

Correct Logo Design



Incorrect Logo Design



- Don't** use outdated versions of the logo.
- Don't** add effects to the logo.
- Don't** place the logo on a busy photograph or pattern.
- Don't** mix the logo colors.

- Don't** change the size or placement of any of the logo elements.
- Don't** place the logo on similarly-colored backgrounds.
- Don't** outline the logo in any color.
- Don't** stretch or squeeze the logo.