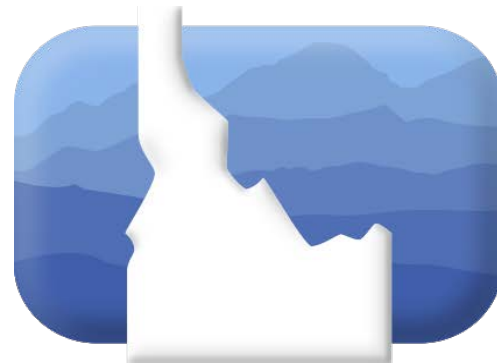


Kathe Alters
Corporate Sponsorship Manager

Teri Tate McColly
Corporate Sponsorship Manager



**IDAHO
PUBLIC
TELEVISION**

IdahoPTV Reaches a Broad Audience



**More than 460,000
Idahoans watch
Idaho Public
Television in an
average week.**

Source: Nielsen 2015



**Consistently #1 most-watched
PBS station, per capita**

Source: Feb. 2012-2016, TRAC Media, Total Ratings

Broad Reach
98% of all Idaho
households
receive **Idaho**
Public Television's
FREE broadcast
signals.



Local Sponsorships Available



Beyond The White Clouds



Where The Road Ends