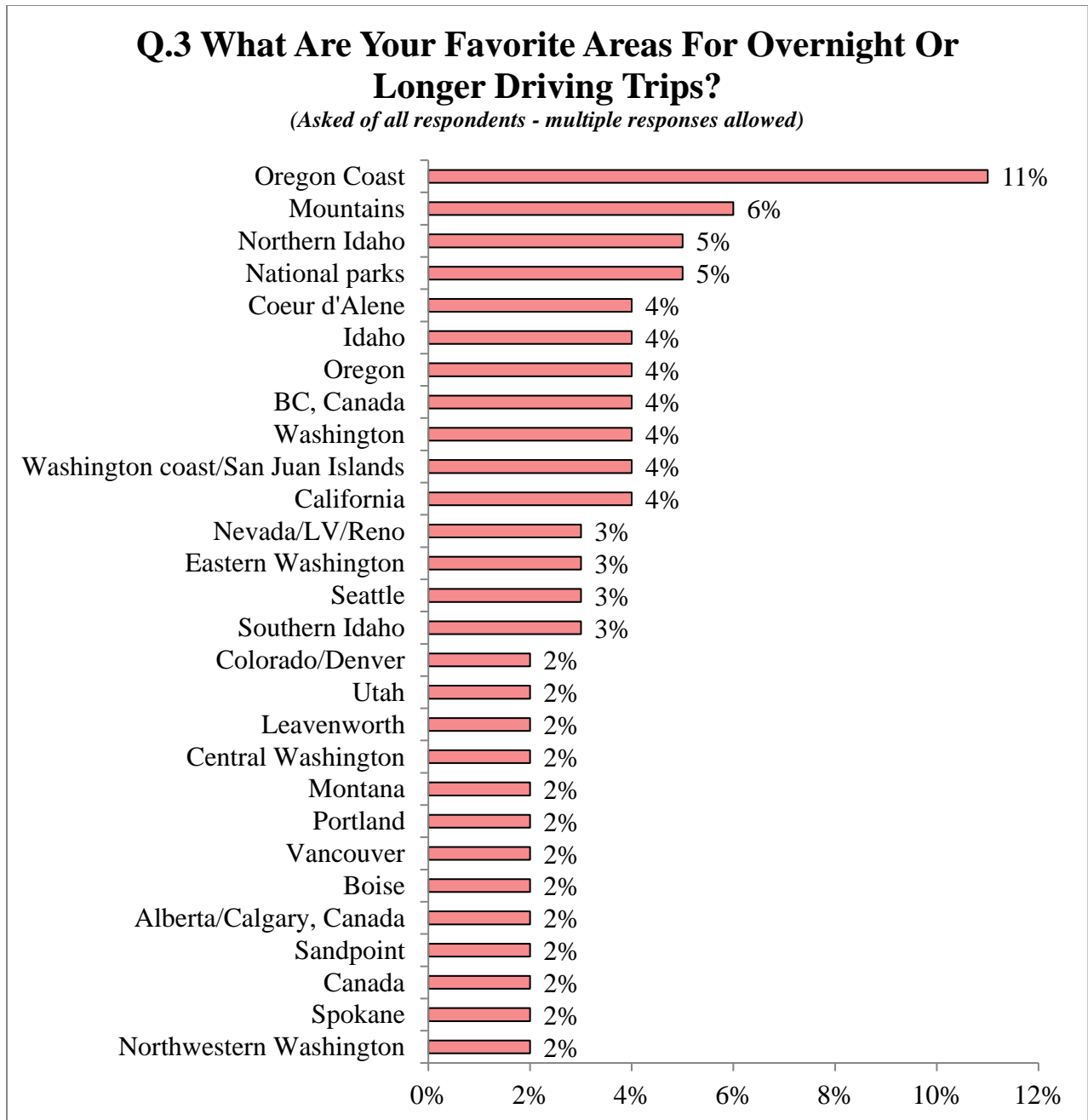
Likelihood of mentioning hiking decreased with the age of respondent.

Households with children under the age of 13 were less likely than average to mention sightseeing.

Respondents in Western Washington were less likely than average to mention RV camping or hunting.

Q.3 What are your favorite areas for overnight or longer driving trips?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.

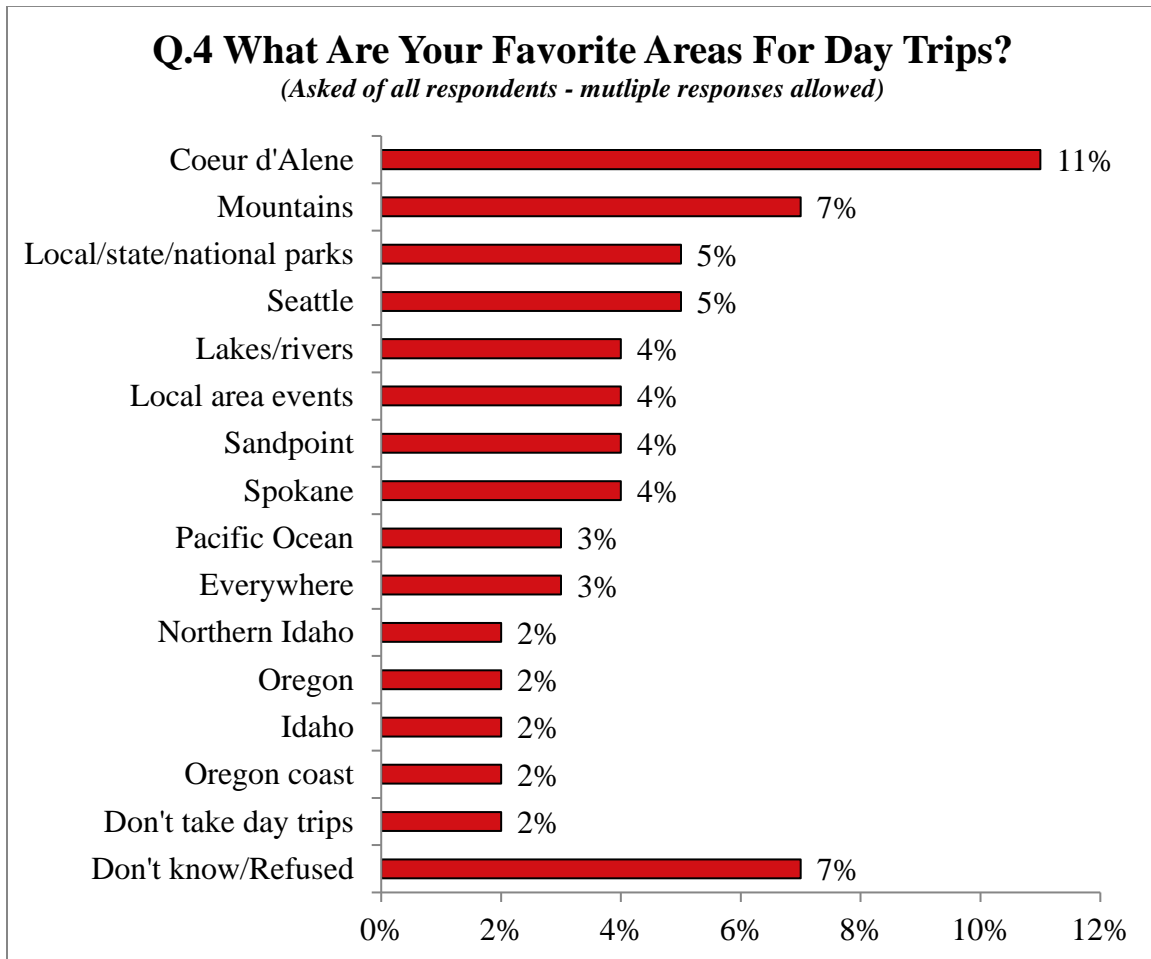


One in nine (11%) respondents mentioned the Oregon coast. One in twenty-five (4%) respondents mentioned Coeur d'Alene.

Respondents in Southern Idaho were less likely than average to mention Coeur d'Alene.

Q.4 What are your favorite areas for day trips?

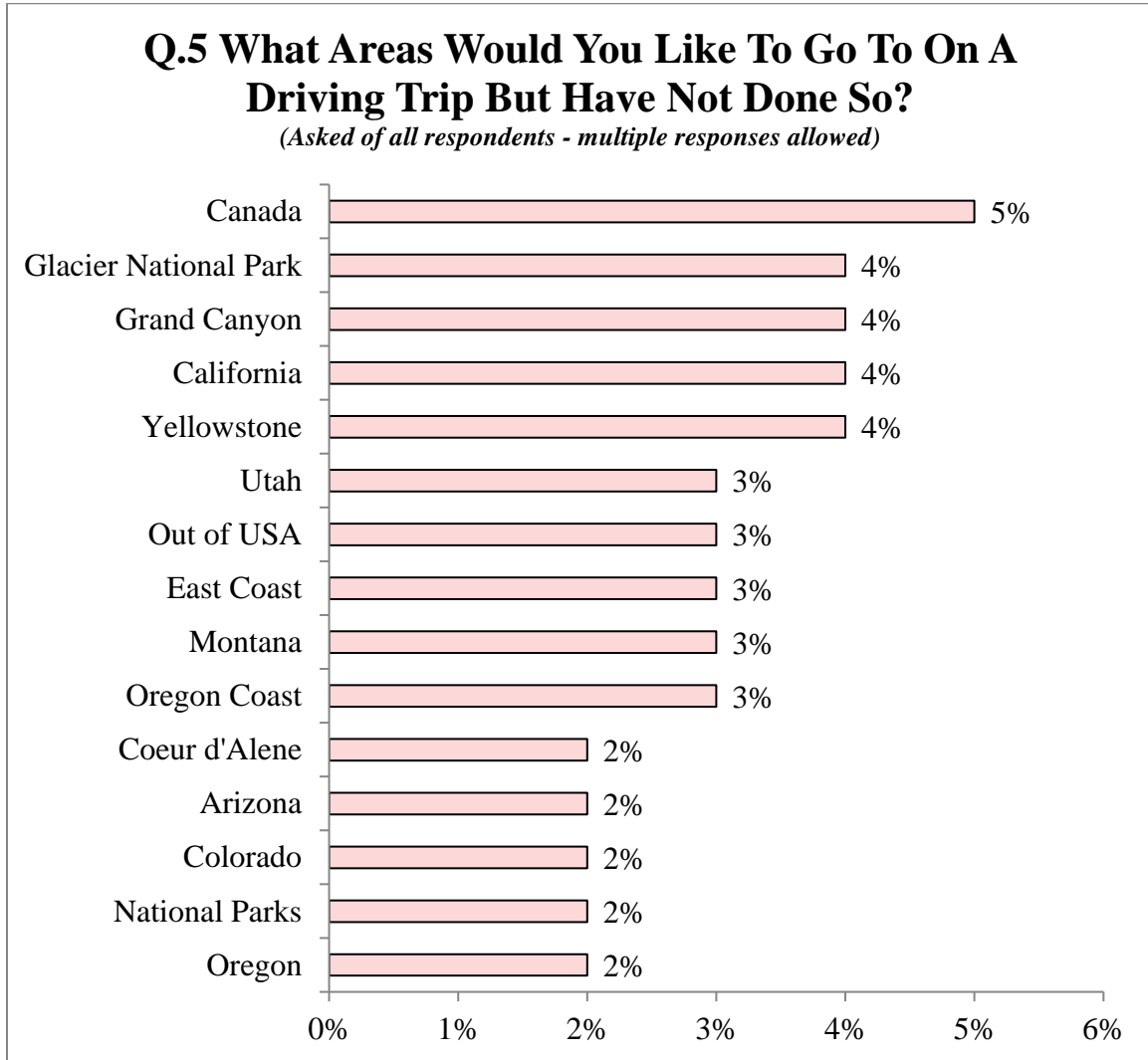
This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



One in nine (11%) respondents mentioned Coeur d'Alene.

Q.5 What areas would you like to go to on a driving trip but have not done so?

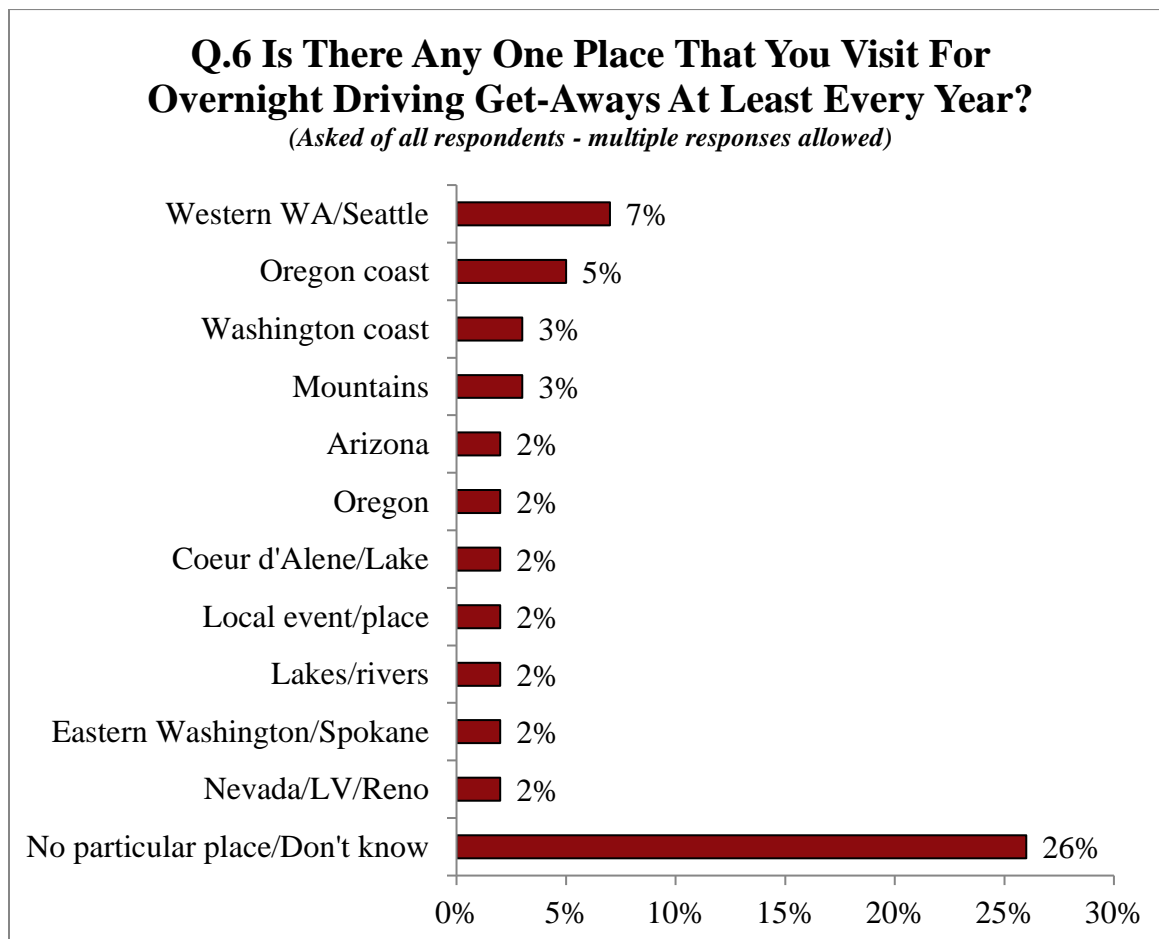
This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



One in twenty (5%) respondents mentioned Canada. One in fifty (2%) participants mentioned Coeur d'Alene.

Q.6 Is there any one place that you visit for overnight driving get-aways at least every year?

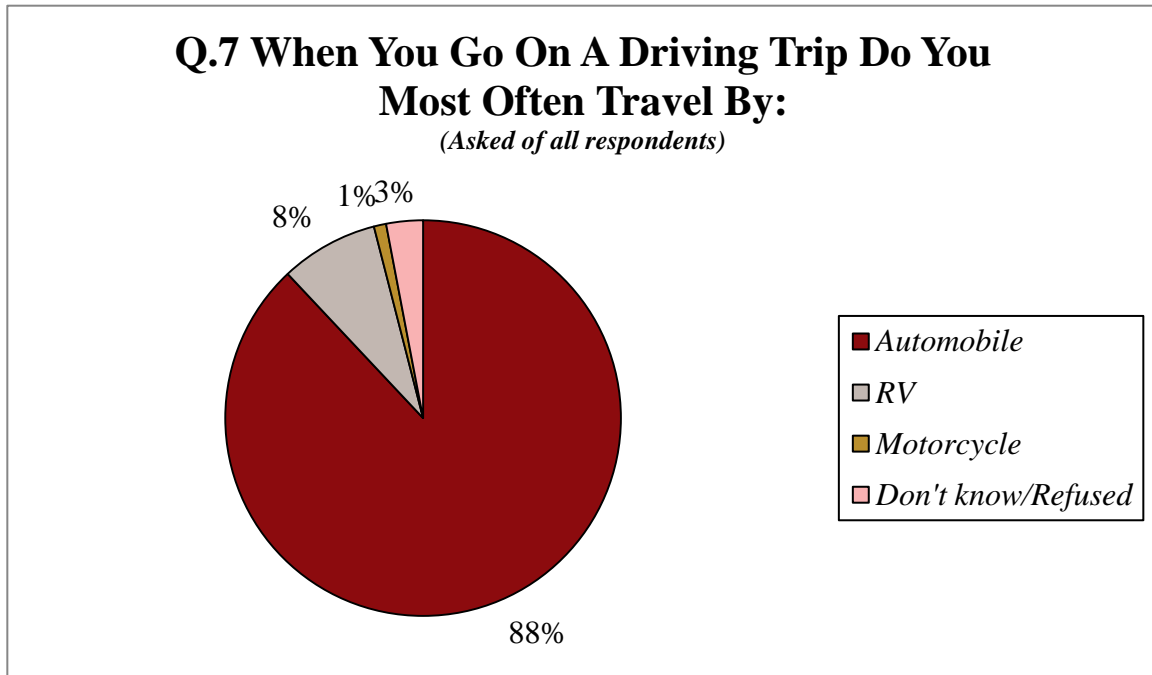
This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



One in four (26%) respondents reported that there was no particular place. One in fifty (2%) respondents mentioned Coeur d'Alene.

Q.7 When you go on a driving trip do you most often travel by: automobile, RV, or motorcycle?

This question was asked of all respondents (n=1,200). Only one response was allowed.

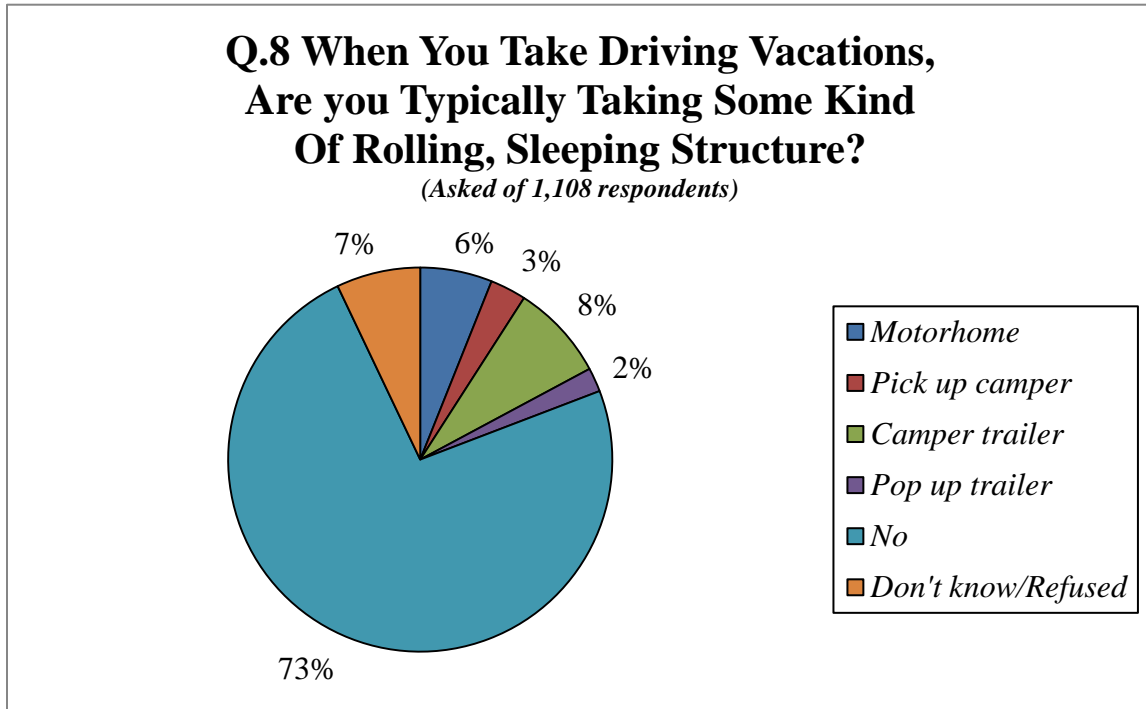


Nine in ten (88%) respondents reported most often traveling by car for a driving trip.

Responses spanned the tested subsets quite evenly.

Q.8 When you take driving vacations, are you typically taking some kind of rolling, sleeping, structure such as a motorhome, pick up camper, camper trailer or pop up trailer with you?

This question was asked of respondents who had not reported most often travelling on driving trips in an RV (n=1,108)



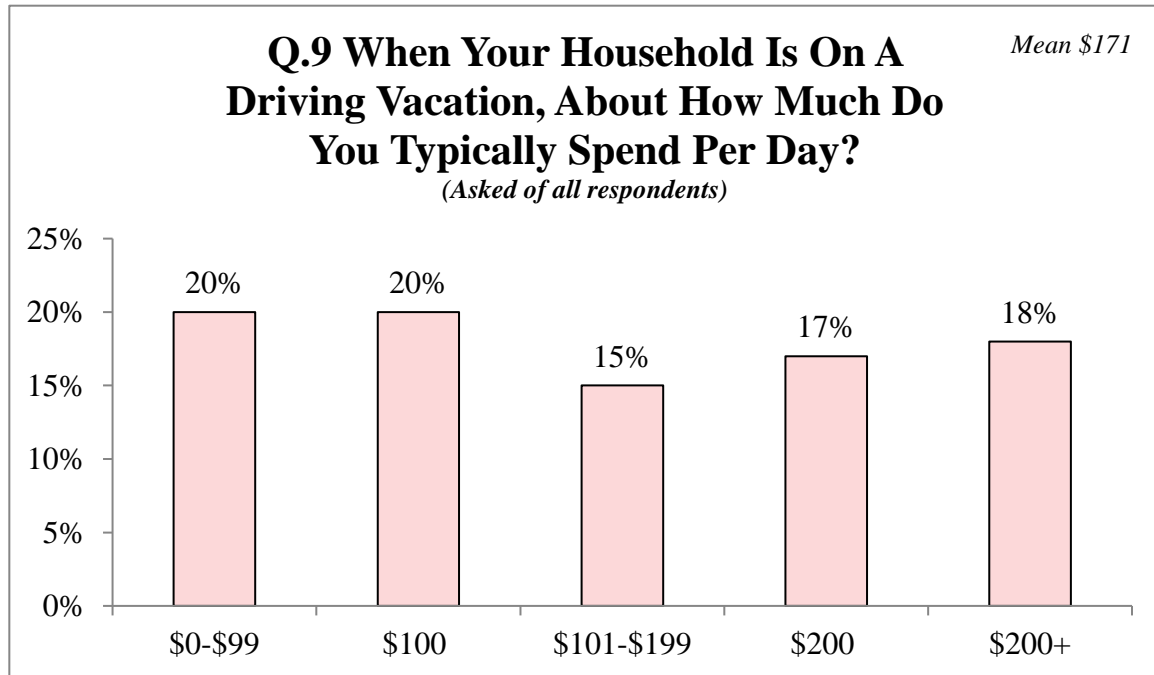
Three in four (73%) respondents reported that when they take a driving vacation they do not take some kind of rolling, sleeping structure.

Respondents residing in Western Montana were more likely than average to report taking a camper trailer.

Participants in British Columbia were more likely than average to respond in the negative.

Q.9 When your household is on a driving vacation, about how much do you typically spend per day?

This question was asked of all respondents (n=1,200).



The average household reported spending \$171 a day when on a driving vacation.

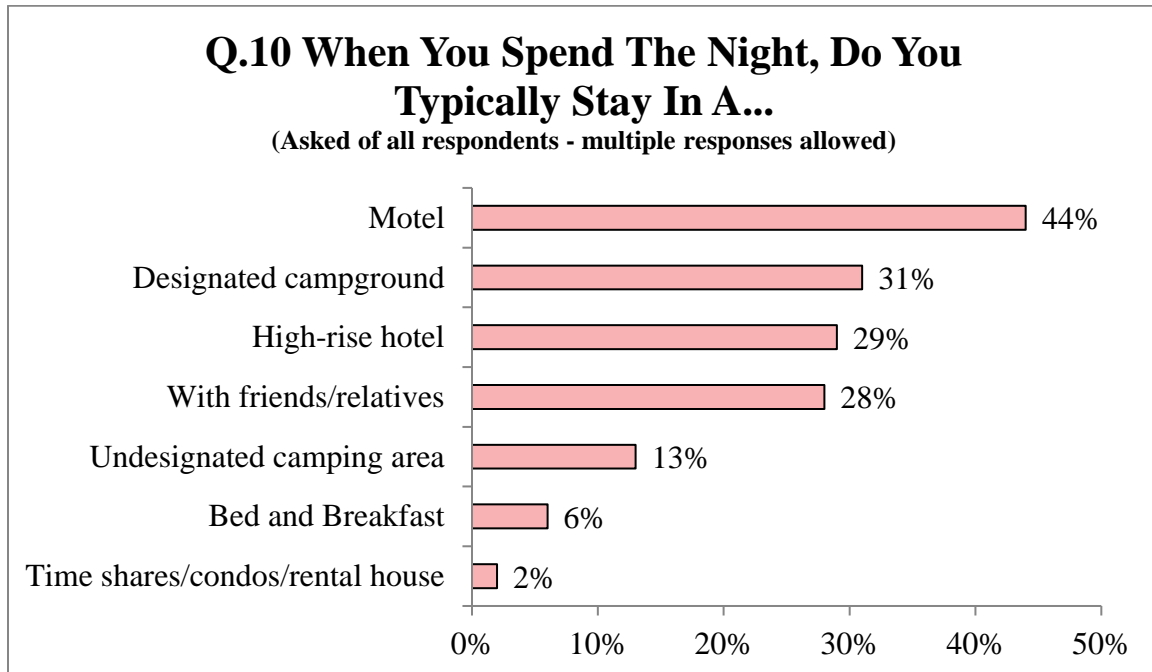
Respondents in Northern and Southern Idaho were more likely than average to report spending less per day.

Participants residing in British Columbia were more likely than average to report spending more money per day.

No allowance was made for international monetary exchange rates.

Q.10 When you spend the night, do you typically stay in a designated campground, an undesignated camping area, a motel, a high-rise hotel, with friends and relatives, or a bed and breakfast?

This question was asked of all respondents (n=1,200). Multiple responses were allowed.



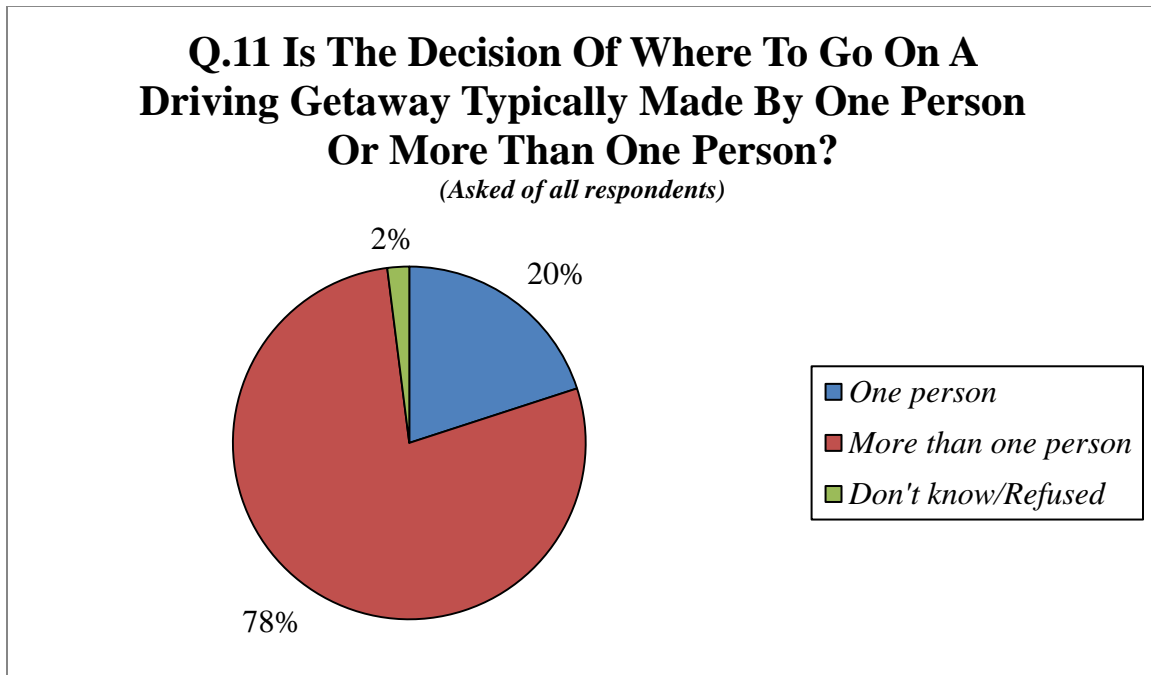
Two in five (44%) respondents reported staying in a motel when they spend the night on a driving vacation.

Likelihood of staying in a motel when spending the night decreased as the number of people residing in the household increased.

Younger respondents were more likely than average to report staying with friends/family or in undesignated camping areas.

Q.11 Is the decision of where to go on a driving getaway typically made by one person or more than one person?

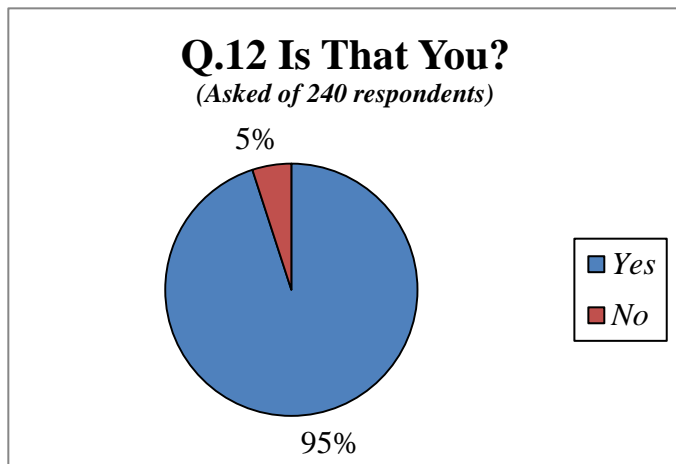
This question was asked of all respondents (n=1,200).



Four in five (78%) respondents reported that the decision on where they go for a driving get-away was typically made by more than one person.

Q.12 Is that you?

This question was asked of respondents who reported that one person made the decision on where to go on a driving getaway (n=240).

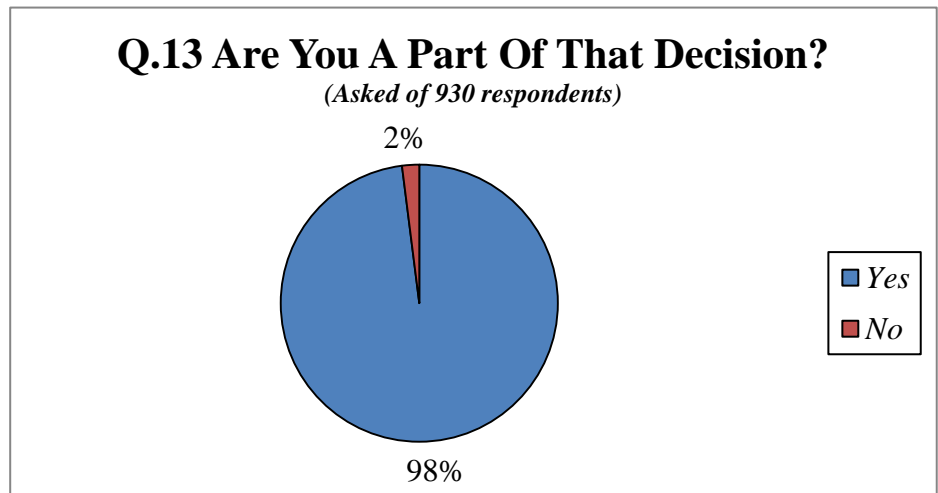


Nine-five percent of respondents who reported that one person made the decision on where to go on a driving vacation also reported that they were the person who made the decision.

Q.13 Are you a part of that decision?

This question was asked of 930 respondents who reported that more than one person made the decision on where to go on a driving getaway.

Ninety-eight percent of respondents who reported that more than one person was responsible for deciding where to go on a driving vacation reported that they were involved in the decision.

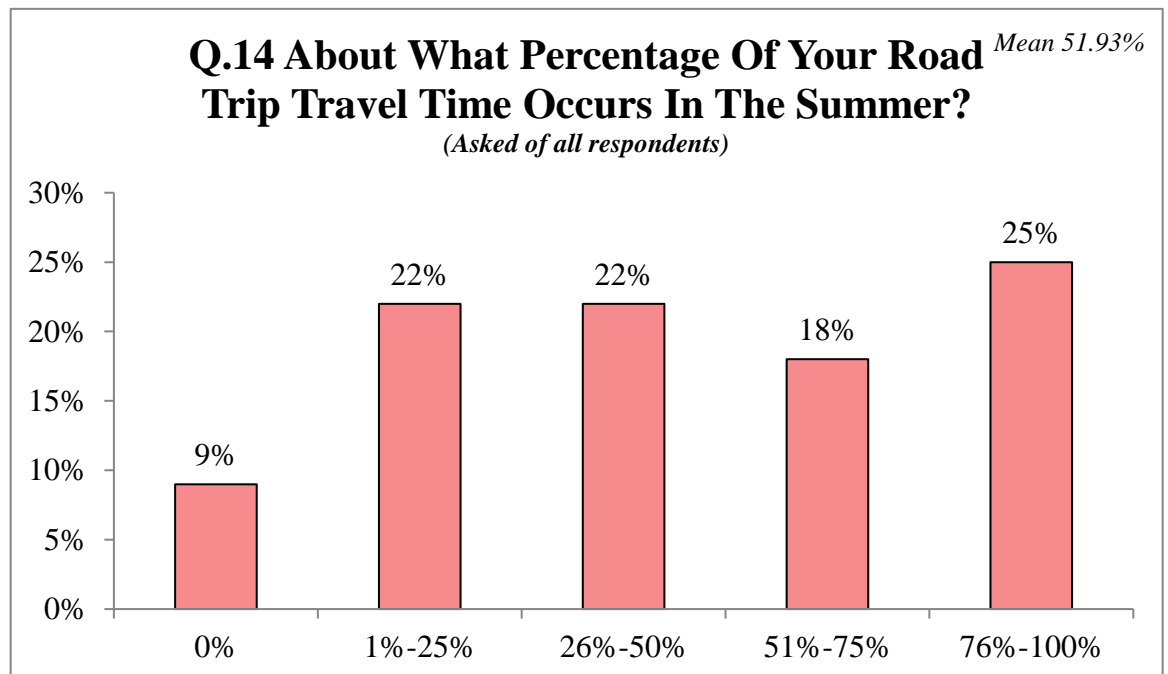


Q.14 In a typical year, about what percentage of your road trip travel time occurs in the Summer, between Memorial Day and Labor Day?

This question was asked of all respondents (n=1,200).

The average respondent reported that 52% of their road trips took place in the summer.

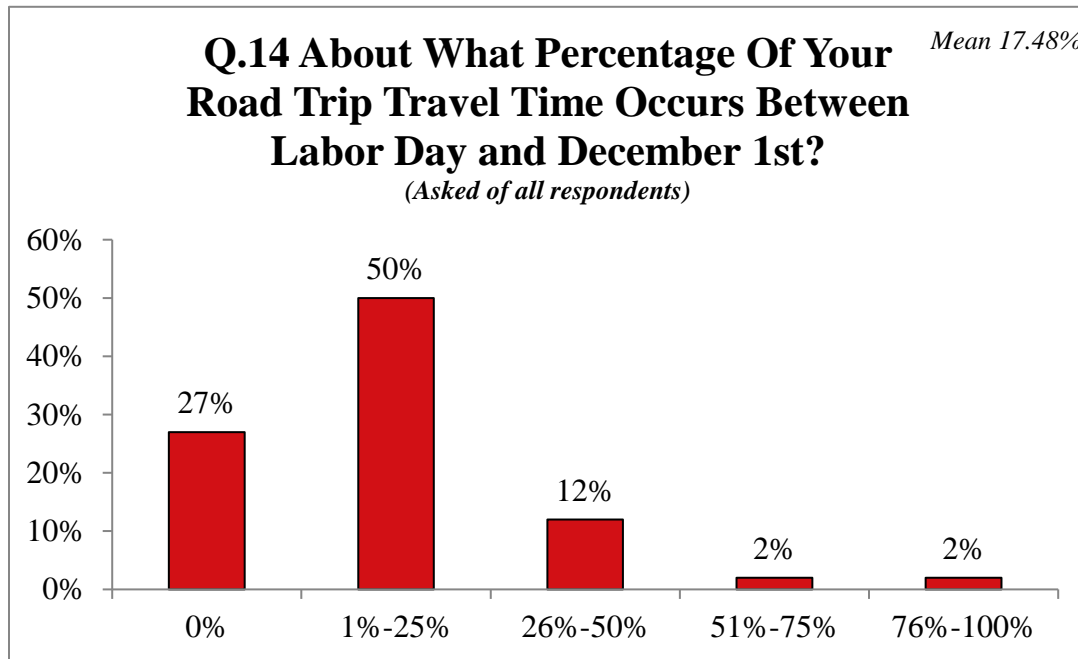
Respondents in Alberta were more likely than average to report a higher percentage.



NOTE: Survey respondents typically have difficulty with responses in percentages adding up to 100%. Remarkably, the average for the four seasons in this series was 99.26%

Q.15 What percentage between Labor Day and December 1st?

This question was asked of all respondents (n=1,200).

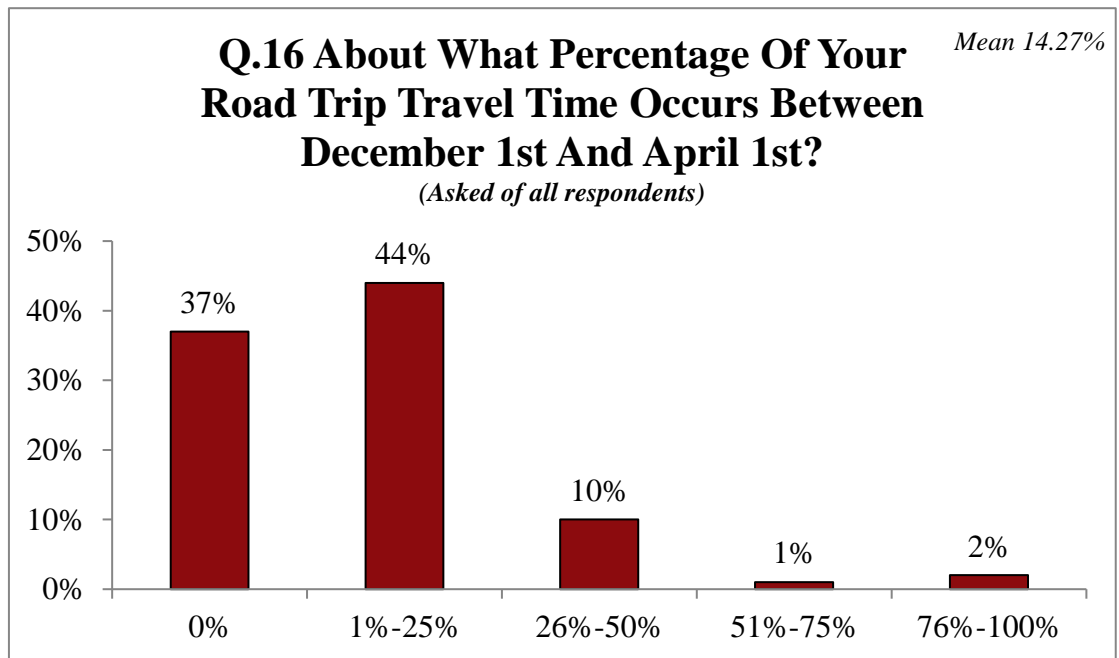


The average respondent reported that 17.48% of their road trips took place between Labor Day and December 1st.

Responses spanned the tested subsets quite evenly.

Q.16 What percentage between Dec 1st and April 1st?

This question was asked of all respondents (n=1,200).

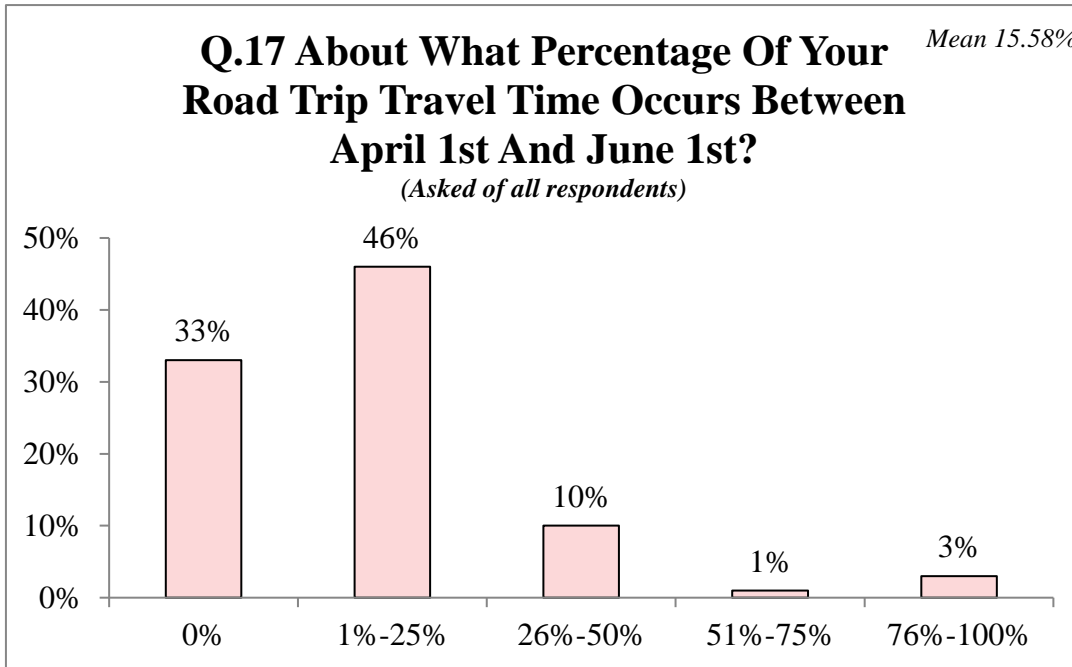


The average respondent reported that 14.27% of their road trips took place between December 1st and April 1st.

Responses spanned the tested subsets quite evenly.

Q.17 What percentage between April 1st and June 1st?

This question was asked of all respondents (n=1,200).



The average respondent reported taking 15.58% of their road trips between April 1st and June 1st.

Respondents age 66 and older were more likely than average to give a higher percentage.

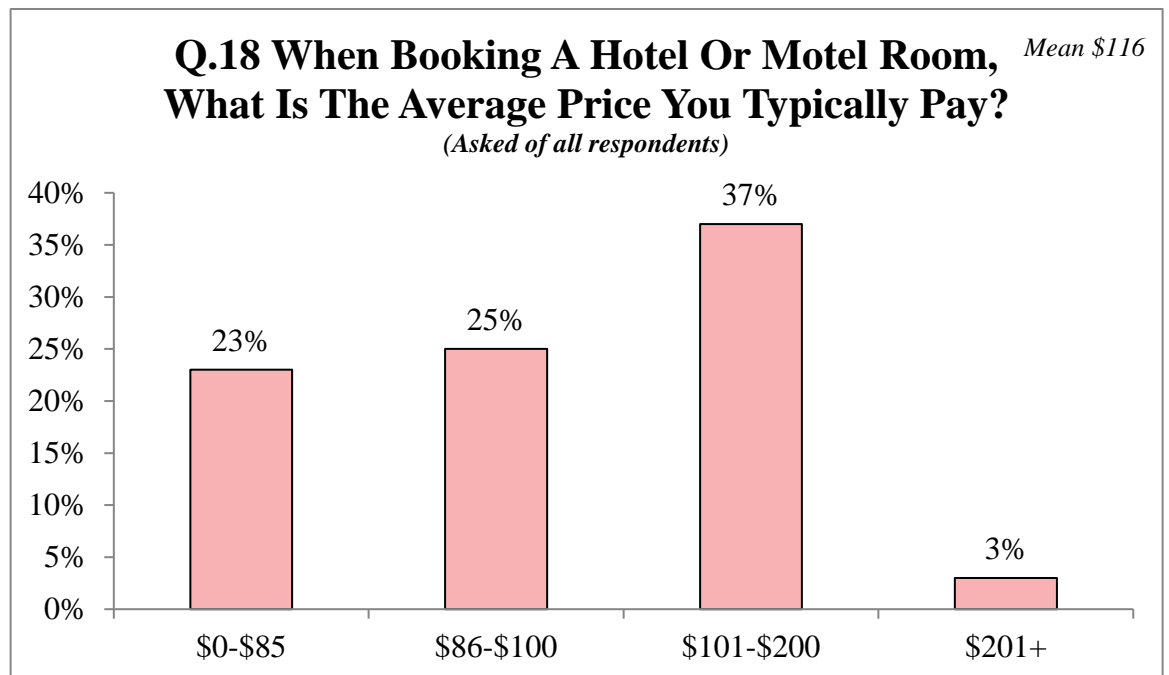
Participants in Eastern Washington were more likely than average to give a higher percentage.

Q.18 When booking a hotel or motel room, what is the average price you typically pay?

This question was asked of all respondents (n=1,200).

The average respondent reported paying \$116 for a hotel/motel room.

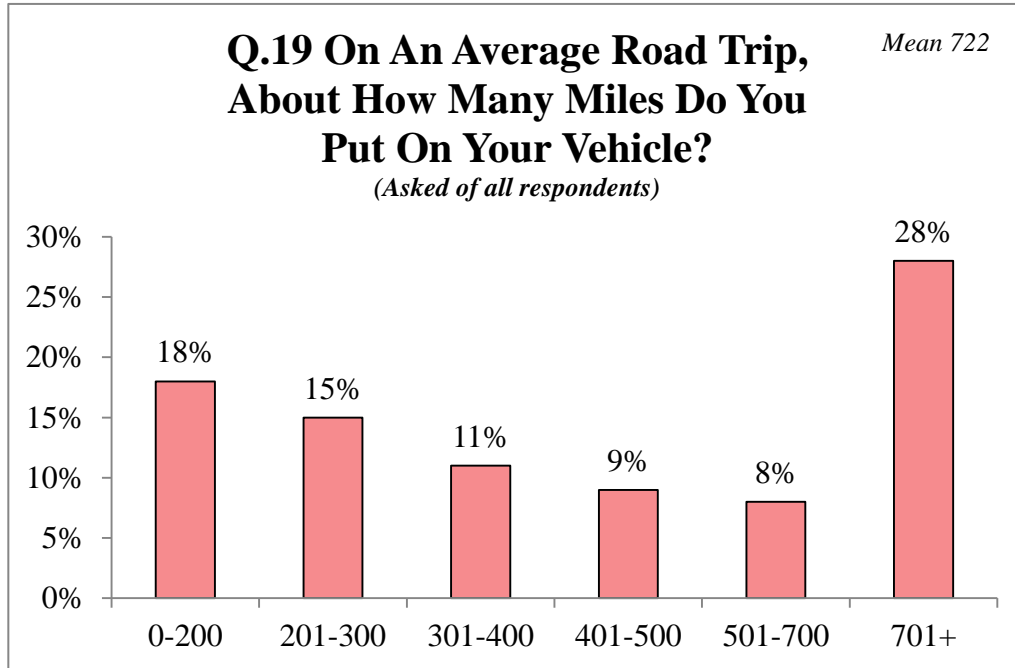
Older respondents were more likely than average to report paying less.



Canadian respondents were more likely than average to report paying significantly more.

Q.19 On an average road trip, about how many miles do you put on vehicle?

This question was asked of all respondents (n=1,200).



The “typical” respondent reported driving 722 miles on an average road trip.

Older respondents were more likely than average to report a higher number.

Canadian respondents were asked this question in kilometers which were then converted to miles to support consistency and subset analysis.

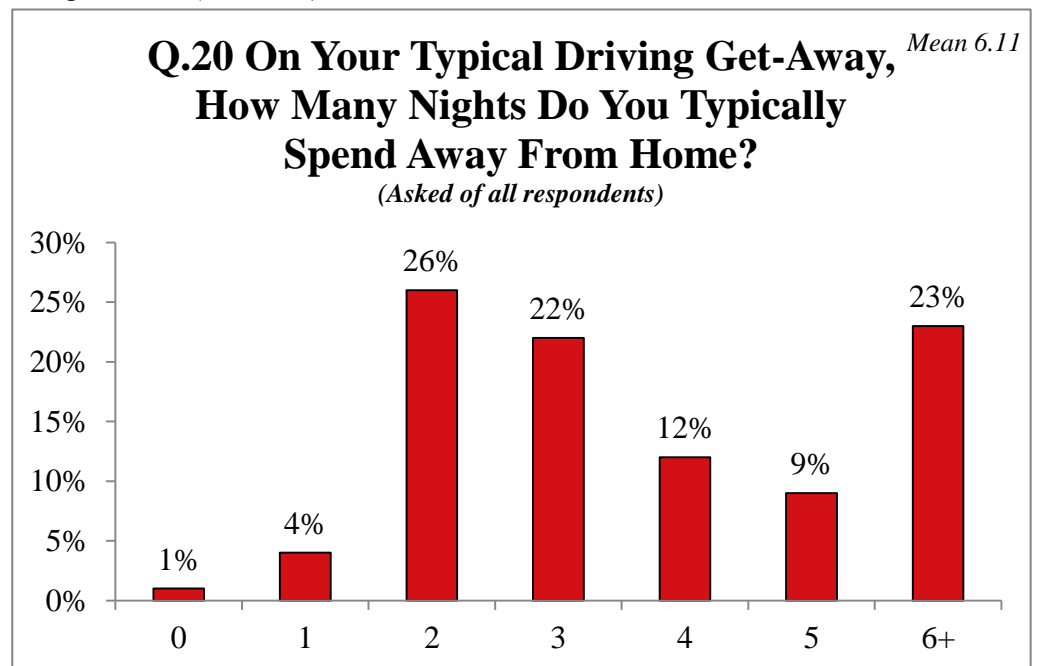
Q.20 On your typical driving get-away, how many nights do you typically spend away from home?

This question was asked of all respondents (n=1,200).

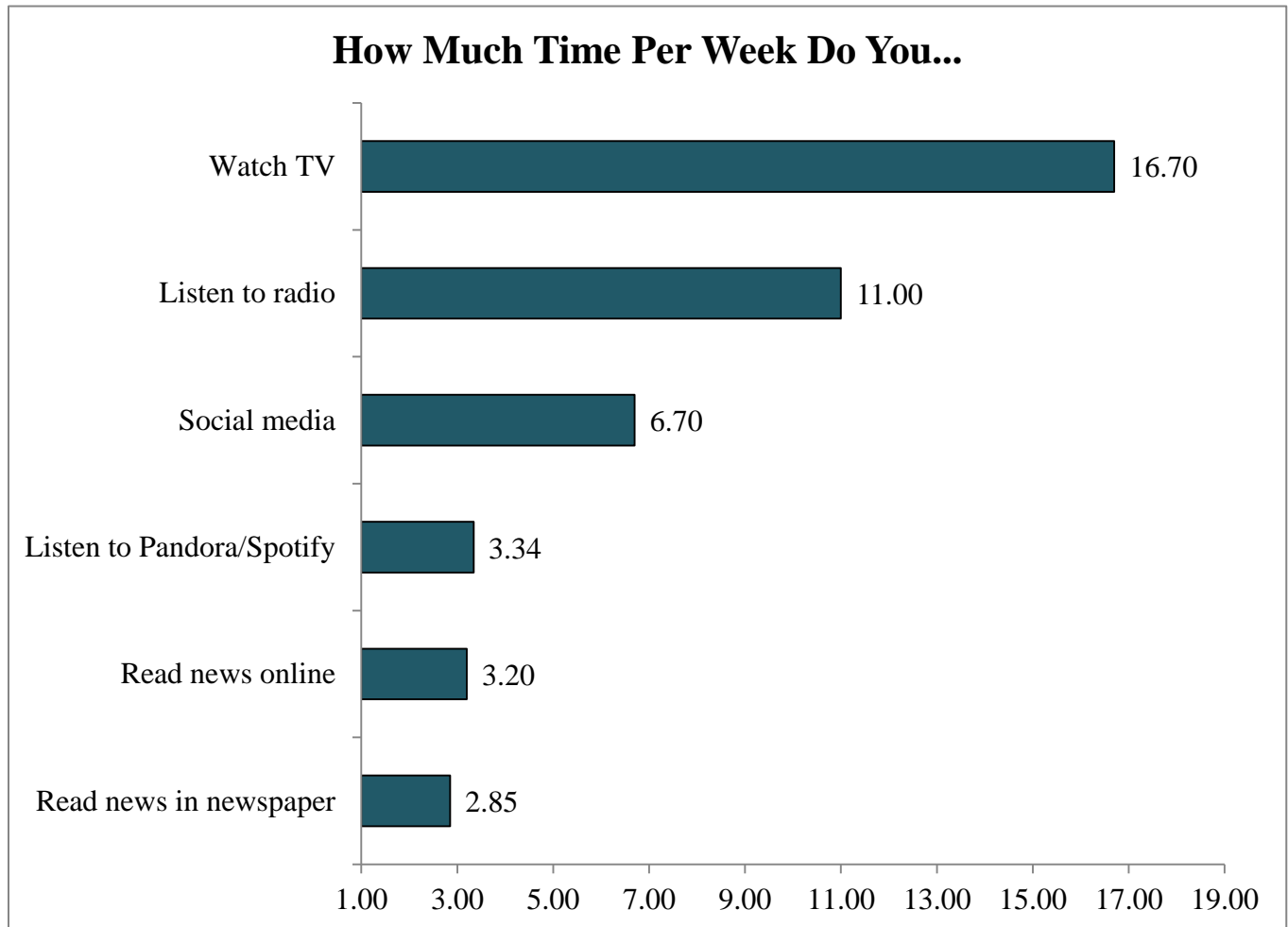
The average respondent reported spending 6.11 nights away on a typical driving get-away.

Respondents with RVs were more likely than average to report more nights.

Participants from Eastern Oregon and Eastern Montana were more likely than average to report staying away for fewer nights. The same was true for respondents with children under the age of 5.



Now I will read a list of activities and after I read each one, please tell me about how many hours you spend per week, if any, doing that activity. How much time do you...



Q.21 Spend on social media

The average respondent reported spending 6.7 hours per week on social media.

Respondents who typically travelled by motorcycle were more likely than average to report spending fewer hours on social media.

Participants who resided in Alberta were more likely than average to report fewer hours.

Q.22 Listen to radio

The average respondent reported spending 11.0 hours per week listening to the radio.

Responses spanned the tested subsets quite evenly.

Q.23 Watch TV

The average respondent reported watching television per week for 16.7 hours.

Viewership increased with age.

Respondents with children in the household were more likely than average to report viewing less TV.

Participants who resided in British Columbia were more likely than average to report viewing less TV.

Q.24 Listen to Pandora or Spotify

The average respondent reported listening to Pandora or Spotify per week for 3.34 hours.

Respondents with children were more likely than average to report listening for more hours.

Participants who resided in Alberta were more likely than average to report listening for fewer hours.

Q.25 Read news online

The average respondent reported reading news online per week for 3.2 hours.

Respondents who reported their household income as \$150,000 or above were more likely than average to report spending more time reading online news.

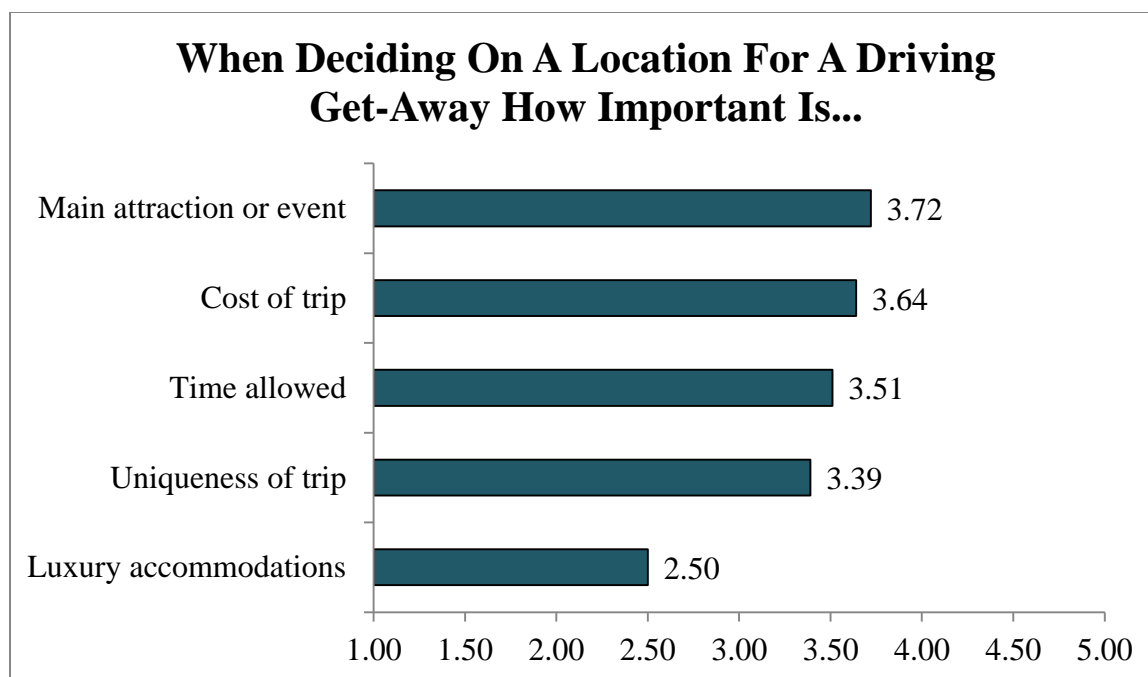
Q.26 Read news in newspaper

The average respondent reported reading news in the newspaper per week for 2.85 hours.

Respondents with children in the household were more likely than average to report spending less time reading news in the paper.

Participants residing in Western Washington were more likely than average to report spending significantly less time reading news in the paper.

I will read a list of considerations when deciding on a location for a driving get-away. Using a 5-point scale with 1 being not at all important and 5 being extremely important, after I read each one, please choose any number along that scale to tell me how important each would be.



Q.27 Cost of trip

The cost of the trip was ranked second among the five tested (3.64).

RV drivers and motorcycle riders were more likely than average to give a lower rating to this consideration.

Female respondents were more likely than average to give a higher rating, as were respondents with children in the household.

Respondents in Western Montana were more likely than average to give a lower rating.

Q.28 Main attraction or event

Main attraction or event was ranked first among the five tested (3.72).

Respondents in the 18 to 25 age group were more likely than average to give a higher rating.

Participants who resided in Alberta were more likely than average to give a lower rating.

Q.29 Time allowed

Time allowed was ranked third among the five tested (3.51).

Older respondents were more likely than average to give a lower rating.

Respondents in Western Montana and Canada were more likely than average to give a lower rating.

Q.30 Uniqueness of trip

Uniqueness of trip was ranked second to last among the five tested (3.39).

Respondents who reported an annual household income of less than \$25,000 were more likely than average to give a lower rating.

Q.31 Luxury accommodations

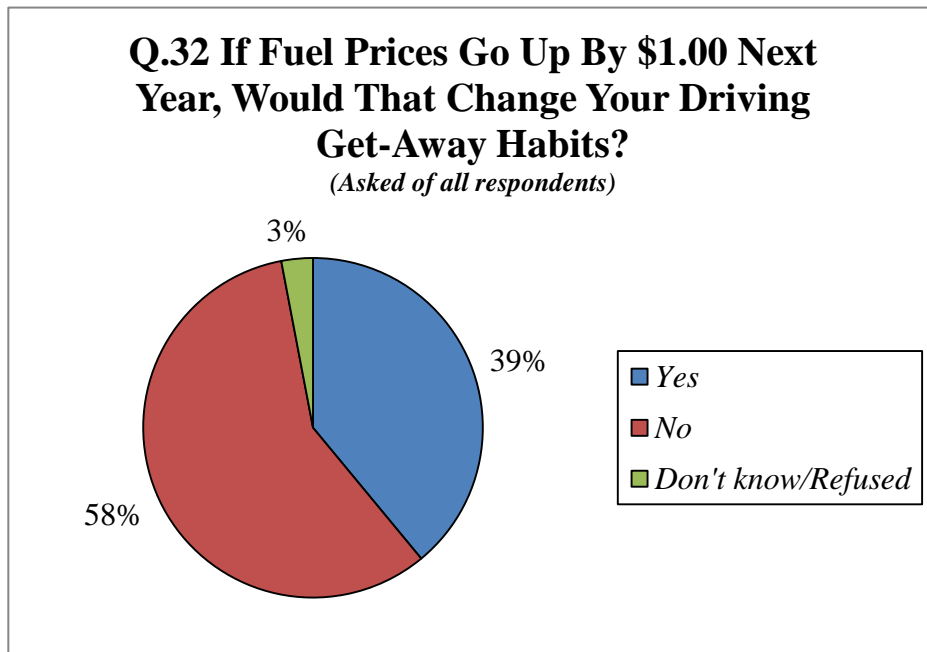
Luxury accommodations was ranked last among the five tested (2.50).

Respondents with children were more likely than average to give a lower rating.

Respondents in Southern Idaho and Western Montana were more likely than average to give a lower rating.

Q.32 If fuel prices go up by \$1.00 next year, would that change your driving get-away habits, or not?

This question was asked of all respondents (n=1,200).



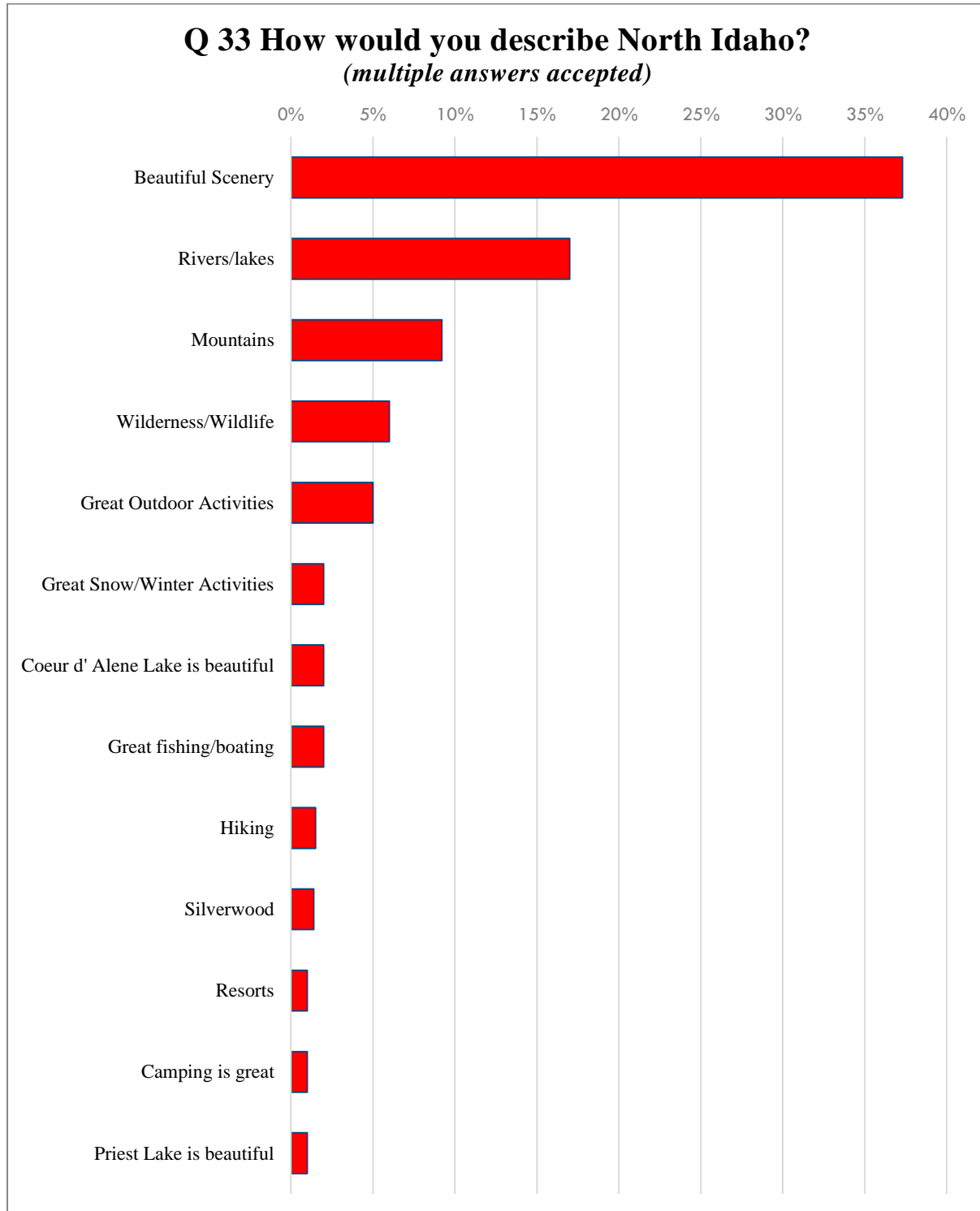
Three in five (58%) reported that a fuel price increase of \$1 would not affect their driving get-away habits.

Respondents who typically rode a motorcycle on their get-aways were significantly less likely to respond in the affirmative.

Respondents in Southern Idaho were more likely than average to respond in the affirmative.

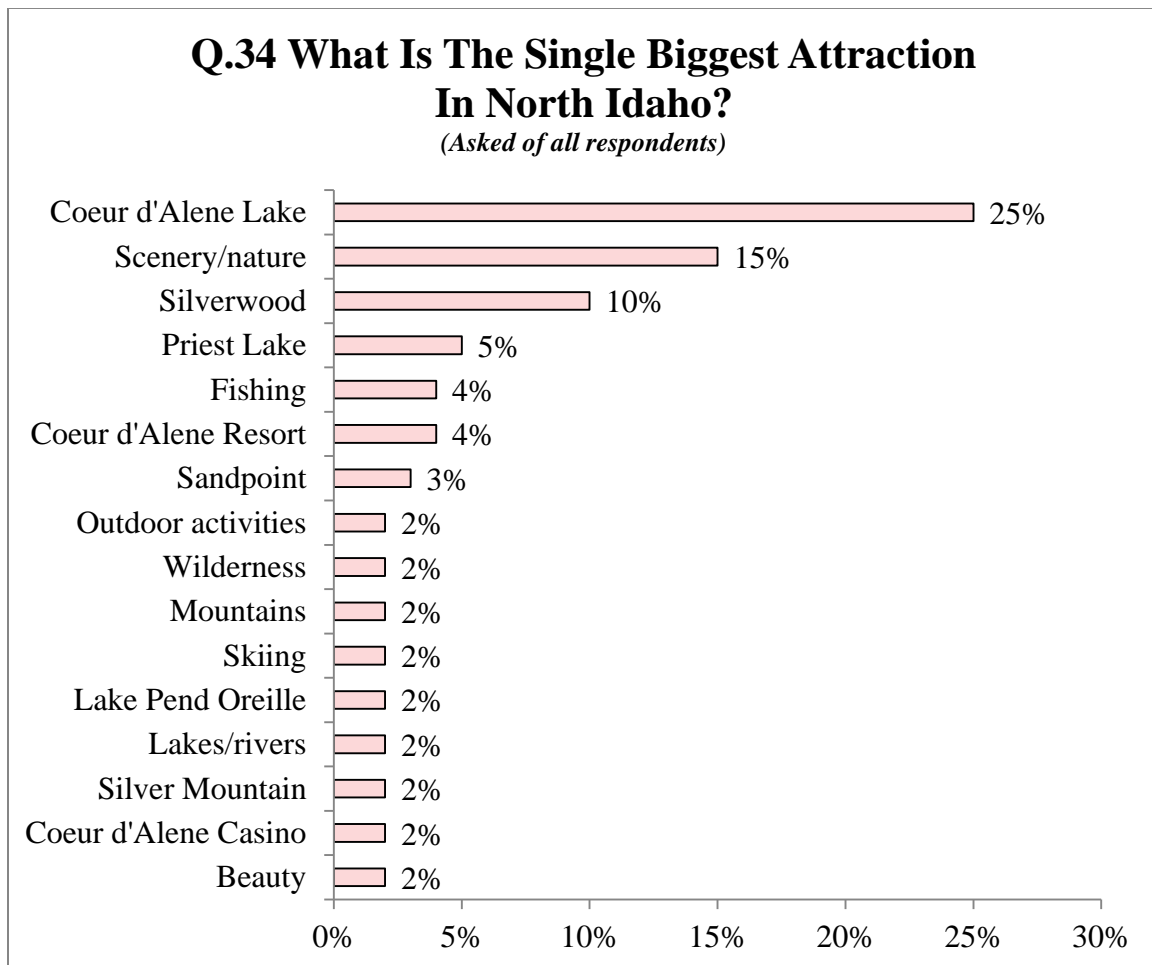
Q.33 How would you describe North Idaho to someone who was not familiar with the area?

This question was asked of all respondents (n=1,200). Responses were captured verbatim and coded for ease of interpretation. Verbatim responses can be found at the end of this report and are recommended reading.



Q.34 In your opinion, what, if anything, is the single biggest attraction in North Idaho?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Only one response was allowed.

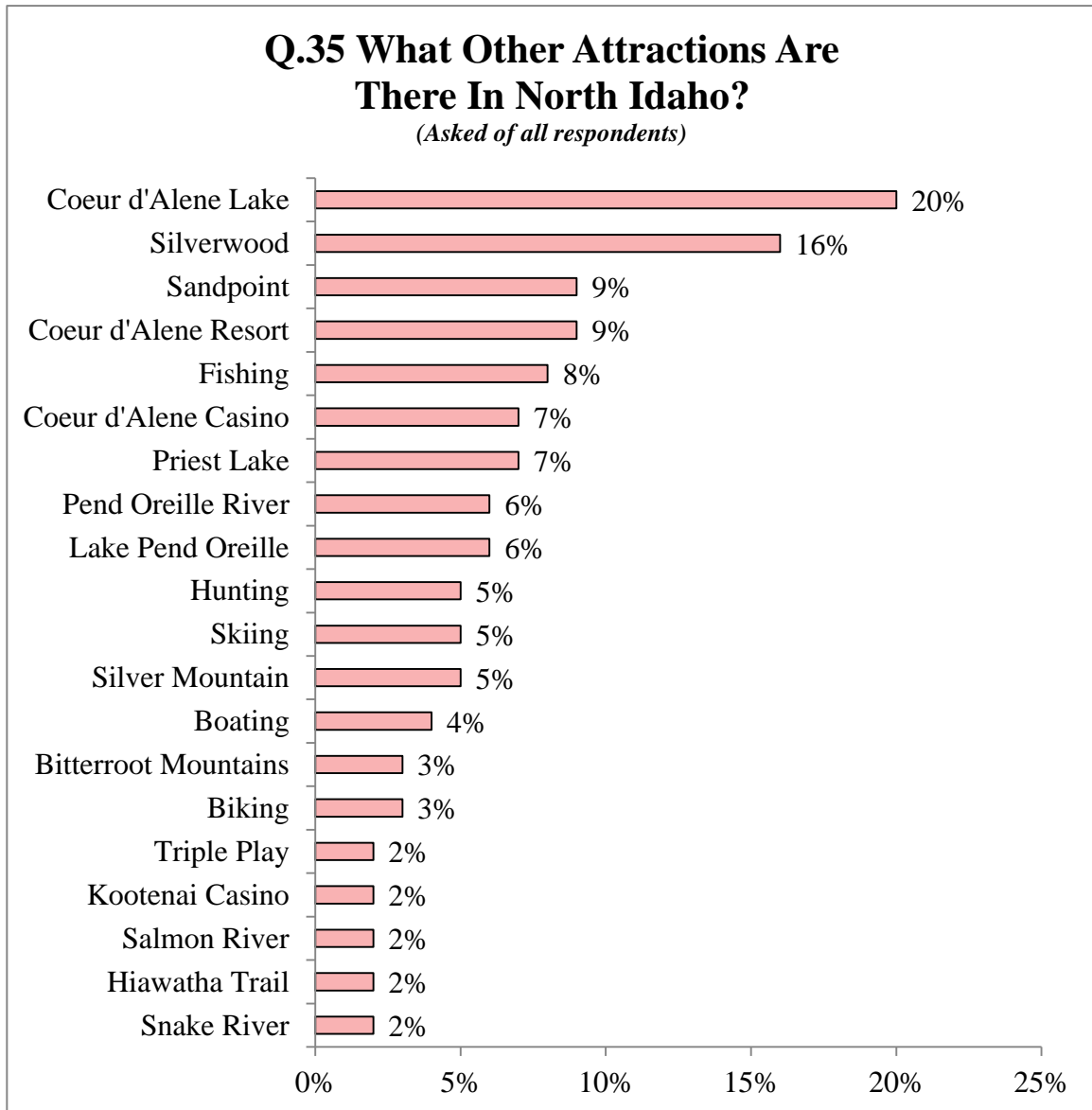


One in four (25%) respondents mentioned Coeur d'Alene Lake.

Respondents in Western Washington were more likely than average to mention scenery/nature.

Q.35 What other attractions are there in North Idaho?

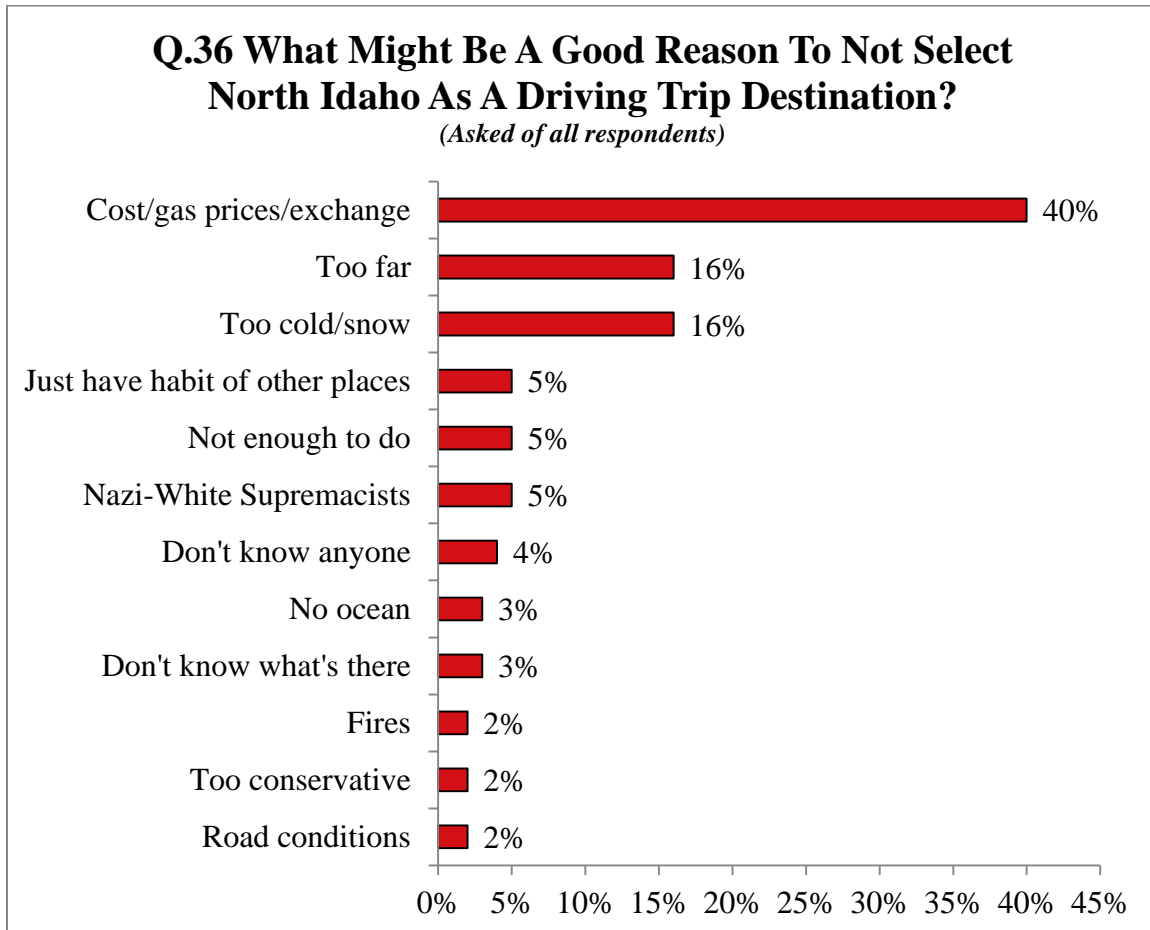
This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



Overall, nearly half (45%) of respondents mentioned Coeur d’Alene Lake.

Q.36 What, if anything, might be a good reason to not select North Idaho as a driving trip destination?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



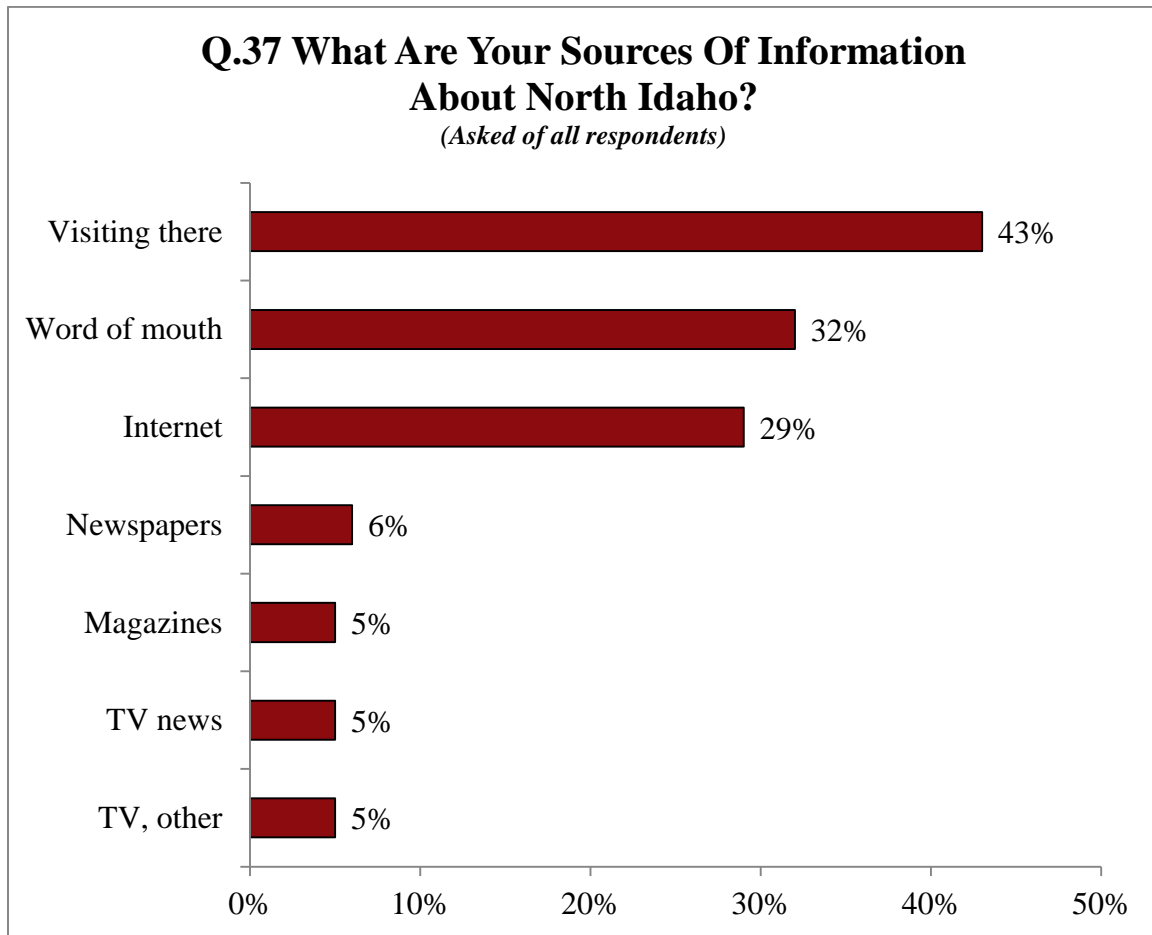
Two in five (40%) respondents reported that cost/gas prices/exchange might be a good reason to not visit North Idaho.

Likelihood of mentioned cost/gas prices/exchange increased as the age of the respondent increased.

Respondents in Western Washington were more likely than average to mention too far as a reason.

Q.37 What are your sources of information about North Idaho?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.

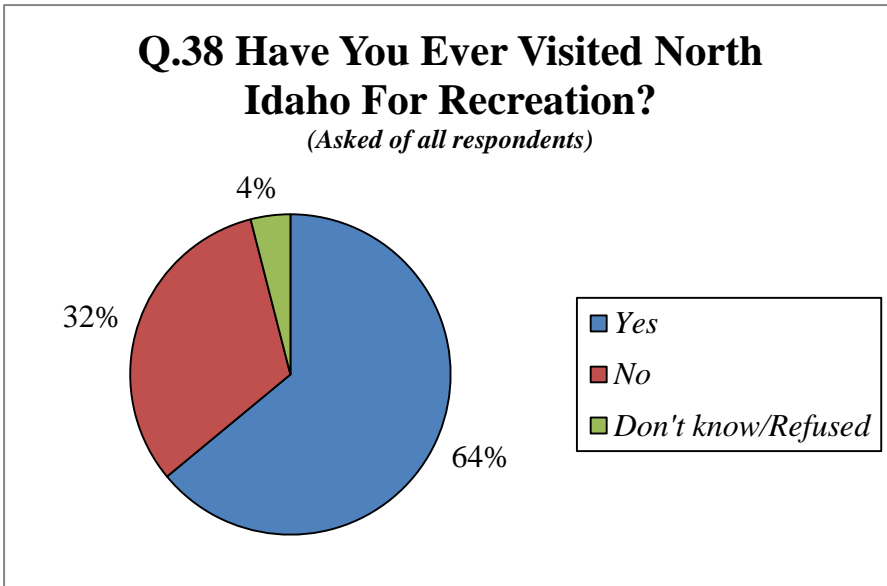


Two in five (43%) respondents reported that their source of information was visiting there.

Respondents in Western Washington were more likely than average to report that their source of information was the internet.

Q.38 Have you ever visited North Idaho for recreation?

This question was asked of all respondents (n=1,200) including residents of North Idaho.



Two in three (64%) respondents reported having ever visited North Idaho for recreation.

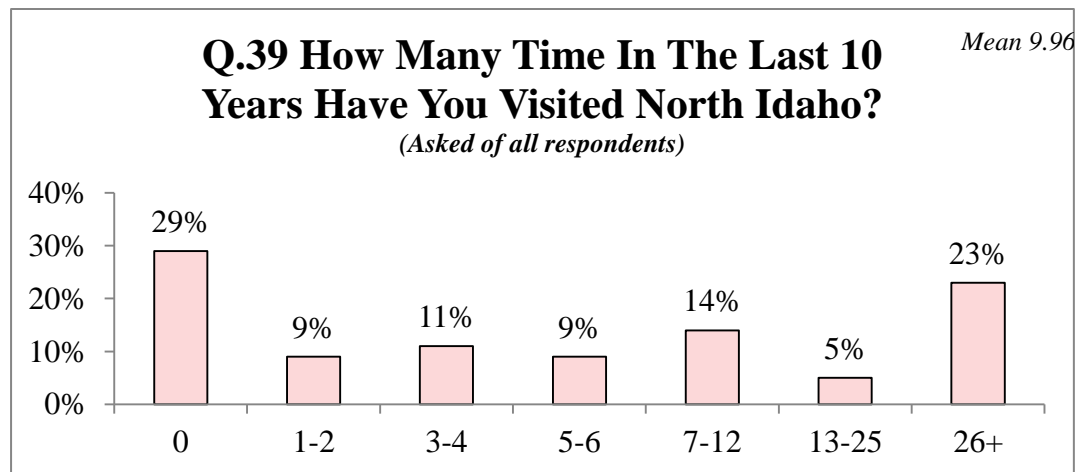
Respondents in Western Washington and Canada were more likely than average to have reported having never visited North Idaho for recreation.

Q.39 Approximately how many times in the last 10 years have you visited North Idaho for recreational purposes?

This question was asked of all respondents (n=1,200).

The average respondent reported visiting North Idaho 9.96 times over the past ten years.

Respondents in Eastern Washington were more likely than average to report visiting more often.



NOTE: If “No” in Q38, interviewers entered a zero in Q39.

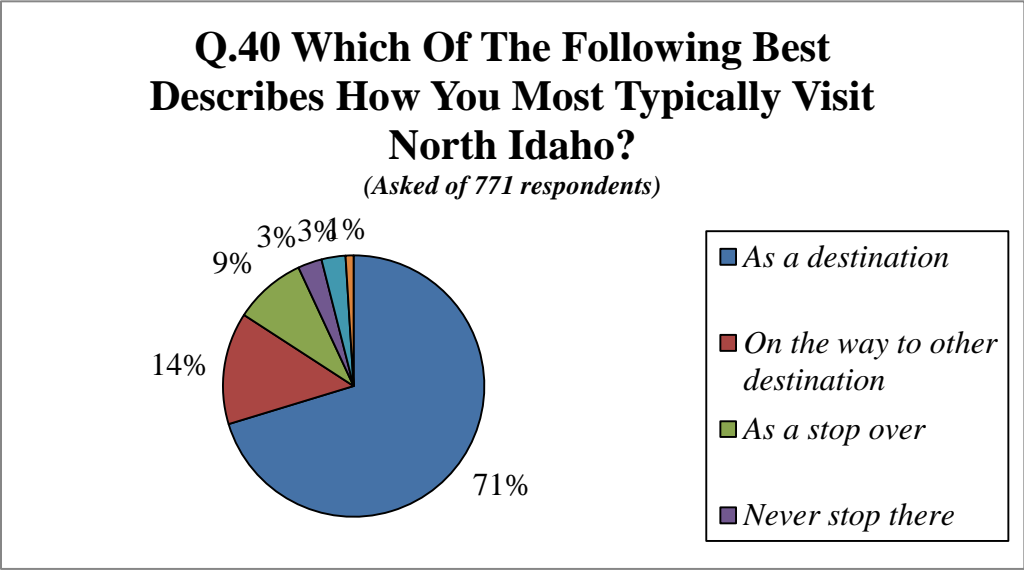
NOTE: Responses for North Idaho residents were placed in the 26+ category.

Q.40 Which of the following best describes how you most typically visit North Idaho?

This question was asked of respondents who reported having ever visited North Idaho for recreation (n=771).

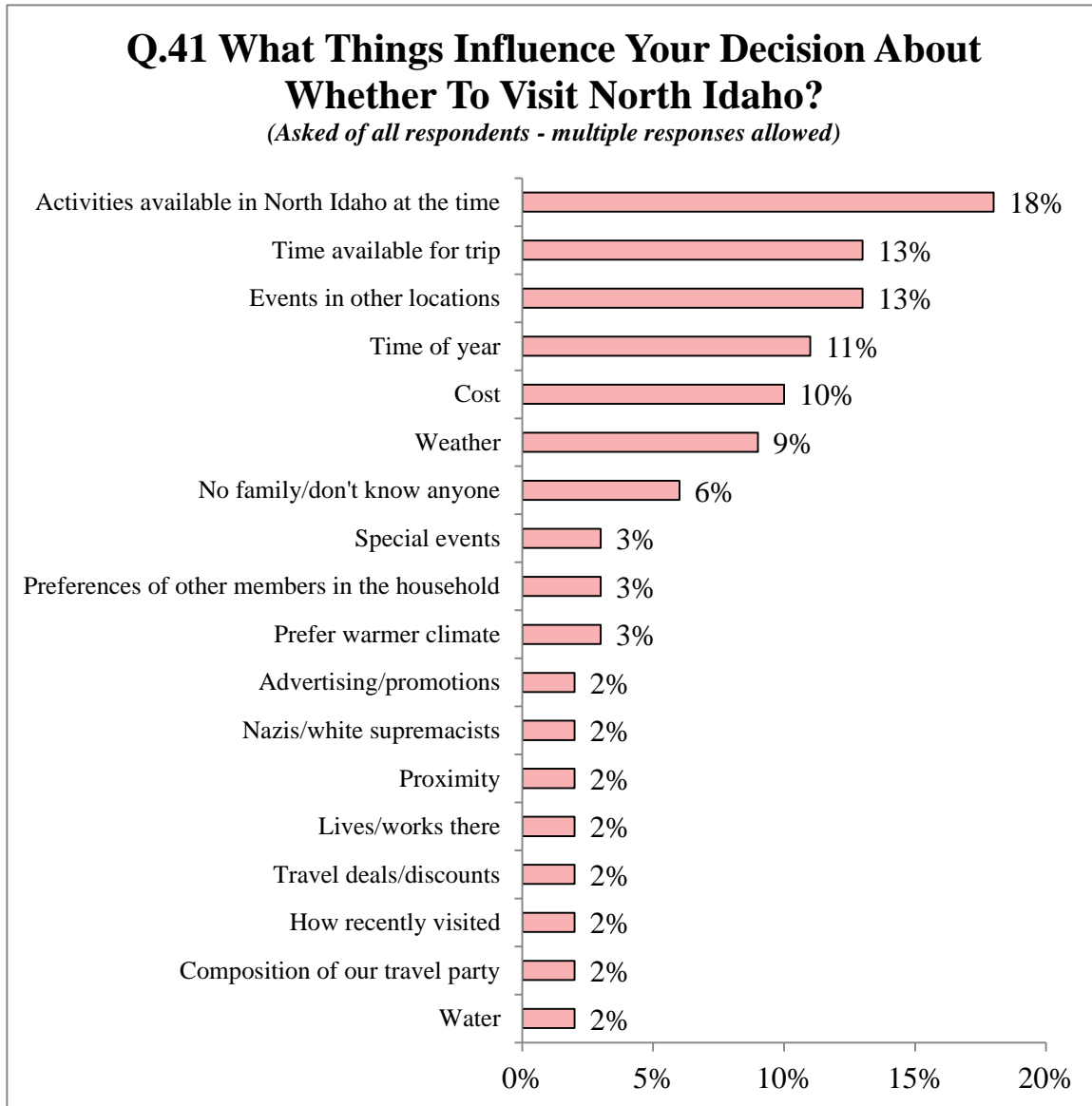
Seven in ten (71%) respondents described typically visiting North Idaho as a destination.

Respondents who typically drove an RV on get-aways were more likely than average to describe it as a stop on the way to another destination.



Q.41 What things influence your decision about whether to visit NI or visit some other location instead?

This question was asked of all respondents (n=1,200) Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.

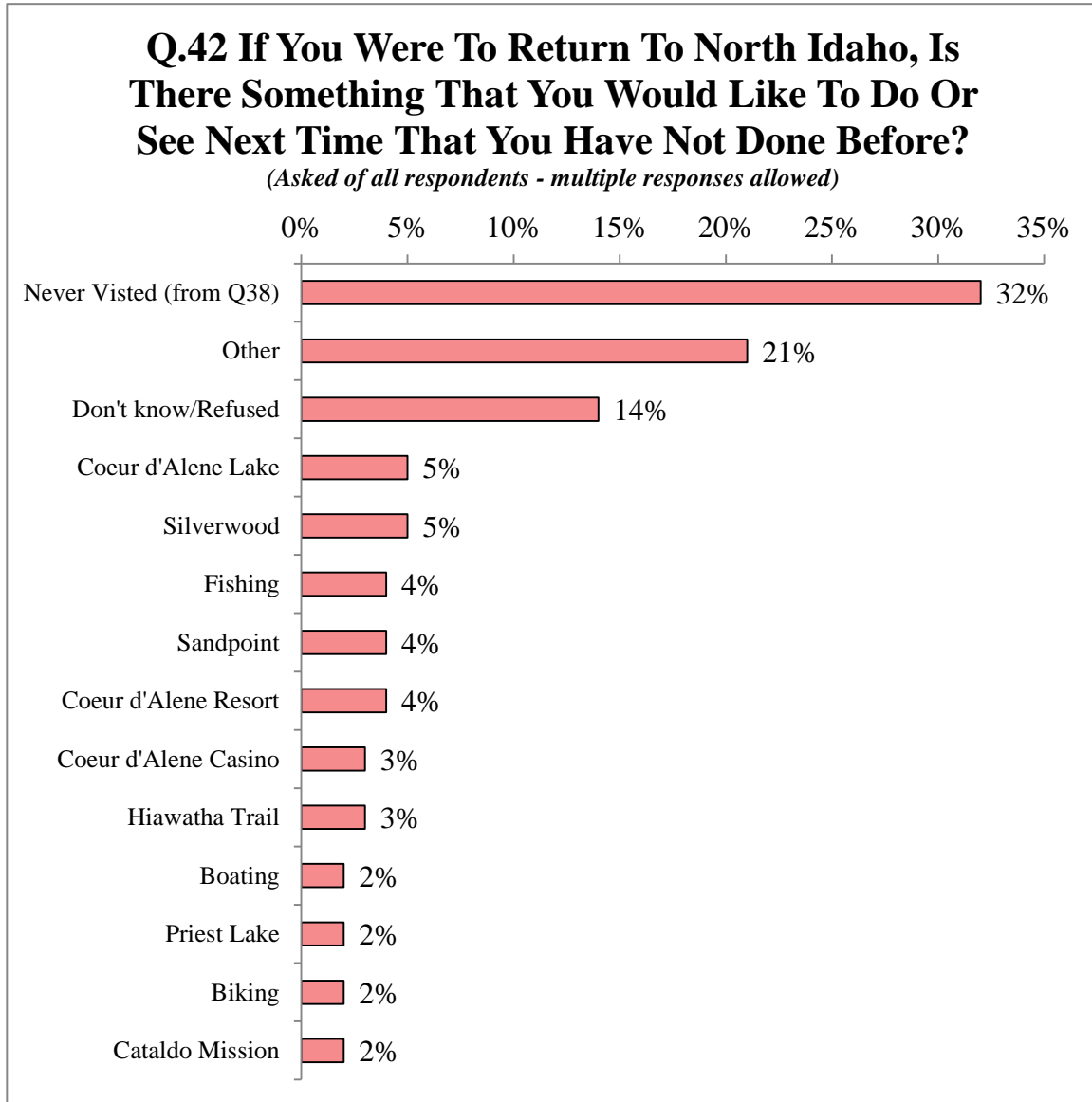


One in six (18%) respondents reported that what activities were available in North Idaho at the time influenced their decision on whether to visit.

Respondents in Western Washington were more likely than average to mention having a condo/cabin/timeshare somewhere else.

Q.42 If you were to return to North Idaho, is there something that you would like to do or see next time that you've not done before?

This question was asked of the 816 respondents who had ever been to North Idaho. The following graph shows the percentages based on all 1,200. Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.

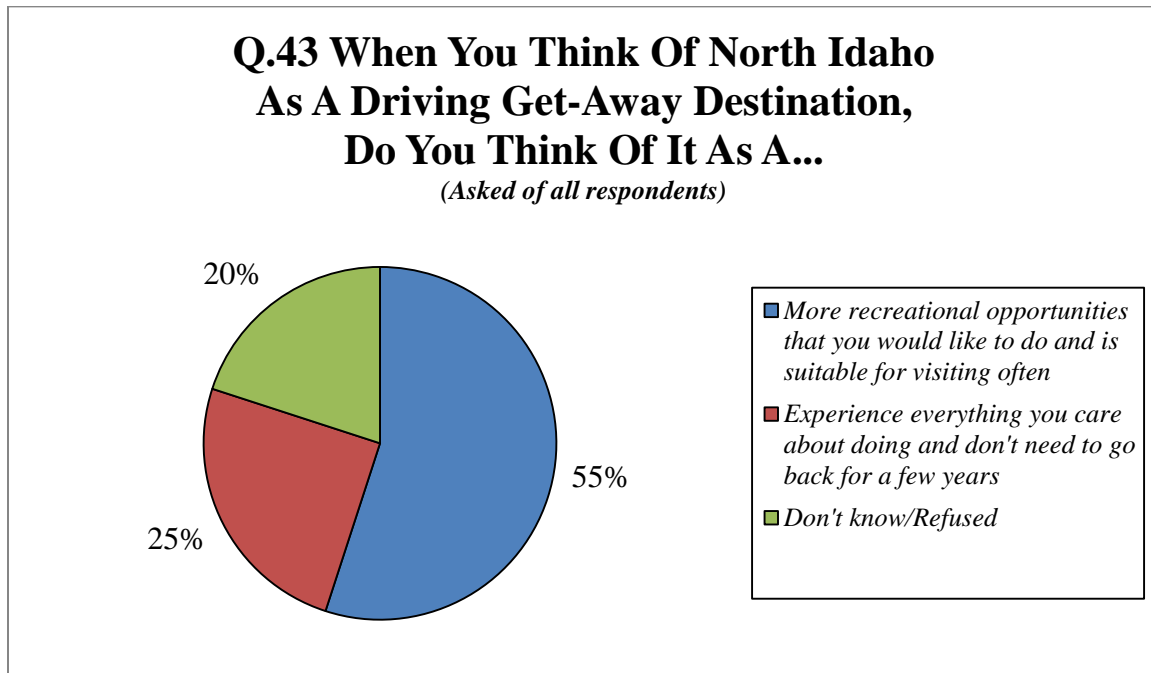


One in twenty (5%) respondents mentioned Silverwood or Coeur d'Alene Lake.

Respondents in Western Washington were less likely than average to mention Coeur d'Alene Lake.

Q.43 When you think of North Idaho as a driving get-away destination, do you think of it as a place where you can experience everything you care about doing and don't need to go back for a few years, or, do you think of it as a place with more recreational opportunities that you would like to do and is suitable for visiting often?

This question was asked of all respondents (n=1,200).



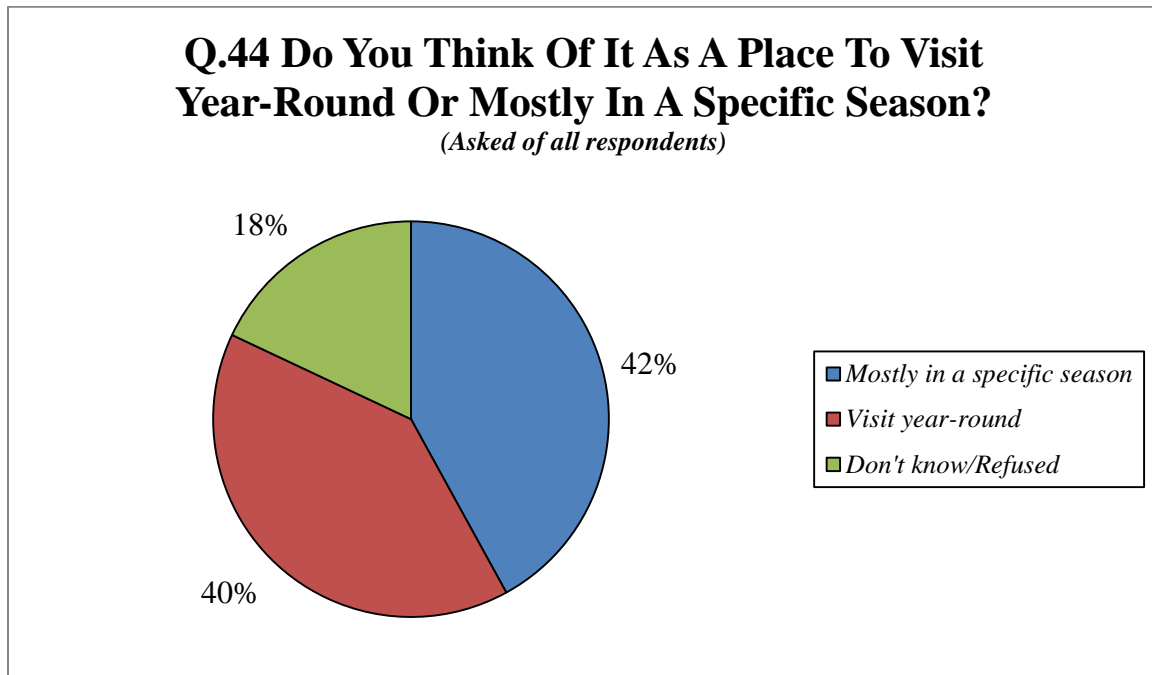
More than half (55%) of respondents thought of North Idaho as a place suitable for visiting often.

Younger respondents were more likely than average to think of North Idaho as a place suitable for visiting often.

Respondents in Western Washington were significantly more likely than average to have thought of North Idaho as a place you don't need to go back to for a few years.

Q.44 When you think of North Idaho, do you think of it as a place to visit year-round or mostly in a specific season?

This question was asked of all respondents (n=1,200).



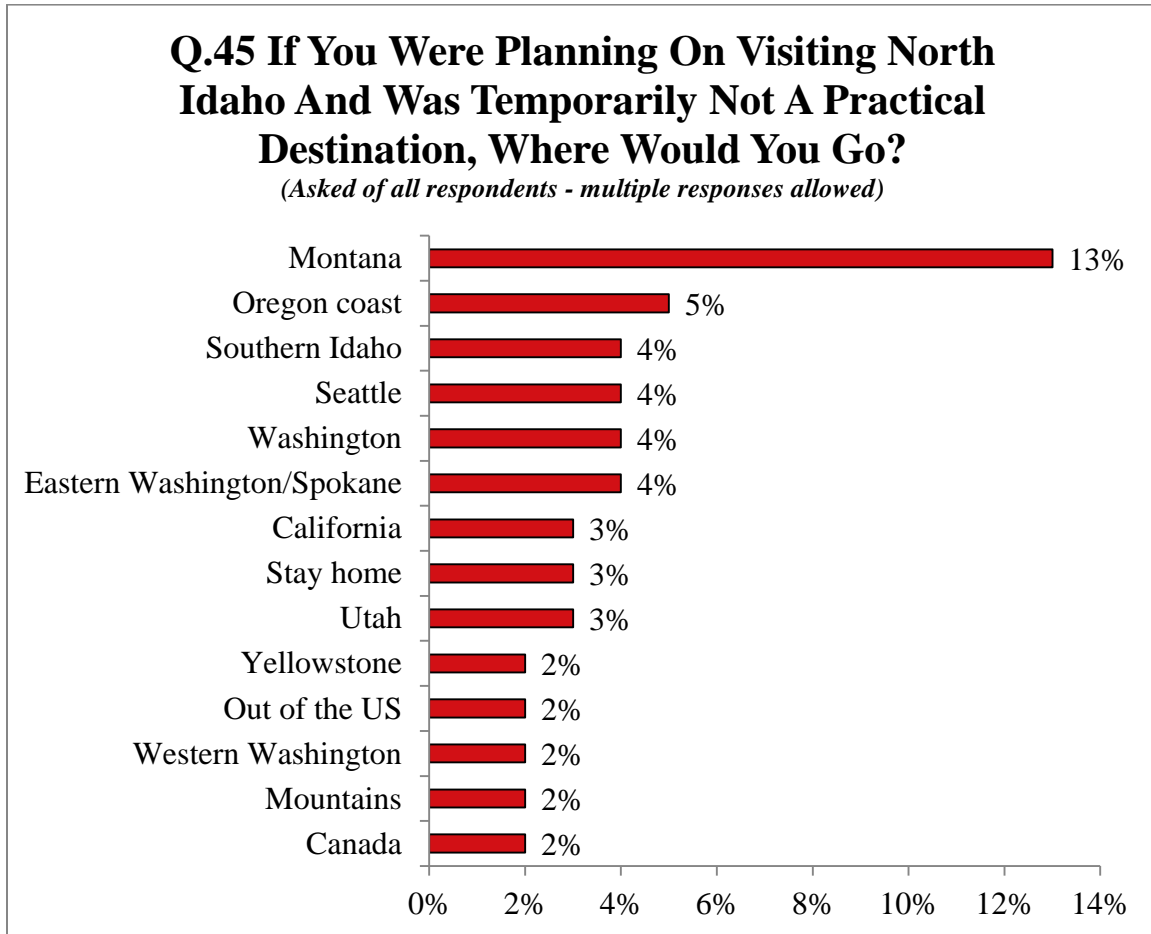
A nearly even proportion of respondents thought of North Idaho as a place to visit year-round or a place to visit mostly during a specific season.

Respondents that had been to North Idaho were more likely than average to think of it as a place to visit year-round.

Participants in Western Washington were more likely than average to think of North Idaho as a place to visit during a specific season.

Q.45 If you were planning on visiting North Idaho and for some reason it was temporarily not a practical destination, say, for instance, a forest fire, and you had to determine an alternative region for your trip, what would be your first choice?

This question was asked of all respondents (n=1,200). Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.



One in eight (13%) respondents mentioned Montana as an alternate place to go.

Respondents in Western Washington were more likely than average to mention Oregon.

DEMOGRAPHIC PROFILE

- The average household had 2.63 inhabitants
- The mean age of respondents was 57.32 (NOTE: Sample was “active” households)
- One in fourteen respondents reported that a child under the age of five lived in the household
- One in eight respondents reported that a child between the ages of five and twelve lived in the household
- One in eight respondents reported that a child between the ages of thirteen and seventeen resided in the household
- Overall, one in five households had a child residing within
- Fifty-four percent of respondents were female
- The average reported household income was \$78,330 (higher than random sampling not determined to be “active”)
- 62% of the surveys were conducted with respondents on landlines while 38% were conducted with respondents who were using cell phones.

Open Ended Responses to Question 33:

Q33. How would you describe North Idaho to someone who was not familiar with the area?

- A beautiful must see.
- I Haven't been there in eons. I have worked there, but I do not recreate there.
- I love the beautiful scenery and the breathtaking lake views.
- Lovely.
- North Idaho is about an average timber producer, and classified as a mountainous area. While it is more of a flat land. It is a beautiful countryside. While very cold in the winter with fifteen degrees as low temperature.
- The casino in Coeur d' Alene is beautiful. The people in North Idaho are very helpful and polite.
- God's country.
- A beautiful getaway with a really nice resort. Lots of fun things to enjoy. Not far to drive.
- A beautiful place to visit.
- A beautiful place.
- A calm place that's easy to get away to.
- A combination of close communities and wilderness areas.
- A continuation of Montana, the last best place.
- A few years ago I drove back from Arizona through Pocatello to Kalispell, then to Sandpoint and Coeur d' Alene to home. It was a long way to go but I still remember the beauty of the scenery.
- A good mix of activities.
- A great place for farming., with many small communities. I feel it is a great place to raise a family.
- A great place for outdoor recreation. A lot of hiking and beautiful outdoors to explore.
- A Great place to visit. Beautiful, but you don't have to move there
- A hell of nice area.
- A little plain until you reach Silverwood.
- A location with lots of activities and things to do.
- A lot like Oregon, a beautiful area.
- A lot of big beautiful mountains opposed to flat land. It has a lot of good attractions.
- A lot of crazies live there with their white supremacist attitudes. They can keep their ideals to themselves. With that being said, the nature in Idaho is like none other.
- A lot of mountains and hills.
- A lot of mountains, very scenic.
- A lot of mountains.
- A lot of open rolling hills. A beautiful area to visit.
- A lot of pine trees, it's very beautiful and scenic. I like Coeur d' Alene during the winter especially because of the lights and the snow.
- A lot of pine trees.
- A lot of trees and water around. Very cold mountains.
- A lot of trees.
- A lot of trees. There are not a lot of people. Not too many big cities. There is a lot of wheat farming. It is a great place to get away.

- A nice place.
- A place where some people are nice. North Idaho is beautiful with cool mountains, beautiful environment, and wild life. I feel that it is a must experience. Some place to go before it is completely lost to settlement.
- A place with a lot of trees.
- Absolutely beautiful with friendly people. Sandpoint is a great place to visit.
- Absolutely beautiful.
- Absolutely beautiful.
- Absolutely beautiful. Really pretty place.
- Absolutely beautiful. We love it especially the lakes and the rivers.
- Absolutely beautiful. When we were younger and when the kids were younger we would go a lot! Loved the lakes and the activities available there.
- Absolutely breath taking.
- Absolutely beautiful with endless lakes and great areas.
- Activities both indoor and outdoor
- Adventurous
- All yearround North Idaho is one of the beautiful areas with the back country as something that everyone should experience. There are still undeveloped trails and camp areas on Priest Lake that you can lose yourself in nature.
- A lot like Montana. Lots of scenery and greenery.
- Amazing lakes and mountains. Coeur d' Alene is a beautiful little city.
- Amazing place with beautiful scenery and great people, lots of recreation.
- Amazing scenery and beautiful women.
- Amazing, beautiful.
- Amazing.
- Amazing. It's the best state in the United States. I've been all over, and I've never seen that kind of landscape or such a good community. I love the outdoors so the amount of mountains, and things to do there is incredible.
- An awful lot like Northern Washington.
- An outdoor play house.
- As I have never been there I would have to say that I understand it is as lovely an area for wilderness scenery as compared to our own mountains here in Alberta.
- Attractive.
- Awesome place to sight see and visit with local people
- Back woods with lots of trees and woods.
- Beautiful mountains and lakes. The scenic areas are beautiful.
- Beautiful
- Beautiful
- Beautiful
- Beautiful scenery.
- Beautiful and a great get away.
- Beautiful and a nice place to stay.
- Beautiful and full of things to do with great people with great restaurants.
- Beautiful and I recommend it. The scenery is amazing.

- Beautiful and rugged.
- Beautiful and rural country area.
- Beautiful and scenic.
- Beautiful and visitable.
- Beautiful and woodsy
- Beautiful and woodsy.
- Beautiful area and a lot of recreational places.
- Beautiful area with lots of activities to do.
- Beautiful area with lots of things to do.
- Beautiful area, lots of outside recreation in summer.
- Beautiful area, we love Priest Lake.
- Beautiful Area.
- Beautiful area.
- Beautiful area.
- Beautiful area.
- Beautiful area.
- Beautiful area. Lake Coeur D' Alene and Silverwood are great.
- Beautiful country with activities for every season.
- Beautiful country with mountains, skiing, and gambling. Has something for everyone.
- Beautiful country, especially in summer.
- Beautiful Country.
- Beautiful country.
- Beautiful forest, lakes and mountains.
- Beautiful forests and mountains.
- Beautiful forests, mountains, and lakes.
- beautiful getaway,
- Beautiful great place for outdoor activities.
- Beautiful greenery, beautiful lake, and good skiing area.
- Beautiful in the big open spaces and the big trees. It is an interesting slice of "all white" America.
- Beautiful Lake Coeur d' Alene.
- Beautiful lake, fun areas for camping, and lots of friendly people.
- Beautiful lakes, mountains, and gorgeous scenery
- Beautiful lakes and mountains.
- Beautiful lakes and rivers with interesting towns and lots of space.
- Beautiful Lakes and Scenery.
- Beautiful lakes to visit and so many options to choose from.
- Beautiful lakes, mountains, and very rustic.
- Beautiful Lakes.
- Beautiful lakes.
- Beautiful landscape with great lakes. Both rural as well as urban attractions. I recommend Sandpoint to all my friends, as one of the places in the world to experience.
- Beautiful mountainous terrain.
- Beautiful mountains and lakes,

- Beautiful mountains that are under appreciated.
- Beautiful mountains with lots of recreation.
- Beautiful mountains with lots of snow in the winter.
- Beautiful mountains, very open and lots of wildlife.
- Beautiful mountains, wildlife and scenery.
- Beautiful Mountains, with plateaus and many wild rivers.
- Beautiful mountains. Remember lava fields.
- Beautiful natural area.
- Beautiful natural scenery.
- Beautiful nature and pristine conditions. We find it very relaxing.
- Beautiful nature and scenery.
- beautiful nature.
- Beautiful outdoors and great lakes.
- Beautiful place and my number one spot in the country.
- Beautiful place to live.
- Beautiful place with lots of forests, and water activities. I currently do not spend time in North Idaho due to the fact that I have young children, and the length of the drive to get there.
- Beautiful rivers, lakes, forest, and small towns. It's just amazing. The people are also nice.
- Beautiful rural areas with lots of lakes and fresh water and mountains where sense is a peaceful setting and soul settling.
- Beautiful scenery
- Beautiful scenery
- Beautiful scenery and friendly people
- Beautiful scenery and lakes.
- Beautiful scenery and lakes.
- Beautiful scenery and lots of trees.
- Beautiful scenery and wildlife.
- Beautiful scenery that has to be experienced.
- Beautiful scenery with lots to do.
- Beautiful scenery, big lakes, and nice mountain drives. Very few big ugly cities.
- Beautiful scenery, If you like outdoor activities. Great hiking. Not a huge fan. Don't like the culture. I don't appreciate the historical redneck aspect of the culture. I think that there is a lot of poverty and no fun.
- Beautiful scenery, lakes and mountains. We like the fact that it is pretty remote we can go days without seeing people, in many of the places that we like to go to.
- Beautiful scenery, lots of outdoor recreation.
- Beautiful Scenery.
- Beautiful Scenery.
- Beautiful scenery.
- Beautiful scenery.
- Beautiful scenery.
- Beautiful scenery.
- Beautiful scenery.
- Beautiful scenery.
- Beautiful scenery.

- Beautiful scenery.
- Beautiful scenic areas for picnics. Peaceful remote accommodations. Gorgeous mountains.
- Beautiful state.
- Beautiful to see .
- Beautiful trees and scenery.
- Beautiful trees, lots of boating and water sports.
- Beautiful wilderness, and fun towns to visit.
- Beautiful wilderness. The Northwest is just filled with wonder and beauty.
- Beautiful wilderness. The Northwest is just filled with wonder and beauty.
- Beautiful wildlife and nature.
- Beautiful Wildlife, lots of unique shopping, beautiful lakes and the people are friendly.
- Beautiful with lots of rivers.
- Beautiful with scenic rivers.
- Beautiful with a lot trees, animals, and snow in the winter.
- Beautiful with great mountains.
- Beautiful with lots of nature.
- Beautiful with lots of outdoor activities.
- Beautiful with lots of water and very enjoyable.
- Beautiful with nice people and a great place to be a tourist.
- Beautiful! Very mountainous, scenic, mystic.
- Beautiful! I don't go there very often but Coeur d' Alene lake is really nice. Beautiful, clear water with a nice surrounding town. Also, I like taking my grandchildren to Silverwood, it's a really cool amusement park and they love it.
- Beautiful, a lot of white supremacists.
- Beautiful, and indescribable.
- Beautiful, and recreational.
- Beautiful, fun.
- Beautiful, good scenery and pretty lakes.
- Beautiful, great lakes.
- Beautiful, green, and lots of things to do.
- Beautiful, green, clean state with beautiful houses.
- Beautiful, green, lots of trees and water. Rivers are gorgeous.
- Beautiful, green, pristine forests.
- Beautiful, I like to Frisbee a lot and there are a lot of cool places to Frisbee there. A lot of other fun things to do if you like the outdoors.
- Beautiful, lots of trees, lots of good fishing, boating, and stuff.
- Beautiful, love it, but dont go very often
- Beautiful, mountainous, lots of things to do
- Beautiful, natural mountains.
- Beautiful, panoramic, open scenery.
- Beautiful, quaint, scenic, worth it!
- Beautiful, quiet forests, lakes, and hills. North Idaho equals Nature.
- Beautiful, rustic and rural.
- Beautiful, rustic, peaceful. Got to see and enjoy some of the great outdoors.

- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful. Different areas to see with all the lakes, rivers and mountains.
- Beautiful. Great skiing.
- Beautiful. I love it, pretty untouched.
- Beautiful. It is full of lakes and people have the ability to visit wildlife.
- Beautiful. It's gorgeous but not very culturally diverse.
- Beautiful. It's really nice. There's mountains and forest. It's beautiful land.
- Beautiful. Lots of water and things to do.
- Beautiful. Nice place to live and visit.
- Beautiful. They'd have to come just to see the beauty of it.
- Beautiful. Three of the most beautiful lakes, Coeur d'Alene, Pend Oreille and Priest Lakes in the country.
- Best place on earth with lots to do and beautiful scenery.
- Beautiful lakes and camping.
- Bonners Ferry, Hunting , Water Parks.
- Breath takingly beautiful, everywhere.
- Breathtaking wilderness, and good hunting.
- Buddy of Spokane. Coeur d' Alene Lake has lots of nice things to do.
- Calming, majestic, peaceful, unique, and provides entertaining and relaxing activities for everyone.
- CDA is beautiful. I really like the water and the town surrounding it. Silverwood is a really cool amusement park and it makes North Idaho a lot more interesting.
- Clean and beautiful, panoramic. Very safe environment
- Clean, lots of trees, beautiful lakes and rivers.
- Close to the mountains. Great skiing and lakes to explore in the fall season.
- Coeur D' Alene and Schweitzer areas are great.
- Coeur D' Alene city is beautiful.
- Coeur d' Alene is a lovely area. Best place to travel through when going from Washington to Montana.
- Coeur d' Alene is beautiful. The resort in Coeur d' Alene and the town of Sandpoint are great.
- Coeur d' Alene is beautiful. The resort in Coeur d' Alene and the town of Sandpoint are great.
- Coeur d' Alene is beautiful. The resort in Coeur d' Alene and the town of Sandpoint are great.
- Coeur D' Alene is gorgeous, and conservative.
- Coeur d' Alene Lake and city are some of the most green and lush outdoor locations I have had the luck to spend time enjoying. You have the walks, the lake cruises, the shopping along with historical and cultural events to fill your time.
- Coeur d' Alene lake is beautiful with wonderful fishing and hunting spots.
- Coeur D' Alene, open spaces, nature, outdoor activities, and Silverwood. Some town and fun.
- Coeur D' Alene.
- Combination of wooded beautiful areas, wooded plains, and agriculture.
- Coeur d' Alene is a beautiful city. I like that there are big lakes everywhere.

- Coeur d' Alene is beautiful, We took a cruise in Lewiston and that was just a ball.
- Deep lakes, beautiful destinations, and pretty forests.
- Deeply rich and forested area to get away from civilization.
- Delightfully impressed with the cities of Idaho.
- Dense forest.
- Depending on what part of country they are from I would say that North Idaho is as great or better than any place you could go.
- Depends upon the season and what you like to do.
- Destination spot for recreation, especially in winter.
- Different kinds of people with great skiing and snowmobiling.
- Don't go there, nothing to do there.
- Don't know.
- Downtown Coeur D' Alene and Lake Coeur D' Alene are absolutely stunning.
- Beautiful, but I will never camp there again. It was a scary experience when things got out of control.
- Epic forest playground.
- Everything you need is there.
- Exquisitely, uncrowded, beautiful, unique, and accommodating people. The University of Idaho is outstanding. It has one of the most beautiful campuses in the country and not to be missed. I think that across the nation, if you don't want flashiness... Lewiston to the Canadian border Offers rich, varied, landscape with beautiful areas. The temperatures and colors are exquisite. I don't believe that there is anywhere, between here and the New England States, there is any place more beautiful. I am a New Yorker by birth, but an Idahoan by choice. Its just beautiful. My husband and I travel extensively. We love the culture and the history as well as photography. We travel year round and live in Idaho most of the year and in FL during the winter. We love to use Grand Circle and OAT Travel because their motto is to Learn & Discover.
- Extremely Beautiful Lakes, Hills, and Lack of People.
- Extremely beautiful, the trees, the water and just the overall feel of it. I like the fact that it is so natural. I also like just how isolated it is from the big city life.
- Extremely beautiful state. Nice people.
- Fabulous.
- Fantastic and relaxing.
- Fantastic.
- Filled with beautiful trees, lakes, and waterfalls. The people are wonderful.
- Filled with the nicest people I have met. A very healthy place to be too.
- Flat and barren.
- Follow the mountains, you'll find your way.
- Forested, and Mountainous.
- Forestry, and green.
- Free and laid back.
- Friendly people with beautiful lakes like Hayden and Spirit lake.
- From what I have seen of it, it is pretty, gorgeous scenery, mountains and lakes. We usually pass through it on the way to Spokane. We rarely stop as it is only thirty minutes from

Spokane. I own a motel and a Fly Shop here in Montana so it is very hard for me to get away for any extended length of time. It is usually my grandson who goes on the trips.

- Full of beautiful lakes.
- Fun activities to do with your family, such as Silverwood. Lots of mountain area to ski and snow board on Silver Mountain.
- Fun place for families to go.
- Gorgeous.
- Go somewhere else! Go to Western Washington. In North Idaho there is not a lot to do at all, except for Silverwood.
- Go to Silverwood! It's Fun.
- God's Country, Living in Mother Nature, woods, lakes, and beautiful country.
- Gods country.
- God's Country.
- God's country.
- God's Country.
- God's Country. Fun to go driving through.
- God's country. It is beautiful has phenomenal bike trails, and beautiful lakes.
- God's country. It's beautiful. A recreational paradise.
- God's country. It's scenic for an outdoorsman. A beautiful place, a good recreation area.
- Gods gift.
- Good outdoor recreational facilities.
- Gorgeous forests.
- Gorgeous mountainous region with lots of boating, and snow-skiing areas.
- Gorgeous mountains, lakes and lots of snow in winter.
- Gorgeous Rivers and Hiking Opportunities
- Gorgeous with lots of activities for the whole family. It has beautiful rivers.
- Gorgeous with lots of panoramic views.
- Gorgeous, untouched.
- Gorgeous, wonderful, paradise place for people who like to be out in the wilderness.
- Gorgeous.
- Gorgeous.
- Gorgeous.
- Gorgeous.
- Gorgeous.
- Gorgeous and lot of things to do that are low cost or no cost at all.
- Great driving around. Beautiful mountains and lakes.
- Great hills for biking and great lakes to swim in. i-95 has gotten too busy for biking.
- Great lakes and outdoor activities everywhere.
- Great lakes and outdoor activity and the casino is fun too.
- Great mountain wilderness, great place to experience nature.
- Great mountains, lakes and shopping.
- Great mountains, towns and scenery. The cities are similar to what we have in Northern Canada.
- Great outdoors with lots of mountains and beautiful lakes.

- Great outdoors, fishing and boating.
 - Great place for a road trip.
 - Great place to live if you can find a job. The forest and natural areas are great but do not give a lot of job options. It worked best for me to go to work in Spokane and just visit forests for recreation.
 - Great place to live.
 - Great place to ski.
 - Great place with beautiful forests.
 - Great playground, if you like to play outdoors.
 - Great.
 - Green and forested.
 - Green and lush.
 - Green Rolling Hills.
 - Green with lots of wooded areas. Good for camping.
 - Green, pretty, and lots of things to do.
 - Green, with lots of trees, pristine lakes, remote, and friendly people.
 - Has a lot of outdoor activities
 - Haven't been there for so long, but it was beautiful and quiet.
 - Heavily timbered.
 - Hidden gem of a state.
 - High desert, mountains with forests.
 - Historic sites and lake side views.
 - I find Coeur D' Alene to be very pretty. I especially like the sculptures, trees, and the lake. We love the aesthetics of how Coeur D' Alene has been designed.
 - I absolutely love the North Idaho Area. I have fond memories of Priest Lake and Lake Coeur D' Alene as a child. I have always found it to be magical with truly breathtaking scenery. When I graduated from college I had taken a teaching job in the Pocatello area, I even grew to love the desert area too.
-
- I am not familiar with area. I know it is like all of the Pacific Northwest, with great forests, cities, wild life attractions and locations to enjoy.
 - I am not familiar with North Idaho. It has been described to me by friends who are going to college there. They say it is great to be there, and they are not missing anything that they would have access to at home. I will probably visit them in next few years to see the place for myself.
 - I am not familiar with the area.
 - I am not familiar with the area. We have only driven through.
 - I am not sure how to describe the area.
 - I am not that familiar with the area myself. We moved here from Alaska seven years ago and with my husband's schedule we have not been able to explore as much as we would like to. I live about two miles from the border and do all my shopping in Idaho and my parents live in Post Falls but we have not had a chance to really explore the area.

-
- I am not to familiar as only been a few times. I would describe it as green, and breathtaking when compared to the desert areas of South Idaho.
 - I am not very familiar with the area. I have been through Coeur D' Alene and that are was nice. The water was beautiful, and the area seemed lovely.
 - I do not know very much about North Idaho.
 - I do not know.
 - I don't know much in North Idaho. Coeur d' Alene is very beautiful, though.
 - I dont know only been there once.
 - I dont know.
 - I don't know.
 - I don't know.
 - I don't like North Idaho considering there is a white supremacist group there. I don't mind going to the lakes in Idaho if my friends want to go but, I'd prefer to stay in Washington. CDA and priest lake are fun during the summer but other than that there is nothing important to me in North Idaho.
 - I don't really care about North Idaho, because of distance and entertainment.
 - I drive through it yearly on way to Southern Idaho. The forests and other wild areas are beautiful in scenery and you make time for the rest stops just to enjoy them. Nothing and nowhere beats the views in the mountain passes.
 - I drive through North Idaho on way to Spokane and Seattle along I90 and always stop at Coeur d' Alene for a meal if not overnight stop. In my opinion the trip through the pass and along Coeur d' Alene Lake it is the best part of the whole trip to Seattle. You have forests, bodies of water and views that cannot be better.
 - I drove through it on way to North Dakota. I remember the great scenery and friendly people at the restaurants and shops. The accommodations, gas stations, and the city areas were superb and friendly.
 - I especially appreciate the beautiful scenery.
 - I especially like the Snake river, and the Falls.
 - I feel it is hard to find the places we like.
 - I feel that Idaho is God's country. We think that it is very scenic with great camping opportunities.
 - I feel that is beautiful with lots of wildlife.
 - I feel that it has some of the most beautiful landscape.
 - I feel that it has gorgeous scenery. And the fact that it is not over populated, is wonderful.
 - I feel that it has lots of pretty water. Also lots of biking opportunities.
 - I feel that it is very pretty country. I love the scenery, mountains, trees, and the emptiness of the roads. I really like traveling up to Sandpoint and Bonner's Ferry. enjoy the scenery beyond Coeur D' Alene.
 - I feel that it is very beautiful. Love the variety of the outdoor and the wilderness. It is very green with virgin forest areas. You can find a stream and follow it experiencing what it must have been like over 100 years ago. Then you can go to your car and go have a gourmet meal.
 - I feel that it is a beautiful country.
 - I feel that it is absolutely beautiful, with gorgeous lakes and mountains. I love the fact that there are so many opportunities for kayaking in the local rivers and lakes.

- I feel that it is absolutely beautiful.
- I feel that it is absolutely beautiful. I love the wildlife, and scenery. I love all that there is to do in the outdoors. I feel that it is the most beautiful area in the world.
- I feel that it is an awesome place. I feel that it is a great place to retire.
- I feel that it is Beautiful and very worth your time to go and check it out,
- I feel that it is beautiful country. I like the whole western part of the states right down to the Columbia River area. I was a Long Haul Truck driver all my life and am very familiar with those areas. I love the scenery and the people, and have enjoyed going down there even after I retired.
- I feel that it is full of natural beauty, There are many Ideal camping spots all over the state.
- I feel that it is God' country. A little bit of heaven here on Earth.
- I feel that it is God's Country. I love that there are many mountains and lakes in close proximity.
- I feel that it is gorgeous. We still have wonderful fishing opportunities right outside of the house with the convergence of the Snake River and the Columbia. Or if you like you can go approximately 1/2 hour drive and have some of the best hunting in the nation. The recreational gold mining around here has been wonderful.
- I feel that it is green and very rocky. It is a very quiet panhandle area.
- I feel that it is one of the best places to go. You can't beat the weather, the mountains or the scenery. It is the best place to go for fishing and hiking and other outdoor activities.
- I feel that it is one of the best places to live it's amazing.
- I feel that it is one of the most beautiful areas with lots of mountains.
- I feel that it is paradise on Earth. There are different levels of expense. One of the largest attractions is Silverwood.
- I feel that it is remote, majestic, and beautiful.
- I feel that it is similar to Spokane.
- I feel that it is the most beautiful place in the world. The scenery is breathtaking. That is what I would tell someone who is going to be visiting. If someone is going to be moving here then I would tell them that it is hot, dry, arid and sandy.
- I feel that it is very Beautiful country some of the prettiest that I have seen.
- I feel that it is very Liberal and should be in Washington. I feel that North Idaho has Beautiful land and people. Coeur D' Alene is a great place to go if you have a lot of money.
- I feel that it is very very comfortable. I feel that there are a lot of friendly people. I love the absolutely beautiful scenery.
- I feel that North Idaho is a cross between Southern British Columbia and Montana. There are mountains, water features, rural areas and great recreational opportunities.
- I feel that there are no attractions that I want to see.
- I feel that we have very beautiful mountains and lakes. I really feel that we have some of the friendliest people of anywhere.
- I find it to be a very interesting place. I love the scenery of the area especially the mountains. I enjoy exploring the rich history of the area. We really like the variety of the wildlife in the area especially the Caribou and the Lynx.
- I find it to be beautiful and green. With clean rivers and lakes. ol love the snowy winters. I think that it is very wooded.
- I find it to be beautiful. With friendly people and sparsely populated.

- I find it to be rural, lots of trees, cool and rustic. There is a great Girl scout camp.
- I find it to be very different from Southern Idaho.
- I find it to be very mountainous, quaint and beautiful.
- I find it to be beautiful, especially lake Pend Oreille, and Lake Coeur d' Alene areas.
- I find the area to be boring.
- I find the scenery to be very Beautiful. I have only been through there once back in 1973 when I went camping down through the Boise area. That was when I was traveling through Idaho and Montana.
- I have never been.
- I have been there only a few times. I have found it to be a very beautiful mountainous area with pristine alpine lakes. The Coeur D' Alene area is breath taking.
- I have been there, it is nice. We used to go to the Craters of the Moon, and the Snake River a lot. We usually took our small motor home and would stay in the camp grounds connected to those areas. We also liked the St Joe River area. We don't make it to North Idaho as much as we used to as our children have moved over to the west coast.
- I have been there. It is beautiful as well. Silverwood is a top level amusement park.
- I have driven through it often. On the way home to Salt Lake City. The I90 passes and scenery are much better than going through the Walla Walla and Boise route.
- I have never been.
- I have never been there.
- I have lived in the Coeur d'Alene area my whole life. Our part of the Pacific Northwest is one of a kind experience to visit. We have beautiful forests as well as things like concerts in Sandpoint during the music festival that are equal to any big city event.
- I have never been before, so I have no idea.
- I have never been before, so I have no idea.
- I have never been there.
- I have never been there.
- I have never been there.
- I have never been there.
- I have never been there.
- I have never been there.
- I have never been there. I have been told that it is as green and forested, as our forest areas in Oregon. I hope to see some of the North Idaho and Eastern Washington forests, lakes, and mountains some day.
- I have never been there. I have had friends say it is greener and has more outdoor attractions than Southern Idaho.
- I have never been there. I visualize it as being much like the Southeastern Alberta area.
- I have never been there. Personally, I think it sounds boring.
- I have never been there. There are forests still untouched by developers. While there are fully developed city areas. Friends have said they can backpack and camp in total wilderness. Then spend time at a top rated resort when they come back.
- I have never been to Northern Idaho.
- I have never been to North Idaho.
- I have never been to North Idaho.

- I have never been to North Idaho.
- I have never been to North Idaho.
- I have never been to North Idaho. I have just driven close to it. North Idaho seems like just a lot of wilderness but it seems peaceful.
- I have never been.
- I have never been.
- I have never been.
- I have never been.
- I have no idea.
- I have no idea. I have never been to North Idaho.
- I have not been in the pan handle. I have been through the southern part
- I feel that it is greener and a great place to visit.
- I have not been there, so I have no idea.
- I have not been to Northern Idaho in at least twenty-five years. When I went to North Idaho last it was as a stopover to another location. As I have been getting older, I am now over the age of 81, I am finding that I don't travel that much. I have been going to the states less and less, even though I have a son living there.
- I have only been there once. I went to visit a friend who had moved there. What I remember about Boise is that there were a lot of trees, and an abundance of outdoor cafes. It seemed like a smaller city. There seemed to be a lot of forested areas, mountains, lakes, and streams. Over all a beautiful country.
- I have only been through Idaho once.
- I have only driven through it one time on way to eastern Montana. thought it had great scenery. Even seen from the car as we drove through. I would welcome the opportunity to see and experience more of Northern Idaho. If I felt that there was a reason to go there.
- I have only driven through it.
- I have only driven through.
- I have seen Harrison, Idaho which is a very pretty area.
- I have told hundreds of people about the virtues of North Idaho. We absolutely love it. We have a vacation home on Lake Coeur D' Alene. I feel that the area is majestic and inviting. A slice of heaven here on Earth.
- I have travelled through it on the way to Idaho Falls in Southern Idaho. The scenery and recreation areas are unique and compare to ours in northern Alberta and all sights in the western states and provinces. We live in the best part of the North America.
- I haven't been there in a long time, but it is very beautiful. We went to the silver mines there and it was a really fun trip!
- I haven't been there in a long time. It is a very friendly place. I would say it seems like it's nice place to go if you like outdoor stuff.
- I haven't been there.
- I have never been there. I have never thought of going to Coeur d' Alene, as it is a big city, I have never thought of visiting there. Our family likes the outdoors and shopping. North Idaho is just a big urban area with a over developed lake.

- I know it is one of the most beautiful areas in our country. There are many unique scenic, and wild life attractions. There are many activities like, white water rafting on the Snake River that you cannot duplicate anywhere else in world.
- I like that it is pretty similar to the area I live in. I particularly love the scenery. We find the people to be very friendly.
- I like that it is very scenic and pristine. Very untouched in a lot of areas. I really like the way that the state is being handled. Not too much of the Liberal politics that are going on in some of the other states currently. I would like to add that if the gas prices keep going up then we will have to discontinue taking the trips that we love.
- I like that there are a lot of trees. I especially like lake Coeur D' Alene.
- I like the fact that there are very green areas available. As a state, Idaho is nice and quiet with not too much noise pollution.
- I like the remote feeling. That there are a lot of wilderness areas, small towns, and a woodsy feel.
- I lived in Coeur D' Alene while in college. I enjoyed the outdoor locations, but that was many years ago. I know that they have developed a casino and resort in Coeur D' Alene, but I believe that the forest areas were retained, and are still as beautiful as I experienced them.
- I lived in Idaho. It was nice.
- I love it, it's amazing.
- I love that it is quiet. I love the nature type, the beautiful scenery, and the lakes and mountains. We really like the abundant golf courses in the State.
- I love that there are a lot of mountains in this part of the state.
- I love that there are many mountains, prairies, and lakes in this part of the state.
- I love the beautiful mountains and the scenery. I really like exploring the rural little out of the way towns.
- I love the beautiful scenery. Also, that it has all four seasons.
- I love the beautiful scenery. We pass through there, on our way to our Daughter's in Southern Idaho. We also like that the climate is warmer than where we are in Canada.
- I love the fact that it is spacious and scenic.
- I love the fact that there are a lot of mountains in that part of the state.
- I love the fact that they have beautiful scenery and lakes. I love the Salmon and Lake Coeur D' Areas. We travel through the area on the way to girl's volleyball tournaments and on our way to Spokane.
- I love the high desert. It is cold in the winter and hot in the summer.
- I love the outdoors and the fishing opportunities.
- I love the scenery.
- I love the wildlife, scenery, and the mountains.
- I particularly enjoyed the Coeur d'Alene area. I found the area to be very similar to Green River, BC in both weather and scenery. I really liked the fact that it was not too hot.
- I really couldn't tell them much as we have not gone to North Idaho that much. I do know there are lakes and mountains. I really don't know that much about them, as I am not an outdoor person, or a water person.
- I really like all the beautiful scenery there is.
- I Really would not be able to describe it as I have never been there myself.

- I suggest people Google it to see it and all of the events and locations that it has to offer.
- I take my Dad to Coeur d' Alene Lake as much as I can. I think it's nice there. It's a nice relaxed town with nice people.
- I think it is one of the most beautiful areas. I love the fact that it is fairly rural and not too populated.
- I think it is pretty similar to Spokane.
- I think North Idaho is beautiful with lots of trees, mountaintops, heavily forested areas, and pristine lakes.
- I think that it is a beautiful area. I especially love Coeur d'Alene Lake.
- I think that it is a very beautifully wooded area.
- I think that it is a very pleasant place to visit and not a lot of people.
- I think that it is gorgeous. I love the fact that it is very undeveloped and we can go for a long time without seeing people in some areas.
- I think that it is very beautifully forested. With lots of nice mountains.
- I think that North Idaho is forest filled. With a lot of hunt opportunities.
- I used to lived in Pectin. I feel it is a very beautiful area. A lot of great scenery, mountains, and lakes. My wife and I like golfing during the summer and fall. I know a lot of people that go there for the skiing in the winter.
- I usually only drive through there going to Seattle, but I think the scenery is extremely beautiful.
- I want to keep it the way it is.
- I went to Silverwood amusement park years ago. We drove to Spokane then over to Silverwood. I remember the trip from Spokane as some of the best rural and forested road side scenery. There were sand dunes close to there that we visited. There were more lake and camping areas we did not see.
- I would advise everyone to slow down and enjoy the view.
- I would advise people to look out for the skin heads. It is not an area I would go to for that reason.
- I would advise to visit, but don't stay.
- I would not be able to tell them anything about the area, as I have never been there.
- I would say it is unique.
- I would say that it's very green and lush, particularly the lake Coeur d' Alene area.
- I would tell them about Silverwood and about all of the bed and breakfast places along the way.
- I-90 is not the best way to see North Idaho but the passes are fantastic. The forests and views through the mountains on the way to Kalispell, MT have no equal and when you go through Lolo pass it takes your breath away. You can experience volcanic deserts to high mountain lakes.
- Idaho has some of the most beautiful rivers and mountains in the whole country. I fly fish there about 30 times a year.
- Idaho is amazingly beautiful and I recommend it. There are lots of things to do there.
- If I were to drive there it would be for the purpose of visiting Yellowstone. I watch documentaries constantly and find that hunting, fishing and sports may be the focus of the film, but I would like to have mention of neighboring cities, activities and conveniences. The

documentaries give the impression that Idaho is very rural and does not offer many modern conveniences.

- If you live in the Northwestern States I feel that you are a fool not to enjoy the many attractions in the area. North Idaho is stunningly beautiful with everything from a wilderness experience to a world class resort.
- I'm not very familiar with North Idaho.
- Incredible! A must see. The rivers, lakes, fishing, the people, and the beauty is amazing.
- Incredible.
- Interesting
- Interesting outdoors area.
- It is a very nice slowed placed area with nice people and very scenic.
- It has gorgeous scenery and wildlife. The people are great. I love it.
- It has a laid back life style. There is more wilderness than most people get to experience in other parts of the country.
- It has a lot of mountains and trees.
- It has all the services, and yet the seclusion you need.
- It has beautiful mountains and lakes.
- It has beautiful mountains and lakes.
- It has beautiful scenery, and lots of trees. I like the fact that it is rustic, a place that you can get away from everything.
- It has beautiful scenery.
- It has beautiful scenery.
- It has been years since I have been to North Idaho or even driven through it. I know that the scenic attractions are as breath taking now, as when I used to camp in the Snake River forest areas.
- It has fantastic country and scenery. A great amount of vegetation and bodies of water, that compare to other great Northwest areas.
- It has many pretty lakes.
- It has pretty scenery.
- It has the perfect four seasons so there is something to do year round.
- It has very nice scenery. Lake Coeur D' Alene is quite beautiful.
- It has wonderful opportunities for outdoor activities.
- It is a beautiful and temperate mountainous area for the outdoors enthusiast, as well as the seasoned traveler. There are events and attractions for the low budget, as well as luxury resort areas.
- It is a beautiful area and I would love to move there.
- It is a beautiful area.
- It is a beautiful area.
- It is a beautiful, spacious, and very nice place to visit.
- It is a different kind of beautiful than Southern Idaho. With its own unique city, and nature attractions. If it was closer we would go there more often. I have family in Spokane and we have gone to visit them 3-4 times. I would encourage anyone to go to North Idaho if you have a chance.

- It is a diversified area with many natural, commercial and historical attractions that equal anything you could do anywhere in the western parts of our two countries. Silverwood Amusement Park, Cd'A Resort Hotel and skiing areas are samples of this.
- It is a favorite place for me to go. The trip from Spokane to Sandpoint is always the best for scenery. Coeur d' Alene gives you everything from shopping to food to great nature attractions.
- It is a great area to drive through as well as stop and camp or shop. Coeur d' Alene has shopping to equal Seattle and Spokane and you cannot beat the resort in Coeur d' Alene for food.
- It is a great camping, fishing and hunting area and anything out doors. You'll feel at home.
- It is a great place to be. The perfect get away, with beautiful country, lots of lakes, and friendly people.
- It is a hilly, and mountainous area. It is very snowy in the winter. It is dry in other seasons. I think that North Idaho is really beautiful. I feel that Summer is gorgeous. I am an avid fly-fisher. I love the Owyhee River. The fish are huge! It's awesome!
- It is a long panhandle, very rural, with a nice lake.
- It is a Lovely Natural Area with Lots of Trees.
- It is a must go.
- It is a neat place to go with its lakes, and mountains. Quiet open wilderness areas and wildlife.
- It is a place exciting to visit. A place with lots of places to go.
- It is a rural and rugged area with isolated areas along with populated urban areas. Some of the best back packing and camp grounds for me. With shopping, spa and events for my wife.
- It is a very Beautiful countryside. My Grandmother was from there. Our family homestead is still there.
- It is absolutely beautiful. The Sandpoint area is beautiful with year round activities and great food to enjoy.
- It is a lot like North Eastern Washington. Overall, it's very nice.
- It is an area to visit as often as you can and in as many seasons as you can. All the scenery changes with the seasons but never disappoints you for beauty and unique experiences. You can enjoy wildlife in the wild like Bald Eagles nesting, then dine and relax at world class resort in Coeur d' Alene, all in the same day.
- It is an interesting place. The people are friendly. There is a lot of beautiful lakes and terrain.
- It is beautiful and green. I feel that is just something that everyone needs to see.
- It is beautiful and has all the attractions of the great outdoors. The wildlife, like an elk in your camp every morning, along with the green forested camping areas on lakes and rivers make for unique experiences that you remember for life.
- It is beautiful country, with all the Lentils you can eat.
- It is beautiful country. I love the trees and the lakes. I even think the prairies are interesting. I grew up in North Idaho and have a very large and extended family there.
- It is beautiful here.
- It is beautiful there. I love Lake Coeur d' Alene. Lake Coeur d' Alene is an extremely fun place to go. There's a lot to do, like hike, enjoy the water, sightsee, and even ski. The people there are friendly and its not expensive so we really like to go there.
- It is beautiful with lots of trees, rivers and lakes. Coeur d'Alene Lake is beautiful.
- It is Beautiful with, lush scenery, and lots of water. Especially the Lake Coeur d' Alene area.

- It is beautiful, and there is nothing like it.
 - It is beautiful, and very rural.
 - It is beautiful. I have not been in a while, but I remember it is beautiful.
 - It is cold and mountainous. The summer is much more pleasant. There is plenty to see.
 - It is gorgeous! I love it because it's usually not crowded and because it's so scenic. We have camped on the St. Joe River and floated it, it was so much fun! My kids also worked at a camp on the river and met their spouses there, so North Idaho holds a meaningful place in my whole family's heart.
 - It is gorgeous, and pristine. There are a lot of lakes. I feel that Silverwood is one of the largest attractions.
 - It is gorgeous, green and exciting.
 - It is green. The forests, mountains, rivers and lakes are some of the best in the USA. We have driven through it on trips to Spokane and Canadian areas, and have always enjoyed the roads, cafes, and people of the North Idaho areas.
 - It is hot in Summer and cold in the Winter. It is a pretty area with a lot of sights to see.
 - It is pretty sparse, and full of woods.
 - It is really pretty. I would advise everyone to drive slow on the roads.
 - It is Rigid, dense and full of nature.
 - It is so beautiful. I love the fact it has four wonderful seasons. There is little wind. There are not a lot of mosquitoes. There is a lot of flowing clear water and amazing evergreen trees!
 - It is the area to enjoy, with dense forest areas, as well as larger metro locations. The desert around Pocatello is familiar and has its attractions, but North Idaho is a completely different experience.
 - It is the land of the red neck conservative white male. I have no plans or wish to do anything else than drive through it on way to somewhere else.
 - It is the most beautiful part of the state. The mountains, forests and just the terrain overall is extremely beautiful.
-
- It is the most beautiful place you can go. There are lots of outdoor attractions as well as world class resorts and shopping areas. All of these are unique to North Idaho and anyone who has a chance to experience North Idaho should.
 - It is the most gorgeous place I have ever been to. Unique scenery and natural attractions. It is like no other place in the Country.
 - It is the only state I have not been to. I know that there are a great many varied recreational and scenic attractions.
 - It is unpopulated, remote and scenic. Great resorts and public camp-grounds that fit all the family's wants. Hiking and shopping also in the same areas.
 - It is very beautiful.
 - It is very green, and the water and lakes are beautiful everywhere.
 - It is very interesting and fun.
 - It is very picturesque. There is a beautiful area of mountain passes and forested regions between Spokane and Great Falls, MT. If you can experience it by car or train, do it.
 - It is very pretty and scenic.

- It is very pretty.
- It is very rugged and great for traveling.
- It is very rural. There are a lot of fun things to do down town in Coeur D' Alene. If you decide to go there. It is extremely scenic with a lot of places to go for sightseeing.
- It is very scenic. Not too populated. There are many clean roads perfect for travel.
- It is very scenic. There are a lot of cool state parks as well as disc golf courses. My friends and I love hiking and disc golfing so North Idaho is usually the place to go if you like those kinds of hobbies.
- It is very mountainous. I feel that Silver Mountain is beautiful.
- It is what I grew up with, in the Sandpoint area. I would tell them to try the North Idaho area, and you will love it.
- It is where I want to go. I have friends that moved to the Priest Lake area, and the pictures are breath taking. I have driven the I90 from Spokane to Hamilton, Montana. I have not taken time to experience the area yet.
- It is where Silverwood amusement park is located. It is a full attraction theme park in the middle of the forest. You get to play and enjoy the outdoors at the same time.
- It is wild and free.
- It is within 30 minutes from our house to the Coeur d' Alene area and we always take visitors there as the lake and city are some of the best fun you can have. Our grands and great grands have spread out through the USA but they cannot come for a visit without showing their friends and families the Inland Northwest. All the forests, lakes and cities of North Idaho are top of the lists for them to visit.
- It is worth seeing, and has beautiful scenery.
- It is a land of beauty, and lakes.
- It needs to be on your bucket list to see. Both North Idaho and West Montana are treasures to be experienced at least once in life time.
- It stinks because of the Mill.
- It was very beautiful. We find the colors of the wilderness extremely refreshing. A great place to fish and hunt.
- It would be similar to where I live. No shoulders on the road. It's scenic.
- It's a beautiful place because of the lakes, rivers, and mountains.
- It's a beautiful place to visit with a lot of natural area to see.
- It's a beautiful place. We always go with all the family and is where we have gone for years.
- It's a beautiful place that we always go with the family. It is where we have gone for years.
- Its a beautiful state. Well forested area. Many family attractions for all ages
- It's a dessert wasteland! Stay Away! Just kidding. The lakes in Northern Idaho are awesome and gorgeous.
- It's a fun place to go with plenty of activities for everyone and plus the landscape is extremely beautiful.
- It's a little mountainous, pretty, but we pretty much drive through it on the way to Vegas. We are limited in traveling now because of my husband's illness. At the age of 77, I am still very active and ride horses, travel and perform in high-end equestrian shows.
- It's a lot different from Southern Idaho. The forest is more brown in Southern Idaho.
- It's a lot like Washington.

- It's a nice part of the state. Very country feeling, with a lot of beautiful, wild wilderness.
- Its a pretty cool, nice, woody area.
- Its a very open and beautiful area. Plenty of gorgeous lakes and mountains.
- It's a very pretty area. It has a lot to see. A lot of activities, including fishing.
- Its beautiful and rustic.
- It's beautiful! We mostly just drive through there on our way down to Arizona but it is extremely gorgeous. The wilderness is so natural and the colors are so pure.
- Its beautiful, friendly, and easy to get around. I feel that they do need more street signs.
- It's beautiful, lots of lakes, friendly people, and accommodations.
- It's beautiful, you can't really explain it in words. The hunting and fishing there is really good and just the views and the environment are amazing.
- It's beautiful.
- Its beautiful. Everyone should go see it.
- It's beautiful. I like the clear air, mountains, trees. I like the outdoors, not the city.
- Its Beautiful
- It's charming and rural. Coeur d' Alene is a nice place.
- It's enjoyable if you like the outdoors and the beauty of nature.
- It's extremely beautiful. The trees, the roads, and the water are gorgeous to be around.
- It's extremely rugged.
- It's forested, with mountains.
- It's gorgeous country. Easy access to entertainment .
- It's gorgeous. The forest, lakes and the lack of people is just amazing. We go there every year and plan to keep it that way.
- It's got some really good parts and nice facilities for skiing, swimming, camping and hanging out.
- Its green and pretty.
- It's green, very green.
- It's interesting.
- It's like Washington, with many beautiful place to visit.
- It's not an important place to me.
- It's not as nice as Washington.
- It's nothing but wheat fields. That is all I see when I am driving.
- It's one of the most absolutely beautiful vacation destinations. I love the climate and people.
- It's over by Coeur d'Alene and is absolutely beautiful. The lake is beautiful, and I am planning on taking my grandkids to Triple Play next year.
- It's pretty and green.
- Its pretty enough that we go to Coeur d'Alene.
- It's pretty much a tourist area with a lot of thing to do and see.
- It's Pretty.
- It's rolling hills, reasonable amount of cloudy days, and lots of lakes.
- It's rural with beautiful countryside.
- It's still pretty wild with low population. It is beautiful with lots of tree and mountains.
- It's unbelievably beautiful.
- It's unique and rustic.

- It's very beautiful. We've been to Sun Valley, Coeur d'Alene, and Moscow. The countryside is beautiful with lots of wildlife.
- Its very much like British Columbia. The shopping is great.
- It's very nice and I would recommend going to Coeur D' Alene Lake, and the Pend Oreille River.
- It's very pretty. If you like nature walks and hikes with amazing views of the wilderness, then it's the place for you!
- It's very scenic with a lot of attractions.
- It's very scenic. We like to drive through and see the leaves change over Lake Coeur d' Alene.
- I've never been so I don't know.
- I've never been there.
- I've only been once and it was to Coeur d' Alene. We were just driving through, but stopped at Coeur d' Alene lake and it was beautiful. The pine trees and the water and how quiet and calm it was, was really relaxing.
- I've only been there once, a long time ago.
- I love the beautiful scenery.
- Lake Coeur D' Alene
- Lake Coeur d' Alene is a beautiful place.
- Lake Coeur D' Alene is beautiful. I haven't been to Idaho much.
- Lake Coeur D' Alene is very gorgeous. The air seems clean. It doesn't seem as congested as the city.
- Lakes are clean to go skiing. We enjoy camping.
- Lakes rule.
- Lakes, mountains, swimming, skiing, and fishing. Fun things to do.
- Little bit of heaven.
- Little bit of something for everyone. The Beauty of the outdoors, water, and rustic areas.
- Looks a lot like Western Washington. Lots of Trees.
- Lots and lots of cool neat places too experience.
- Lots of activities to do.
- Lots of beautiful lakes and woods.
- Lots of beautiful lakes if you like fishing, hiking, and outdoor activities. During the summer, it's always a fun place to go to, as well as around Christmas time because of the lights and the snow.
- Lots of beautiful woods.
- Lots of beauty.
- Lots of fresh air and wildlife.
- Lots of fresh open spaces and fresh air. Very natural.
- Lots of lakes and mountains. It is pretty and a pleasant place to go to.
- Lots of lakes and things to do.
- Lots of lakes, mountain trails, scenery.
- Lots of mountains and beautiful!
- Lots of mountains and lakes.
- Lots of mountains.
- Lots of old woods, old cities, and old towns. We love its history.
- Lots of outdoor things to do

- Lots of things to do and visit like shopping and sight see.
- Lots of tree'd areas for camping and great lakes for boating and fishing.
- Lots of Trees and a beautiful area.
- Lots of trees and lakes.
- Lots of trees and mountains. Lots of snow in the winter.
- Lots of trees and nice scenery.
- Lots of trees and places to go.
- Lots of trees, and beautiful wilderness
- Lots of trees.
- Lots of woods and scenery.
- Love North Idaho . Spectacular beauty with fewer people than other areas we've gone to.
- Love the scenery
- Lovely area.
- Lovely.
- Luscious and beautiful.
- Lush, I really love lake Coeur d' Alene.
- Majestic mountains and lakes. There are places to do all kinds of outdoor sports and activities.
- Majestic nature.
- Majestic, unique, one of a kind. Run a disc golf tournament in Farragut Park
- Many historical sites.
- Many lakes and great recreation.
- More beautiful than Southern Idaho.
- Moscow, Idaho was very pretty.
- Most beautiful places to visit but getting very built up with too many people with boats.
- Most beautiful section of the country I have ever been to.
- Mostly farmland and open spaces.
- Mountain.
- Mountainous and beautiful.
- Mountainous and green.
- Mountainous and picturesque.
- Mountainous and rainy, it was a beautiful drive.
- Mountainous with beautiful Lakes.
- Mountainous, green and cold.
- Mountains and prairies.
- Mountains are very green.
- Mountains trees and solitude.
- Mountains, freedom, inexpensive, lots to do. Lots of natural beauty.
- Mountains, off road biking, and beautiful country.
- Mountains, Tamaracks, and history of the area.
- Mountains, water, and lots of skiing.
- Mountainy with lots of greenery.
- Mountainous, wild, nice, and woody.

- My dad was born there in Wallace. I enjoy going back and visiting the places that he saw when he was growing up. I have found it to be more woody and forested, with lovely lakes. It has more mountains and more things to offer than Southern Idaho.
- My family has owned property up at Priest Lake since I was little so I've been up to North Idaho numerous times in my life and I love it. The water is always a fun place to take the kids and the people there are always pleasant to be around.
- My family is from there. I think it's extremely beautiful. We love all the mountains and the landscape.
- My husband keeps telling me about the beautiful scenery. He keeps talking about how mountainous the region is. Also how he likes the lakes.
- My husband used to hunt in the Sellway area. So I guess I would say it is a good place to hunt, I personally have never been to North Idaho.
- My opinion of people in North Idaho is that they are nothing more than potato heads.
- Natural and quiet.
- Natural beauty, not too populated, with lots of room to hike and enjoy the outdoors.
- Natural beauty.
- Natural forest and a good place to travel.
- Naturally beautiful, blue skies, pretty mountains, beautiful lakes and rivers.
- Never been there.
- Never been there.
- Never been there.
- Never been there.
- Never been to Idaho.
- Never been.
- Nice area with a lot of nice lakes.
- Nice place and conservative.
- Nice place to get away to from the urban area.
- Nice scenery with lots of historical sites.
- Nice scenery, with many outdoor things to do.
- Nice stop over.
- Nice, friendly people and very scenic.
- Nice.
- Nice.
- North Idaho is full of trees and mountainous.
- No idea.
- North Idaho has many good camping opportunities.
- North Idaho has a temperate climate. With easy access to lots of activities.
- North Idaho has beautiful forests, and fresh air. The Coeur d' Alene area is nice.
- North Idaho has beautiful landscapes. There are also many great timeshares.
- North Idaho has mountains that compare to ours in Alberta both in scenery and attractions for outdoor fun.
- North Idaho has the most beautiful mountains, water, scenery and activities in the world.

-
- North Idaho is a bit backwards and uneducated. I really don't agree with most of the people there. That being said, it is very scenic and beautiful and there are a lot of activities to do if you like being outdoors.
 - North Idaho is a lot like Montana. There are very beautiful areas but also not so great areas. It has good variety of areas there if you like the outdoors.
 - North Idaho is a true gem of the west. People do not know how much there is to do in the area and how breathtaking the wilderness areas are. They are and have always been kept as untouched by man as possible, Some of the best snow activities are in North Idaho. I have been to the Alps in Italy and other world renown places, and they cannot compare, the rivers and the lakes have no comparison, worldwide. You can enjoy small lakes and large lakes as well as wilderness or use five star accommodations. White water and fishing on the rivers, and the hiking trails are some of my favorite destinations, I am a pilot and I fly all over the world.
 - North Idaho is an awesome place to live. It is a great destination place. The lakes are amazing.
 - North Idaho is beautiful with lots of trees, lakes, and water.
 - North Idaho is beautiful. I like Coeur D' Alene. Sandpoint is also nice. I like the fact that both cities seem very rural.
 - North Idaho is more wilderness with lake recreation and mountain recreation.
 - North Idaho is our family's favorite place to visit that does not involve visiting family. The attractions and events that Coeur d' Alene and Sandpoint provide give entertainment to the whole family. There are beaches, shopping, parks and fun food venues.
 - North Idaho is very beautiful with nice scenery. A great place to recreate. We also find it to be an inexpensive place to visit.
 - North Idaho is very different from Southern Idaho, more green and very beautiful.
 - North Idaho is very green and scenic, with tall trees, and scenic roads running through it.
 - North Idaho seems like it has great recreational opportunities.
 - North of the USA. I have never been to Idaho. Which is kind of bad as I am in the travel industry.
 - Northern Idaho is gorgeous.
 - Not a favorable spot to go to.
 - Not congested. It is very open and relaxing.
 - Not Familiar with the area.
 - Not heavily populated, with lots of beautiful mountains and trees. Peaceful and relaxing.
 - Not highly populated. It's green. IT's conservative. It's pretty.
 - Not sure.
 - Not very inviting.
 - Oh just absolutely beautiful with so many things to do. Although they are tearing down a lot of forests for building, which I'm very unhappy about. But this is an absolutely beautiful place to live. If you love the outdoors, there's something here for everyone. Not a big city, but everything you need is close.
 - Oh my Gosh a must see.
 - One of a kind beauty.
 - One of the biggest attractions is Lake Coeur D' Alene. There are many remote resorts and quaint small towns.
 - One of the most beautiful places on earth.

- Our experience of North Idaho is that it is a fun destination, with outdoor activities like hiking. Shopping locations both tourist and big city malls, events that are on large as well as small scales are always fun. Lodging consists of camping to world class hotels. Lakes to casinos provide fun for all ages.
- Our kids used to live in Sandpoint . We like the Coeur D' Alene area. There is also a nice ski resort.
- Outdoor orientated, with a lot of trips set up for outdoor vacations. It is beautiful.
- Outdoors, lakes and beaches are incredible.
- Outdoorsy, lakes and fishing.
- Paradise with lots of surprises.
- Peaceful and relaxing.
- People are very nice. Beautiful Lake. Very clean.
- Picture perfect. Lots of attractions with lush forests and raging water.
- Picture perfect. The landscape is incredible. Large thick forests with big mountains that overlook everything.
- Picturesque, beautiful.
- Picturesque, green.
- Place of outdoor recreation year round.
- Plenty of beautiful forestry with lots of big lakes.
- Plenty of recreational activities.
- Potatoes / College
- Potatoes.
- Pretty and cheap cigarettes.
- Pretty and lots of mountains with a lot of outside activities for restful vacations.
- Pretty Area
- Pretty area with Priest Lake, Bonner's Ferry, Snake and Clearwater Rivers that are great too. It's a pretty state.
- Pretty forests and mountains.
- Pretty forests, lakes and Silverwood.
- Pretty interesting.
- Pretty natural environment, a lot like Washington.
- Pretty quiet.
- Pretty state to drive through.
- Pretty with lots of outdoor activities but not enough indoor activities.
- Pretty, mountainous and nice.
- Pretty, mountainous, and neo-Nazi.
- Pretty, scenic and great outdoors.
- Pretty, very nice mountains, and overall a very scenic drive.
- Pretty, with a beautiful rugged area.
- Pretty.
- Pretty.
- Pretty.
- Pretty.
- Priest Lake and Coeur D' Alene are absolutely beautiful.

- Priest lake is gorgeous, and the fishing is marvelous
- Pristine
- Pristine
- Pristine and Beautiful with many lakes and mountains.
- Pristine with beautiful water and Forests. I find it very relaxing.
- Quiet
- Quiet, pretty, odd people.
- Quieter with a lot less populated.
- Racist.
- Read about Patrick McManus.
- Really beautiful, mountainous and green wilderness.
- Really green, beautiful mountains. Perfect place for people that enjoy the outdoors.
- Really nice people with a beautiful countryside and a lot to do outside. They make great food.
- Relaxing get away.
- Relaxing to go too, lots of activities to do in and outside.
- Remote.
- Rugged and full of sporting and fishing paradise.
- Rugged and lots of trails for motorcycle travel.
- Rugged mountains, untouched wilderness.
- Rugged terrain and lots of hiking locations with great camping spots.
- Rugged wilderness.
- Rural, nice, and sometimes a little too conservative.
- Rural, pretty mountains, forests, and lakes.
- Rural, spacious, and mountainous.
- Rustic, wonderful, and exciting.
- Rustic.
- Rustic.
- Sandpoint and CDA have all the everyday business things like banking, shopping and doctors that we need and use. The drives to them are some of the best to look at and enjoy in area.
- Scenery is pretty, especially around Lake Coeur d' Alene and Sandpoint.
- Scenic and cooler weather.
- Scenic and Historical areas for hiking and such.
- Scenic beautiful country and interesting terrain. It is hot in the summer and cool in the winter. With many great recreation opportunities.
- Scenic fun attractions.
- Scenic, lovely people and would surely go back.
- Scenic, not densely populated, lots of outdoor activities.
- Scenic.
- Scenic.
- Scenic.
- Selkirk Mountain Range is one of the most beautiful places around. Man has not destroyed the natural beauty of it yet.
- Serene.
- Shoppers paradise.

- Shopping Costco.
- Silver Mountain is very beautiful.
- Silverwood Fun Park.
- Similar to Washington State, but with more timber, wilderness, and rivers. A wonderful place to go.
- Skinheads.
- Some of the best country in the USA. There is everything to do there. I've been around the world twice.
- Some of the best forests and wild areas in country. I was raised in the Missoula area. I am on the road weekly in the coastal areas of Washington and Oregon. So I can compare those features, and North Idaho wins.
- Some of the most beautiful country in the area with wild rivers and lakes. You can back pack into a camp ground or stay at a full service resort or hotel from Priest Lake, Sandpoint to Coeur d' Alene.
- Some of the most beautiful country you have ever seen. The people are like a step one hundred years back in time. We find it to be peaceful and pleasant.
- Some of the most beautiful landscape scenery in the country.
- Some of the most wonderful, pristine places to be away from other things you might have seen before.
- Something I'd like to see.
- Somewhat pleasant.
- Spacious.
- Spectacular place to visit. It's an unknown gem you will fall in love with.
- Stay away.
- Stay away. We don't need you to visit here. We're keeping it to ourselves! Other states don't have this kind of beauty.
- Stay away. There are enough people already.
- Still wild.
- Stunning and beautiful.
- Summer beautiful and winter very cold.
- Take I-90 to get there.
- Tell them about the beautiful lakes, forests, and mostly about the lakes.
- Terrific, I love North Idaho.
- The beauty of the outdoors and all the activities you can do is outstanding.
- The Coeur d' Alene to Wallace area is rugged, beautiful country.
- The forests and bodies of water in north Idaho are some of the most untouched in country, and you can experience that feeling of being alone in the woods in North Idaho. You can also go to Coeur D' Alene and experience top resort and shopping.
- The forests, lakes, rivers and views along the roads and passes through northern Idaho are equal to any others I have seen in other parts of country. I have been to most western areas and as far east as Denver, CO and North Idaho holds the top on my list.
- The lakes and forests are beautiful.
- The lakes and trees are beautiful. Summer starts late and is short.

-
- The lakes in North Idaho are absolutely gorgeous. The people are extremely nice. I love going to Coeur d' Alene for day trips.
 - The land is extremely beautiful, with big healthy trees, flowing rivers and lakes. There are a lot of outdoor activities. If you enjoy the outdoors.
 - The landscape and Coeur d' Alene Lake are amazing.
 - The landscape of the Panhandle is beautiful and the fishing is great.
 - The most beautiful golf courses I have been to are the located in the area of North Idaho. The floating hole course in Coeur d' Alene and the course by Sandpoint our my favorites. My family loves the trip from our home in Vancouver, WA to Sandpoint, ID as it has everything from the Columbia river, wheat farms, urban Spokane and Coeur d' Alene areas to forests of Lake Pend Oreille and Priest Lake.
 - The most beautiful place in the U.S. I very much enjoy North Idaho.
 - The most beautiful place in the United States
 - The mountains are beautiful.
 - The mountains are very beautiful and its full of beautiful lakes.
 - The nice scenery.
 - The only time I have been to North Idaho was as a teen on way to Disneyland in CA. We spent the night in Sandpoint. I remember the river or lake right in the downtown park. I hope to go there again.
 - The scenery is beautiful, mountainous, and green, with many natural areas. It is a place to experience all four seasons. There are some very good golf courses.
 - The scenery is beautiful.
 - the scenery is breathtaking. The rivers are beautiful. I find the fall and the winter seasons to be amazing.
 - The shopping, restaurants and events like concerts and art fairs in Coeur d' Alene and Sandpoint are as good as any across the country and even in Europe. I owned a travel business and got to travel all over the world. You cannot equal the lakes, forests and wild life in Pacific Northwest. Northern Idaho is one of the jewels in the Northwest part of the continent.
 - The state of Idaho is very lush and green. It has some of the most gorgeous mountains and scenery that a person could ever imagine. The water is very clean and Lake Coeur D' Alene is a wonderful place to enjoy water sports.
 - The Sun Dance area is beautiful and inexpensive. Although not the easiest to get to.
 - The whole state has beautiful tall cedars trees in it.
 - There are a lot of evergreen trees.
 - There are a lot of lakes, clear, deep lakes.
 - There are a lot of lakes. We love the whole thing. I feel that is kind of like a Montana thing.
 - There are a lot of lousy roads.
 - There are a lot of mountains and they have all four seasons.
 - There are a lot of Mountains, and trees. We feel it is just beautiful.
 - There are a lot of Outdoor Recreation opportunities. I find that lake Coeur D' Alene and Priest Lake are beautiful.
 - There are a lot of things to do there.
 - There are a lots of pine trees.

- There are abundant Lakes available for recreational use. Miles and miles of pristine forest. The area and the terrain is completely different than anything found in Washington. The rocks are even completely different with uplift rock formations. With rock formations from the crust of the mantle and not volcanic formations. Also, there is the fact that there is an abundance of fossils to be found.
- There are beautiful lakes, and nice towns to visit. Although we find the drive extremely boring!
- There are beautiful scenic mountains. There is a lot to do. A great destination location.
- There are beautiful trees and wildlife in North Idaho. The ski resorts are my favorite.
- There are fun cities with shops and eating places that appeal to us as college aged students. They are located in picture-like setting with the outdoors close by for recreation.
- There are large lakes and lots of forest areas. I have been through Coeur d' Alene area on the freeway and the greenery combined with the lake views makes the trip go by fast.
- There are lots of forests. The national parks are fun to drive through.
- There are lots of fresh water lakes, with great fishing. There are a lot of great hiking opportunities. There is also a lot of great concerts going on in the area.
- There are lots of lakes. The one big problem is that marijuana is still illegal.
- There are lots of trees and lakes. The ability to enjoy the wildlife and the water sports. I was raised in Eastern Washington, and we spent a lot of time in Coeur D' Alene and at the lake. Summer Camp at Priest Lake gave me a great love of the forest not touched by people or over developed. I cannot recommend it too much as a great place to visit. I would advise to go more than once with a lot of activities and sights to see and do.
- There are lots of trees. Many beautiful views to be seen. Many good fishing opportunities.
- there are lots to do, you just need to know where to look.
- There are many beautiful lakes, rivers, trees, and mountains. Many trails, great for hiking or horseback riding. Great fishing, hunting, and camping. Great weather. There's lots to do if you have the ambition to do it.
- There are many beautiful lakes.
- There are many beautiful lakes. I especially like Lake Coeur 'd Alene
- There are many beautiful places to visit. I particularly like the fact that there is Island Park, Yellowstone Park and Bears World. I really like that these places are great family friendly locations, great to take the kids and grandkids. I really like that these locations are a short drive from my home.
- There are many mountains, great lakes, rivers, and outdoor activities. There are many amusement and tourist venues located in wilderness settings. I feel that it is very Family friendly.
- There are many outdoor activities, and great scenery. I find it easy to I get around. There are a great amount of activities to experience year around.
- There are many small Communities, with down to Earth People. It is a very Earthy area, with beautiful scenery. We have found the prices to medium to high.
- There are mountains, forests and wildlife. Along with events, like music festival in Sandpoint for enjoying with whole family.
- There are some of the most lush forest areas that I have seen in all of my travels from Seattle to San Diego. The lakes, both large and small, along with the rivers, are clear and often protected natural areas. We live in western Montana and share much of our great forests and wildlife with North Idaho.

- There are still rugged and untouched wild areas in North Idaho like in Montana and Washington to be enjoyed and they are unique in their beauty.
- There is a lot of farmland. It is close to Montana.
- there is a lot of pretty scenery with historical places. There is a lot of congestion and aggressive policemen in both Coeur D'Alene and Moscow areas. Many beautiful streams, and gorgeous rock canyons. I love the lakes and the green! It is gorgeously green.
- There is a lot of trees, and beautiful lakes. I have met a lot of nice people in the state. I think that Silverwood needs to be more handicapped accessible.
- There is a pretty nice theme park.
- There is an abundance of snow, and ski resorts. I love that there is so much wilderness still available. There is so many places to go hiking and biking.
- There is Good fishing. I find the Coeur d' Alene area to be very scenic.
- There is not a lot of selection of things to do when you are inside the city limits.
- There is nothing that I can say about North Idaho.
- Thin little strip on the map.
- Trees, snow and outdoor activities.
- Trees and mountains.
- Two seasons, cold and hot. Very very conservative, but, there are a lot of outdoor activities if you like fishing, hiking, and sightseeing.
- Unique with beautiful scenery.
- Unique.
- Unknown. I haven't spent time there. It is too far away, and there is no family there to prompt a visit.
- Very attractive and worth visiting.
- Very beautiful .
- Very beautiful and has nice lakes.
- Very beautiful and open. A lot of cool sights to see if you like the outdoors, and being on your feet.
- Very beautiful area.
- Very Beautiful Mountains.
- Very beautiful scenery and camping spots and hiking areas.
- Very beautiful scenery, forests and mountains.
- Very beautiful with lots of recreational places and camp grounds for outdoor camping.
- Very beautiful with lots of scenery.
- Very beautiful, and conservative. Both positive views
- Very beautiful, green scenic, recreational area.
- Very beautiful, lots of camp grounds and Coeur d' Alene is great.
- Very beautiful, lush forests and clear skies. So much farm land and four very unique seasons. During the winter it gets extremely cold but the spring is just amazing and of course so is the summer and fall.
- Very beautiful, many lakes, lots to see, and friendly people.
- Very beautiful.
- Very beautiful.
- Very beautiful. Very pretty country.

- Very crowded, terrible camp grounds, and touristy.
- Very diverse. Coeur d' Alene is more like city and other areas are less touched.
- Very forestry, but too dry.
- Very green.
- Very lovely and good scenery.
- Very Mountainous , nice lakes, and remoteness.
- Very mountainous.
- Very outdoorsy.
- Very picturesque and beautiful drive. If you are a camper it is great experience. If you are not it is still a great experience.
- Very pretty and has a lot of outdoor activities.
- Very pretty but would rather go to Canada.
- Very Pretty Scenery and laid back.
- Very pretty, because of trees and mountain.
- Very pretty, natural getaway.
- Very pretty, not crowded, clean air and surroundings
- Very pretty.
- Very pretty.
- Very pretty.
- Very Pretty. I feel that it is kind of “Redneckish”. I find it to be a typical backwoods kind of place. They have everything you want, but it's not Las Vegas.
- Very pretty. We love travelling through there. Northern Idaho has great mountains. It is a great place for a get away.
- Very primitive and beautiful.
- Very quiet, lots of lakes, and hiking. Great for outdoor activities.
- Very remote, but extremely beautiful! Lots of tall crisp trees, good hiking, and sightseeing areas that are just completely surrounded by wild life. Sights like those can never get old!
- Very remote, nice wilderness area.
- Very rural and a lot of wilderness
- Very scenic
- Very scenic and a great drive, with many attractions.
- Very scenic and beautiful to take in.
- Very scenic area.
- Very scenic! If you like lakes and nature it's the perfect place for you!
- Very scenic, woody, and green.
- Very scenic.
- Very scenic. Priest Lake is extremely fun during the summer. A lot of cool hiking places and really nice camping areas as well. I go at least once every summer and it's the highlight of my summer usually.
- Very thickly forested and wet. With a lot of mosquitoes.

- Very wonderful place for outdoor activities with too much to do and not enough time. Fishermans paradise.
- We don't vacation in North Idaho but it is pretty to visit.

- We feel that it is an area with a lot of recreational possibilities. We love the fact that it has a lot of lakes and is heavily forested. We love the fact that we can go there to get away from people.
- We find it to be very peaceful and quiet.
- We find North Idaho to be a very fun place. We find it to be very folksy. We like the fact that it is not all cities it has a very small town feel to it. We love the fact that this part of the state is very mountainous.
- We have driven through North Idaho years ago on our way to Montana and Glacier Park. I remember it as an extension of our fabulous Canadian mountain forest area.
- We have found it to be a very beautiful place and very family friendly.
- We have no desire to travel down into the states. There is so much to see and do in Canada. We have not even made a dent in the list of things that we want to do. Also, there are the gun laws in the states that make my husband nervous, and he has vetoed going to the states each time it has come up as a destination.
- We have only driven through North Idaho, but the landscape surrounding the road is quite beautiful! The big trees and green colors.
- We like that there are trees, lakes, and lots of greenery.
- We lived in Spokane for years and North Idaho is part of the areas I am very familiar with. I would recommend the area highly as there is everything from urban to wilderness activities to do.
- We love the gorgeous mountains, the water, the lakes. The wonderful opportunities for hunting and fishing. We love the fact that there are all four seasons to be experienced. I cannot say it enough, we absolutely love Idaho.
- We love the lush scenery. We love watching the birds of prey, much of the natural eagle population.

Idaho along with the rest of the west has such opportunities to experience wild life in their natural habitats. We have gone to Moscow to visit our daughter and have side tripped to Coeur d' Alene to see the eagles nesting on the lake. You have the very urban city and less than one-half hour you are in the forest by the lake, with no buildings at all, and the birds are there.

- We usually only drive through it. There are a lot of mountains, that's for sure. We stayed once for a little while and went sailing and that was perfect. It was very beautiful and calming.
- We usually just drive through, but it was always so beautiful. The trees, sky, and the colors in the fall are especially beautiful.
- When I have people coming to see me I have them fly into Spokane, rent a car and drive to Sandpoint then to Glacier Park and then south to me in Helmville, MT. I have never been disappointed in their reaction to the beauty of the trip. They always go back the same way.
- Wide Open Mountainous Spaces.
- Wild life and landscape are amazing.
- Wild, Open, Spacious and Beautiful, like Montana.
- Wilderness
- Winters are horrible but summers are beautiful.
- Wonderful place to visit.
- Wooded and lakes.
- Woods and mountains.

- Woods, and very pretty small towns.
- Woods, mountains, and Silverwood, that is all one needs.
- Woodsy and green.
- Woodsy, beautiful area, with nice people.
- Woodsy.
- Would like to live in Priest Lake area as the remoteness and wild life are still part of the area. There are other areas of North Idaho that are forested and have a variety of things you can do. My wife enjoys the green areas along roadside rest stops and the shopping in Coeur d' Alene..
- Years ago I drove through it on way from Seattle to Montana for a wedding. I remember it as wild forests and mountain passes. I would welcome a chance to go back and see more of the area.
- You want to go see that place. Northern Idaho is wonderful and the people are great. We are farmers and love the outdoors like Northern Idaho.
- You would enjoy it.

Questions regarding this study may be directed to:

William D. Robinson
President
Robinson Research
1206 N. Lincoln St, Suite 200
Spokane, Washington 99201-2559
(509) 489-4361
E-mail: billr@robinson-research.com