

## Idaho Tourism's Official Supplier Databases



*Keeping your valuable marketing data current online.*

Idaho Tourism provides information to potential travelers to assist them in making travel decisions. Towards that end, we manage databases of Lodging Properties, Attractions, Events, Vacation Packages and Services to help businesses in Idaho provide accurate information and photos to prospective customers.

### Revising Your Tourism Data

Data stored at [www.updateidaho.com](http://www.updateidaho.com) is served to state and regional web sites offering detailed tourism information, such as [visitidaho.org](http://visitidaho.org), [parksandrecreation.idaho.gov](http://parksandrecreation.idaho.gov), and [visitsouthidaho.org](http://visitsouthidaho.org).

Start at: [www.updateidaho.com](http://www.updateidaho.com), then bookmark the page for future use.

To register as a new user:

1. Create a User Name (email address) and Password. Enter information, then click *Next*.
2. Search for the listing(s) you need to manage. Tip: one keyword is all you need.
3. Click on your listing to attach it to your User Name.
4. Repeat that step for each listing for which you are responsible.
5. Entering a new listing? Click the checkbox for a blank form. Fill it in completely, saving as you go.

To log-in as an existing user:

1. Enter user name and password at [www.updateidaho.com](http://www.updateidaho.com). Password retrieval is available.
2. Your Dashboard will show the listings(s) to which you have access.
3. Click Edit next to the listing to which you want to make changes.
4. Edit as needed and Save.

Idaho Tourism reserves the right to edit content to correct typos and fit in available space. Tips for maximizing your listing's effectiveness:

1. Open [visitidaho.org](http://visitidaho.org) to see how your listing is displayed. Use either the Google search (upper right) or links Go, Do and Stay to find your entry.
2. Review information for accuracy and spelling.
3. Don't forget the map placement!
4. Just plain English, please! Don't use ALL CAPS. No extra explanation points!!!
5. Provide information for *that individual listing*, not the entire community. (A museum might have parking, exhibits, & restrooms but it does not have rafting, skiing, and mountain biking. Those would be covered in other listings.)
6. Events should be of interest to travelers. We are seeking the big annual events rather than fund raisers, swap meets and other small community gatherings.

A screenshot of the UpdateIdaho.com website's login page. The page title is "Welcome to Updateidaho.com". At the top, there are navigation links for "Login", "Request an Account", and "About Updateidaho.com". A yellow box contains a welcome message: "Welcome to Idaho Tourism's travel industry database. Returning users: log-in to access your records. New users: click 'Request an Account' then follow directions there." Below this is a section titled "Login to Updateidaho.com" with a link to "I would like to request an account." and a note "For helpful tips and guidelines, click here." The main login form has fields for "Email:" (containing "peg.owens@tourism.id") and "Password:" (with masked characters). There is a "Remember me next time." checkbox and a "Log In" button. Links for "Request an Account" and "Forgot your password?" are also present. A "Start Over" link is at the bottom left of the form area.

Questions or assistance:

[tina.caviness@tourism.idaho.gov](mailto:tina.caviness@tourism.idaho.gov); [cathy.bourner@tourism.idaho.gov](mailto:cathy.bourner@tourism.idaho.gov) or 208 334-2470.