

secutech

The 20th International Exhibition and Conference for Electronic Security, Smart home, Info security, Fire and Safety

12 - 14, April 2017

Taipei Nangang Exhibition Center, Taiwan
www.secutech.com

USA-Idaho Pavilion Package

Exclusive for Idaho Security Companies



About Secutech

secutech 2017 Taking security industry to the next level

Broader spectrum. Smarter applications. Greater value.

Secutech has set out to create a turnkey environment allowing authentic manufacturers to speak, exhibit and demonstrate while maintaining the best possible ROI. You will meet senior decision-makers from global brands to local dealers and everyone in between, who source & purchase security gadgets and gizmos. From visibility to credibility, exhibiting at a Secutech event has multiple benefits for your business.



With 20-year experience in connecting the security industry, Secutech 2017 will bring the entire security buying chain together with IoT technology and cross-industry cooperation to maximise the value of industry supply chain and reach the core of Asian security market.

Why should come to secutech Taipei?

- **The top 1 international security trade show in Asia**
- **Worldwide security professionals trust Secutech**

Secutech 2016 attracted 24,346 visitors from 85 countries and created over 200 business match-making sessions.

- **Reach the core of Asian security market**

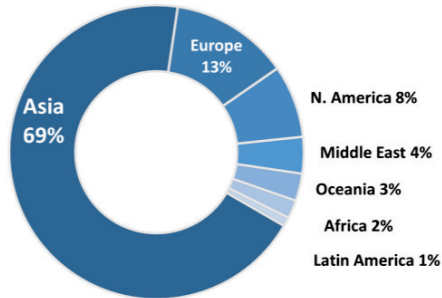
Over 69% of Secutech international visitors are from Asia visitors, Secutech provides comprehensive marketing campaign that gives you year-round global exposure to your target markets.

2016 Show Review

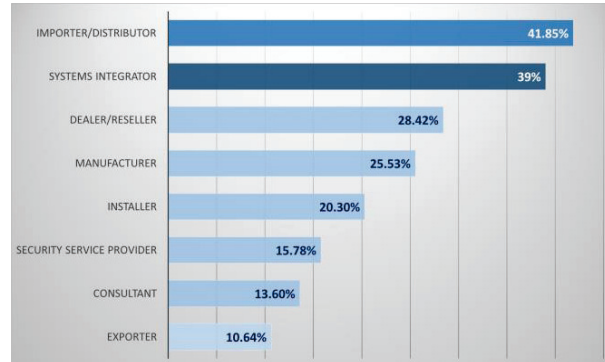
Exhibitors	410 exhibitors from 17 countries Country/Region Listing: - China – Denmark - Hong Kong – Germany – Japan - India - Malaysia - Philippines – Russia - Singapore - South Korea - Taiwan – Thailand - Turkey - the United Kingdom - the United States - Vietnam
Gross scale	30,275 sqm
Exhibits	Over 3,000 product selections
Seminars	180 sessions with 13,895 attendees
Visitors	24,346 visitors from 85 regions, (Int'l Visitors: 2,325; Domestic Visitors:22,021) 200+ business matchmaking sessions

Visitor Profile

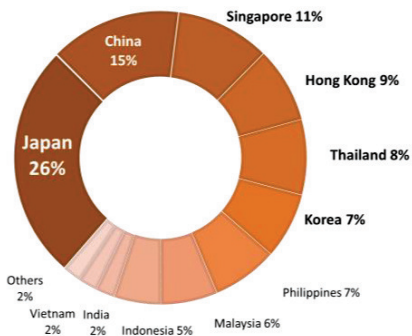
- **69%** of high-profile international visitors came from Asia
- Breakdown by Region



- **39%** are SI, they involved in projects of vertical market solutions.
- Breakdown by Business Nature



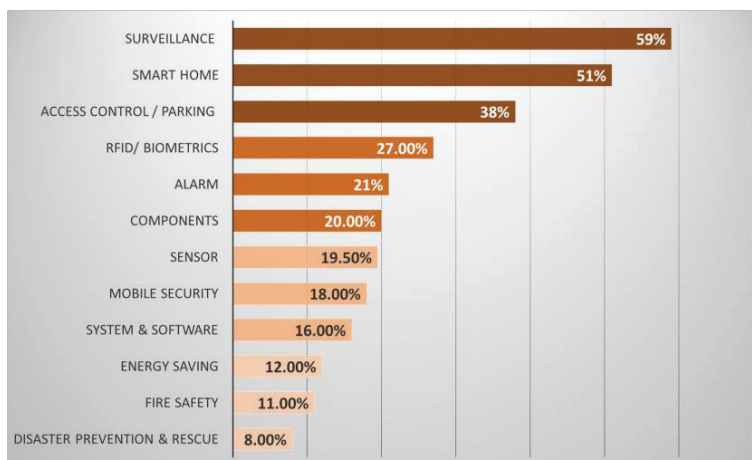
- **1,721** Asian security professionals



- Leading Asian buyer list



- The most Product Interests



Findings:

- Systems integrator becomes the 2nd majority of visitors.
- Looking for solutions & value-added service.

- Sourcing concern includes application of latest technology, cost-performance and customisation

Visitors Testimonies

We are a system integrator and security solution provider. We are here to look for smart home products from OEM and factories. The transformation of this show to focus on system integration really helps our business. There is a great selection of products to choose from and I successfully found new smart home products.

Mr Thomas Koh, Regional Sales, RH Synergy (Singapore)

I was here to seek cooperation with Taiwanese brands that provide high quality home surveillance, locks and home security kits and other innovative home automation solutions for intelligent buildings. This is the fourth time I have visited the show. I keep coming back because I think the fair is professional and exhibitors here are with high quality.

Mr Maqsood D. Shaikh, Director,

Innovative Ideals & Services (India)

First time visit. We manufacturer access control device and solution provider and we are here to look for international partners here who have big customers of automation and security systems in buildings. We are hoping to partner up with them and they can use our access devices. We have discussed with few companies from Taiwan for potential cooperation and we are positive to the market. This fair is professional and there's a huge variety of manufacturers and providers.

Mr Luis Rodas Bach Lorenzen, CTO, Bekey A/S (Denmark)

Secutech 2017 Profile

Date	12 - 14 ,April, 2017
Venue	Taipei Nangang Exhibition Center, Taiwan
Exhibitors	450 (expected)
Visitors	26,000 (expected)
Areas	Surveillance, Storage, Transmission , Parking Equipment, Access Control, Biometrics/RFID, Energy saving, Smart home, key components, Fire & Safety, Smart sensors, info security...
Focus	<ul style="list-style-type: none"> ■ The application of latest technology: Software Innovation Zone, , 3D Intelligent Video Analytics Show Room, UHD Intelligent Surveillance Performance Award ■ 5 vertical solutions: Smart Factory / Machine Vision Demo, Intelligent Transportation Zone, Intelligent Retail Demo, Smart Building, Smart Home ■ The Rapid Growth of Asian Systems integrators
Concurrent Shows	