A report on the Economic Impact of Travel and Tourism in Idaho 2011

(Data Tables)

by EMSI and Drake Cooper

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Economic Sector making up the U.S. Travel and Tourism Satellite Accounts with the Bureau of Economic Analysis and have a ratio that sets a percentage of TTSA contribution

Economic Sector	TTSA contribution
Traveler accomodations	0.72
Food services and drinking places	0.19
Air transportation services	0.75
Rail transportaion services	0.04
Water transportation services	0.26
Interurban bus transportation	0.97
Interurban charter bus	0.93
Urban transit and other transportation	0.14
Taxi service	0.35
Scenic and sightseeing transporation	0.99
Automotive rental and leasing	0.56
Automotive repair services	0.06
Parking lots and garages	0.16
Toll Highways	0.07
Travel arrangements and reservation services	0.95
Motion pictures and performing arts	0.13
Spectator sports	0.25
Participant sports	0.27
Gambling	0.49
All other recreation and entertainment	0.26
Non durable PCE commodity industries	0.02
Wholesale trade and transportation	0.02
Gasoline service stations	0.12
Retail trade services	0.03

Gross Sales Reciepts
by county
including percentages where significant

County	Gross Sales	% of total
Ada	$579,942,130	33%
Adams	$4,123,014	
Bannock	$80,790,462	5%
Bear Lake	$6,941,358	
Benewah	$3,884,567	
Bingham	$17,644,609	1%
Blaine	$129,388,965	7%
Boise	$8,224,527	
Bonner	$50,092,318	3%
Bonneville	$117,267,924	7%
Boundry	$8,320,412	
Butte	$1,715,120	
Camas	$607,417	
Canyon	$106,527,399	6%
Caribou	$13,972,692	
Cassia	$13,189,622	
Clark	$3,201,333	
Clearwater	$6,870,896	
Custer	$11,717,939	
Elmore	$16,711,849	
Franklin	$4,463,988	
Fremont	$10,843,889	
Gem	$4,613,325	
Gooding	$15,760,874	
Idaho	$16,158,577	
Jefferson	$12,258,324	
Jerome	$23,575,017	1%
Kootenai	$192,888,550	11%
Latah	$26,372,555	1%
Lemhi	$10,777,532	
Lewis	$3,365,305	
Lincoln	$2,214,159	
Madison	$19,496,747	1%
Minidoka	$22,355,288	1%
Nez Perce	$50,760,121	3%
Oneida	$1,773,133	
Owyhee	$3,395,026	
Payette	$6,329,693	
Power	$4,009,089	
Shoshone	$15,932,076	1%
Teton	$11,452,062	
Twin Falls	$90,307,715	5%
Valley	$29,296,314	2%
Washington	$5,696,963	
	$1,765,230,875	

26 counties account for 95% of all sales

County	(sales in millions)
Ada	$580
Kootenai	$193
Blaine	$129
Bonneville	$117
Canyon	$107
Twin Falls	$90
Bannock	$81
Nez Perce	$51
Bonner	$50
Valley	$29
Latah	$26
Jerome	$24
Minidoka	$22
Madison	$19
Bingham	$18
Elmore	$17
Idaho	$16
Shoshone	$16
Gooding	$16
Caribou	$14
Cassua	$13
Jefferson	$12
Custer	$12
Teton	$11
Fremont	$11
Lemhi	$11
	$1,684

Total wages paid by Travel and Tourism.
By county

County	Wages paid by Travel and Tourism
Ada	$217,852,684
Adams	$1,717,158
Bannock	$29,372,312
Bear Lake	$2,338,985
Benewah	$1,407,461
Bingham	$6,789,551
Blaine	$42,867,611
Boise	$3,186,935
Bonner	$17,695,258
Bonneville	$42,441,215
Boundry	$2,872,326
Butte	$665,931
Camas	$253,366
Canyon	$33,810,378
Caribou	$2,873,650
Cassia	$255,270
Clark	$2,415,744
Clearwater	$3,878,232
Custer	$5,266,907
Elmore	$5,611,674
Franklin	$1,761,977
Fremont	$3,435,271
Gem	$1,791,846
Gooding	$3,444,719
Idaho	$5,434,422
Jefferson	$4,071,293
Jerome	$6,479,113
Kootenai	$70,085,889
Latah	$9,511,928
Lemhi	$3,752,077
Lewis	$995,822
Lincoln	$518,957
Madison	$7,211,586
Minidoka	$5,445,204
Nez Perce	$18,370,061
Oneida	$610,774
Owyhee	$1,389,765
Payette	$2,438,364
Power	$1,133,660
Shoshone	$6,325,462
Teton	$4,054,562
Twin Falls	$27,151,196
Valley	$9,455,798
Washington	$1,842,824
	$620,285,218

26 Counties account for 95% of all tourism wages

County	Wages in millions
Ada	217.8
Banncok	29.3
Bingham	6.7
Blaine	42.8
Bonner	17.6
Canyon	33.8
Caribou	2.8
Cassia	5.2
Conneville	42.4
Custer	3.8
Elmore	5.6
Fremont	3.4
Gooding	3.4
Idaho	5.4
Jefferson	4
Jerome	6.4
Kootenai	70
Latah	9.5
Lemhi	3.7
Madison	7.2
Minidoka	5.4
Nez Perce	18.3
Shoshone	6.3
Teton	4
Twin Falls	27.1
Valley	9.4
	591.3

Number of Jobs in Travel and Tourism by County.

MAJOR COUNTIES	**(77% of total)**
County	**Number of jobs**
Ada	7915
Bannock	1545
Blaine	1599
Bonner	826
Bonneville	1977
Canyon	1575
Kootenai	3087
Nez Perce	783
Twin Falls	1260
	20567

MID-IMPACT COUNTIES	**(11% of total)**
County	**Number of jobs**
Bear Lake	144
Boise	214
Boundry	109
Caribou	88
Fremont	183
Gooding	161
Jerome	269
Latah	575
Lemhi	171
Madison	444
Minidoka	263
Teton	190
	2811

Number of Jobs in Travel and Tourism by County.

GROWTH OPPROTUNITY COUNTIES		
County	**11% of total Number of jobs**	**Growth industry**
Adams	85	
Bingham	356	accomodation
Cassia	263	accomodation
Clearwater	134	Food/Drink
Custer	191	Food/Drink & Retail
Elmore	297	accomodation
Franklin	123	accomodation
Gem	111	accomodation
Idaho	260	Food/Drink & Retail
Jefferson	203	accomodation
Payette	128	accomodation
Shoshone	342	Food/Drink & Retail
Valley	440	Food/Drink & Retail
	2933	

MINOR IMPACT COUNTIES	
County	**2% Number of jobs**
Benewah	79
Butte	33
Camas	15
Clark	7
Lewis	48
Lincoln	27
Oneida	36
Owyhee	76
Power	48
Washington	77
	446

Ada County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	1,172	$24,450,056	$82,086,993
Food Services and Drinking Places	2,486	$42,404,718	$115,795,382
Transportation Services	1,169	$52,460,793	$154,443,935
Travel Arrangement and Reservation Services	585	$23,947,010	$52,793,277
Motion Pictures and Performing Arts	264	$6,450,215	$11,830,685
Sports and Recreation	999	$19,249,329	$45,138,320
Nondurable PCE Commodities	54	$2,454,979	$13,781,479
Wholesale/Gasoline Service Stations/Retail Trade	1,186	$46,435,584	$104,072,059
Totals:	7,915	$217,852,684	$579,942,130

Adams County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	20	$233,958	$721,871
Food Services and Drinking Places	7	$78,469	$214,277
Transportation Services	14	$420,120	$828,804
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	3	$37,092	$56,031
Sports and Recreation	27	$391,694	$1,032,830
Nondurable PCE Commodities	1	$13,406	$56,887
Wholesale/Gasoline Service Stations/Retail Trade	13	$542,419	$1,212,314
Totals:	85	$1,717,158	$4,123,014

Bannock County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	449	$7,585,418	$25,458,544
Food Services and Drinking Places	461	$6,609,234	$18,047,968
Transportation Services	168	$4,971,374	$13,216,325
Travel Arrangement and Reservation Services	25	$852,738	$1,879,934
Motion Pictures and Performing Arts	45	$696,293	$1,362,524
Sports and Recreation	164	$1,823,754	$4,150,936
Nondurable PCE Commodities	10	$509,674	$2,438,949
Wholesale/Gasoline Service Stations/Retail Trade	223	$6,323,827	$14,235,282
Totals:	1,545	$29,372,312	$80,790,462

Bear Lake County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	89	$1,320,817	$4,317,984
Food Services and Drinking Places	16	$159,596	$435,810
Transportation Services	3	$257,893	$799,841
Travel Arrangement and Reservation Services	1	$6,016	$13,264
Motion Pictures and Performing Arts	4	$62,574	$130,367
Sports and Recreation	12	$127,695	$333,731
Nondurable PCE Commodities	>1	$4,995	$18,452
Wholesale/Gasoline Service Stations/Retail Trade	20	$399,399	$891,909
Totals:	144	$2,338,985	$6,941,358

Benewah County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	16	$284,806	$898,680
Food Services and Drinking Places	23	$255,031	$696,416
Transportation Services	2	$98,772	$247,465
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	5	$43,529	$66,227
Sports and Recreation	7	$52,996	$147,385
Nondurable PCE Commodities	2	$67,665	$461,799
Wholesale/Gasoline Service Stations/Retail Trade	24	$604,662	$1,366,595
Totals:	79	$1,407,461	$3,884,567

Bingham County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	39	$487,227	$1,601,221
Food Services and Drinking Places	124	$1,594,335	$4,353,675
Transportation Services	23	$844,752	$1,982,324
Travel Arrangement and Reservation Services	8	$90,045	$198,513
Motion Pictures and Performing Arts	10	$161,652	$312,507
Sports and Recreation	42	$629,114	$1,592,805
Nondurable PCE Commodities	4	$133,733	$1,195,934
Wholesale/Gasoline Service Stations/Retail Trade	106	$2,848,693	$6,407,630
Totals:	356	$6,789,551	$17,644,609

Blaine County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	926	$25,621,918	$86,389,688
Food Services and Drinking Places	266	$5,374,606	$14,676,541
Transportation Services	93	$3,471,024	$8,921,460
Travel Arrangement and Reservation Services	22	$638,547	$1,407,734
Motion Pictures and Performing Arts	54	$1,193,327	$2,194,936
Sports and Recreation	163	$3,944,483	$9,438,135
Nondurable PCE Commodities	5	$206,491	$962,075
Wholesale/Gasoline Service Stations/Retail Trade	70	$2,417,215	$5,398,396
Totals:	1,599	$42,867,611	$129,388,965

Boise County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	41	$451,815	$1,432,318
Food Services and Drinking Places	27	$355,873	$971,789
Transportation Services	34	$499,366	$1,200,177
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	2	$48,287	$80,028
Sports and Recreation	101	$1,636,803	$4,088,303
Nondurable PCE Commodities	>1	$4,516	$20,897
Wholesale/Gasoline Service Stations/Retail Trade	10	$190,275	$431,015
Totals:	214	$3,186,935	$8,224,527

Banner County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	228	$4,417,967	$14,566,001
Food Services and Drinking Places	201	$2,957,398	$8,075,808
Transportation Services	48	$1,351,662	$4,225,316
Travel Arrangement and Reservation Services	15	$724,226	$1,596,621
Motion Pictures and Performing Arts	32	$579,904	$1,008,106
Sports and Recreation	160	$3,168,550	$7,883,399
Nondurable PCE Commodities	17	$632,870	$4,096,381
Wholesale/Gasoline Service Stations/Retail Trade	125	$3,862,681	$8,640,686
Totals:	826	$17,695,258	$50,092,318

Bonneville County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	392	$6,754,143	$22,549,921
Food Services and Drinking Places	671	$10,138,804	$27,686,213
Transportation Services	261	$7,800,834	$21,174,828
Travel Arrangement and Reservation Services	24	$410,460	$904,895
Motion Pictures and Performing Arts	50	$1,219,978	$2,479,493
Sports and Recreation	189	$2,872,136	$6,623,549
Nondurable PCE Commodities	26	$1,004,638	$8,428,387
Wholesale/Gasoline Service Stations/Retail Trade	364	$12,240,222	$27,420,638
Totals:	1,977	$42,441,215	$117,267,924

Boundary County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	25	$665,118	$2,236,357
Food Services and Drinking Places	21	$295,659	$807,360
Transportation Services	12	$690,743	$2,408,435
Travel Arrangement and Reservation Services	11	$250,739	$552,776
Motion Pictures and Performing Arts	5	$87,123	$188,342
Sports and Recreation	6	$70,191	$254,037
Nondurable PCE Commodities	1	$26,028	$111,477
Wholesale/Gasoline Service Stations/Retail Trade	28	$786,725	$1,761,628
Totals:	109	$2,872,326	$8,320,412

Butte County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	11	$214,203	$626,599
Food Services and Drinking Places	11	$127,298	$347,614
Transportation Services	>1	$6,437	$10,470
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$7,018	$10,288
Sports and Recreation	3	$149,500	$345,026
Nondurable PCE Commodities	>1	$9,982	$34,950
Wholesale/Gasoline Service Stations/Retail Trade	9	$151,493	$340,173
Totals:	33	$665,931	$1,715,120

Camas County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	2	$19,057	$54,544
Food Services and Drinking Places	3	$32,880	$89,786
Transportation Services			
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$8,086	$15,384
Sports and Recreation	6	$48,748	$122,908
Nondurable PCE Commodities			
Wholesale/Gasoline Service Stations/Retail Trade	3	$144,595	$324,795
Totals:	15	$253,366	$607,417

Canyon County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	115	$2,525,785	$8,238,718
Food Services and Drinking Places	577	$8,522,177	$23,271,663
Transportation Services	162	$4,702,640	$14,294,870
Travel Arrangement and Reservation Services	22	$351,827	$775,634
Motion Pictures and Performing Arts	53	$484,425	$1,017,169
Sports and Recreation	182	$2,414,617	$5,510,500
Nondurable PCE Commodities	62	$2,888,571	$26,788,753
Wholesale/Gasoline Service Stations/Retail Trade	402	$11,920,336	$26,630,092
Totals:	1,575	$33,810,378	$106,527,399

Caribou County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	21	$302,916	$991,806
Food Services and Drinking Places	21	$244,144	$666,686
Transportation Services	1	$54,170	$144,426
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	3	$30,070	$58,990
Sports and Recreation	10	$84,283	$215,292
Nondurable PCE Commodities	14	$1,709,462	$10,887,314
Wholesale/Gasoline Service Stations/Retail Trade	18	$448,605	$1,008,178
Totals:	88	$2,873,650	$13,972,692

Cassia County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	26	$259,001	$874,712
Food Services and Drinking Places	77	$924,907	$2,525,658
Transportation Services	20	$731,978	$1,618,783
Travel Arrangement and Reservation Services	5	$134,378	$296,249
Motion Pictures and Performing Arts	5	$112,412	$218,973
Sports and Recreation	35	$395,710	$971,518
Nondurable PCE Commodities	3	$157,257	$894,548
Wholesale/Gasoline Service Stations/Retail Trade	92	$2,551,264	$5,789,181
Totals:	263	$5,266,907	$13,189,622

Clark County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	3	$73,514	$248,274
Food Services and Drinking Places	1	$16,169	$44,152
Transportation Services			
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts			
Sports and Recreation	>1	$6,304	$40,358
Nondurable PCE Commodities	2	$101,370	$2,739,171
Wholesale/Gasoline Service Stations/Retail Trade	2	$57,913	$129,378
Totals:	8	$255,270	$3,201,333

Clearwater County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	68	$1,090,863	$3,430,484
Food Services and Drinking Places	22	$352,162	$961,656
Transportation Services	9	$117,098	$297,778
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	2	$22,501	$34,496
Sports and Recreation	12	$140,264	$488,303
Nondurable PCE Commodities	2	$45,568	$196,474
Wholesale/Gasoline Service Stations/Retail Trade	19	$647,288	$1,461,705
Totals:	134	$2,415,744	$6,870,896

Custer County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	128	$2,300,953	$7,606,825
Food Services and Drinking Places	19	$238,199	$650,454
Transportation Services	8	$386,020	$1,126,824
Travel Arrangement and Reservation Services	2	$282,528	$622,858
Motion Pictures and Performing Arts	3	$132,791	$275,127
Sports and Recreation	20	$303,790	$895,771
Nondurable PCE Commodities	>1	$7,125	$32,181
Wholesale/Gasoline Service Stations/Retail Trade	12	$226,826	$507,899
Totals:	191	$3,878,232	$11,717,939

Elmore County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	62	$1,058,129	$3,480,570
Food Services and Drinking Places	124	$1,658,484	$4,528,847
Transportation Services	28	$1,010,370	$2,229,471
Travel Arrangement and Reservation Services	3	$100,183	$220,861
Motion Pictures and Performing Arts	5	$57,511	$116,654
Sports and Recreation	20	$209,388	$611,411
Nondurable PCE Commodities	6	$214,146	$2,582,743
Wholesale/Gasoline Service Stations/Retail Trade	49	$1,303,463	$2,941,292
Totals:	297	$5,611,674	$16,711,849

Franklin County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	14	$133,211	$449,887
Food Services and Drinking Places	35	$397,030	$1,084,178
Transportation Services	17	$247,194	$655,734
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	5	$71,956	$145,852
Sports and Recreation	19	$196,029	$467,012
Nondurable PCE Commodities	2	$33,965	$125,777
Wholesale/Gasoline Service Stations/Retail Trade	31	$682,592	$1,535,548
Totals:	123	$1,761,977	$4,463,988

Fremont County + YS Park

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	104	$1,916,829	$6,248,755
Food Services and Drinking Places	26	$298,338	$814,675
Transportation Services	12	$435,065	$1,884,479
Travel Arrangement and Reservation Services	2	$9,763	$21,523
Motion Pictures and Performing Arts	3	$29,678	$45,042
Sports and Recreation	12	$176,949	$488,529
Nondurable PCE Commodities	1	$17,774	$101,460
Wholesale/Gasoline Service Stations/Retail Trade	23	$550,875	$1,239,426
Totals:	183	$3,435,271	$10,843,889

Gem County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	10	$93,856	$316,974
Food Services and Drinking Places	43	$613,861	$1,676,282
Transportation Services	6	$174,273	$430,769
Travel Arrangement and Reservation Services	1	$2,508	$5,529
Motion Pictures and Performing Arts	3	$36,507	$57,000
Sports and Recreation	19	$201,918	$517,411
Nondurable PCE Commodities	1	$23,572	$147,943
Wholesale/Gasoline Service Stations/Retail Trade	28	$645,351	$1,461,417
Totals:	111	$1,791,846	$4,613,325

Gooding County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	34	$404,699	$1,351,606
Food Services and Drinking Places	34	$404,026	$1,103,281
Transportation Services	10	$427,980	$860,363
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$24,659	$39,277
Sports and Recreation	29	$419,077	$970,590
Nondurable PCE Commodities	15	$758,824	$9,202,276
Wholesale/Gasoline Service Stations/Retail Trade	38	$1,005,454	$2,233,481
Totals:	161	$3,444,719	$15,760,874

Idaho County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	100	$1,520,984	$4,972,859
Food Services and Drinking Places	42	$698,787	$1,908,194
Transportation Services	30	$1,404,407	$4,409,518
Travel Arrangement and Reservation Services	1	$33,313	$73,442
Motion Pictures and Performing Arts	6	$119,798	$248,880
Sports and Recreation	39	$461,663	$1,364,590
Nondurable PCE Commodities	3	$86,593	$677,007
Wholesale/Gasoline Service Stations/Retail Trade	39	$1,108,877	$2,504,087
Totals:	260	$5,434,422	$16,158,577

Jefferson County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	6	$92,040	$275,319
Food Services and Drinking Places	47	$515,993	$1,409,030
Transportation Services	34	$1,556,561	$5,235,952
Travel Arrangement and Reservation Services	3	$5,239	$11,549
Motion Pictures and Performing Arts	6	$109,243	$193,418
Sports and Recreation	57	$513,704	$1,296,702
Nondurable PCE Commodities	4	$142,782	$1,271,843
Wholesale/Gasoline Service Stations/Retail Trade	46	$1,135,731	$2,564,511
Totals:	203	$4,071,293	$12,258,324

Jerome County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	56	$866,413	$2,895,452
Food Services and Drinking Places	50	$660,841	$1,804,572
Transportation Services	27	$64,832	$2,346,538
Travel Arrangement and Reservation Services	1	$27,699	$61,064
Motion Pictures and Performing Arts	6	$92,210	$188,034
Sports and Recreation	36	$735,918	$1,778,968
Nondurable PCE Commodities	16	$808,721	$8,456,852
Wholesale/Gasoline Service Stations/Retail Trade	77	$2,638,949	$6,043,537
Totals:	269	$6,479,113	$23,575,017

Kootenai County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	1,032	$20,917,351	$70,390,024
Food Services and Drinking Places	772	$12,307,356	$33,607,914
Transportation Services	276	$10,631,337	$26,536,636
Travel Arrangement and Reservation Services	62	$1,815,440	$4,002,296
Motion Pictures and Performing Arts	70	$1,063,252	$2,082,417
Sports and Recreation	484	$10,250,222	$25,122,291
Nondurable PCE Commodities	27	$1,299,316	$4,780,955
Wholesale/Gasoline Service Stations/Retail Trade	364	$11,801,615	$26,366,017
Totals:	3,087	$70,085,889	$192,888,550

Latah County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	180	$2,585,573	$8,697,764
Food Services and Drinking Places	196	$2,636,606	$7,199,825
Transportation Services	14	$582,629	$2,135,104
Travel Arrangement and Reservation Services	18	$493,717	$1,088,441
Motion Pictures and Performing Arts	35	$388,660	$610,490
Sports and Recreation	47	$446,472	$1,107,916
Nondurable PCE Commodities	4	$94,518	$419,835
Wholesale/Gasoline Service Stations/Retail Trade	81	$2,283,753	$5,113,180
Totals:	575	$9,511,928	$26,372,555

Lemhi County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	60	$988,633	$3,021,347
Food Services and Drinking Places	38	$483,851	$1,321,261
Transportation Services	19	$1,011,160	$3,355,142
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	5	$67,678	$108,873
Sports and Recreation	27	$401,015	$1,079,027
Nondurable PCE Commodities	1	$30,254	$172,829
Wholesale/Gasoline Service Stations/Retail Trade	21	$769,486	$1,719,053
Totals:	171	$3,752,077	$10,777,532

Lewis County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	18	$314,513	$1,021,767
Food Services and Drinking Places	7	$90,474	$247,060
Transportation Services	>1	$5,004	$13,241
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$10,858	$15,918
Sports and Recreation	12	$232,191	$1,287,560
Nondurable PCE Commodities	1	$11,146	$43,871
Wholesale/Gasoline Service Stations/Retail Trade	10	$331,636	$735,888
Totals:	48	$995,822	$3,365,305

Lincoln County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	3	$19,555	$55,969
Food Services and Drinking Places	8	$124,564	$340,151
Transportation Services	1	$33,702	$82,442
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$15,045	$29,865
Sports and Recreation	3	$63,009	$160,366
Nondurable PCE Commodities	2	$92,476	$1,162,689
Wholesale/Gasoline Service Stations/Retail Trade	9	$170,606	$382,677
Totals:	27	$518,957	$2,214,159

Madison County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	85	$1,115,800	$3,768,335
Food Services and Drinking Places	159	$1,887,621	$5,154,565
Transportation Services	18	$607,296	$1,416,878
Travel Arrangement and Reservation Services	2	$38,587	$85,068
Motion Pictures and Performing Arts	12	$186,422	$324,788
Sports and Recreation	60	$652,485	$1,636,365
Nondurable PCE Commodities	7	$266,584	$1,611,898
Wholesale/Gasoline Service Stations/Retail Trade	101	$2,456,791	$5,498,850
Totals:	444	$7,211,586	$19,496,747

Minidoka County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	94	$1,558,652	$5,183,708
Food Services and Drinking Places	71	$880,607	$2,404,689
Transportation Services	16	$253,627	$863,071
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	8	$118,058	$273,250
Sports and Recreation	15	$265,797	$602,774
Nondurable PCE Commodities	13	$1,028,357	$10,014,339
Wholesale/Gasoline Service Stations/Retail Trade	46	$1,340,106	$3,013,457
Totals:	263	$5,445,204	$22,355,288

Nez Perce County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	191	$3,160,751	$10,655,356
Food Services and Drinking Places	238	$3,617,326	$9,877,899
Transportation Services	102	$4,550,191	$13,869,325
Travel Arrangement and Reservation Services	21	$550,649	$1,213,953
Motion Pictures and Performing Arts	14	$183,727	$423,684
Sports and Recreation	76	$1,242,051	$3,013,341
Nondurable PCE Commodities	29	$1,494,315	$3,709,937
Wholesale/Gasoline Service Stations/Retail Trade	112	$3,571,051	$7,996,626
Totals:	783	$18,370,061	$50,760,121

Oneida County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	2	$21,851	$73,795
Food Services and Drinking Places	16	$177,924	$485,859
Transportation Services	3	$67,991	$235,894
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	2	$59,040	$126,519
Sports and Recreation	2	$21,967	$68,204
Nondurable PCE Commodities	2	$88,967	$391,136
Wholesale/Gasoline Service Stations/Retail Trade	9	$173,034	$391,726
Totals:	36	$610,774	$1,773,133

Owyhee County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	12	$177,586	$535,483
Food Services and Drinking Places	23	$290,964	$794,543
Transportation Services	8	$219,844	$449,427
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	3	$28,267	$43,270
Sports and Recreation	11	$94,861	$213,027
Nondurable PCE Commodities	1	$15,336	$92,978
Wholesale/Gasoline Service Stations/Retail Trade	18	$562,907	$1,266,298
Totals:	76	$1,389,765	$3,395,026

Payette County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	6	$94,787	$283,526
Food Services and Drinking Places	43	$481,704	$1,315,396
Transportation Services	7	$172,150	$561,746
Travel Arrangement and Reservation Services	2	$40,366	$88,991
Motion Pictures and Performing Arts	3	$160,761	$237,660
Sports and Recreation	24	$354,521	$850,454
Nondurable PCE Commodities	3	$156,142	$795,703
Wholesale/Gasoline Service Stations/Retail Trade	40	$977,933	$2,196,217
Totals:	128	$2,438,364	$6,329,693

Power County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	7	$57,356	$177,363
Food Services and Drinking Places	8	$75,736	$206,814
Transportation Services	8	$226,099	$835,403
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$19,156	$28,710
Sports and Recreation	5	$15,514	$37,184
Nondurable PCE Commodities	3	$221,168	$1,543,152
Wholesale/Gasoline Service Stations/Retail Trade	16	$518,631	$1,180,463
Totals:	48	$1,133,660	$4,009,089

Shoshone County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	76	$1,273,245	$4,177,840
Food Services and Drinking Places	46	$634,727	$1,733,260
Transportation Services	145	$2,501,214	$5,570,581
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	3	$48,997	$80,956
Sports and Recreation	32	$536,714	$1,336,895
Nondurable PCE Commodities	2	$65,498	$208,791
Wholesale/Gasoline Service Stations/Retail Trade	38	$1,265,067	$2,823,753
Totals:	342	$6,325,462	$15,932,076

Teton County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	61	$1,258,490	$3,896,666
Food Services and Drinking Places	39	$622,519	$1,699,925
Transportation Services	29	$976,208	$2,728,593
Travel Arrangement and Reservation Services	1	$6,215	$13,702
Motion Pictures and Performing Arts	6	$100,993	$171,897
Sports and Recreation	34	$588,244	$1,462,056
Nondurable PCE Commodities	2	$79,913	$533,309
Wholesale/Gasoline Service Stations/Retail Trade	18	$421,980	$945,914
Totals:	190	$4,054,562	$11,452,062

Twin Falls County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	261	$4,244,057	$14,260,628
Food Services and Drinking Places	428	$6,546,873	$17,877,682
Transportation Services	132	$5,036,971	$17,078,071
Travel Arrangement and Reservation Services	18	$417,792	$921,059
Motion Pictures and Performing Arts	30	$516,592	$1,045,907
Sports and Recreation	100	$1,295,140	$3,024,409
Nondurable PCE Commodities	31	$1,341,724	$10,902,218
Wholesale/Gasoline Service Stations/Retail Trade	260	$7,752,047	$25,197,741
Totals:	1,260	$27,151,196	$90,307,715

Valley County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	212	$5,146,287	$17,344,442
Food Services and Drinking Places	96	$1,421,458	$3,899,811
Transportation Services	39	$1,000,964	$3,570,945
Travel Arrangement and Reservation Services	3	$60,873	$134,201
Motion Pictures and Performing Arts	6	$77,772	$114,012
Sports and Recreation	53	$946,672	$2,381,030
Nondurable PCE Commodities	1	$24,034	$115,941
Wholesale/Gasoline Service Stations/Retail Trade	30	$777,738	$1,735,932
Totals:	440	$9,455,798	$29,296,314

Washington County

Group Name	Number of Jobs	Earn	Sales
Traveler Accommodations	16	$268,168	$859,490
Food Services and Drinking Places	24	$302,109	$824,974
Transportation Services	6	$438,193	$1,491,232
Travel Arrangement and Reservation Services			
Motion Pictures and Performing Arts	1	$14,563	$21,349
Sports and Recreation	13	$217,288	$532,212
Nondurable PCE Commodities	3	$117,498	$883,072
Wholesale/Gasoline Service Stations/Retail Trade	14	$485,005	$1,084,634
Totals:	77	$1,842,824	$5,696,963