

Discover the gem state and make sound decisions through data.

Gem State Prospector clients are looking for commercial and industrial space to locate manufacturing facilities, food processing facilities, call centers, shared services centers, professional office space and more.

Not only are site selectors and business owners looking for property, they are also looking for information about your community. Gem State Prospector is a one-stop shop for this important information.

WHY THE GEM STATE PROSPECTOR

- 1. 97% of initial site selection screening is conducted online.
- 2. Communities that offer a searchable property database have a competitive advantage during the evaluation process.
- 3. The Prospector network serves over 13,000 U.S. cities in 43 states
- 4. 65% of site selectors and business owners visit an ED's website before making a contact.
- 5. Site selectors and businesses rank demographics and searchable property databases in their top three needs when conducting research.
- 6. Home to nearly 900 users with over 1,600 active property listings.

REGISTERING FOR AN ACCOUNT

- 1. Go to www.gemstateprospector.com.
- 2. Click the key lock (Login) icon at the top of the page
- 3. Click on Access Request.
- 4. Complete the data fields and click Send Request.
- 5. A Gem State Prospector administrator will verify and approve the request.
- Once approved, you will receive a confirmation email and then may begin adding commercial or industrial properties to the system. Automatic MLS property data uploads are available.

WHAT CAN YOU FIND?

The functionality of Gem State Prospector is built with the end-user in mind. Its data is automatically updated, providing accurate information that cities and counties can use to enhance community marketing efforts. Visitors will appreciate the useful infographics, business data tools, smart mapping and location analysis tools.

