



## IDAHO COMMERCE ECONOMIC DEVELOPMENT PROGRAMS



# ECONOMIC DEVELOPMENT OPPORTUNITIES

IDAHO DEPARTMENT OF COMMERCE HAS CREATED AN INDEX OF TRAINING OPPORTUNITIES TO OFFER OUR IDAHO RURAL PARTNERS AND COMMUNITIES.

These training modules are created and being deployed 1:1 or one to many into rural communities by our Commerce ED team on a daily basis in 2015. They are also available via Commerce Bluebird resource site.

#### Curriculum by Category:

- Business to Business (B2B) – Economic Development
- Brand/Marketing
- Infrastructure
- International
- Tourism/Heritage/Culture

#### B2B

Business Retention & Expansion

Business Attraction 1

Business Attraction 2

Business Ethics

Business Plan

Coping with the loss of a major employer

Doing business with Government

Idaho Business Incentives

Idaho Transportation Options

Mock Site Visit Tutorial

Private Activity (IRB) Financing

Public Finance

Rapid Response Recruitment

Ready Team Tutorial

Small Business Financing

Starting a Business

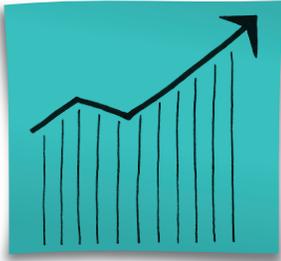
Urban Renewal



Accelerate Idaho is the state's commitment to being a national and global leader for economic growth and prosperity. This means that, more than ever, we're harnessing Idaho's resources and talent to create unmatched opportunity for our citizens, communities, and industries.

- Advance Individuals
- Elevate Industry
- Strengthen Communities

**RUNNING AT THE SPEED OF BUSINESS.**



## IDAHO COMMERCE ECONOMIC DEVELOPMENT PROGRAMS



### Brand/Marketing

Commerce Overview-tutorial  
Marketing Rural Communities (Grass roots efforts)  
Social Media Best Practices

### Infrastructure

Infrastructure overview  
Power for your community  
Public Safety  
Brownfields  
Slums and Blight as part of CDBG

### International

Idaho Commerce Export Services Tutorial  
Export Services

### Tourism/Heritage/Cultural

Basics of Tourism

### Accelerate Idaho

This is not a stagnant training curriculum or plan. Commerce ED team will continue to assess needs and work together for solutions for rural Idaho. Teamwork with other agencies and all of Commerce cross-functional teams, business experts and community partners will make this an ongoing and on-growing offering from Commerce to the communities

### Commerce Programs & Services

- Rural Economic Development Professionals Program
- The Idaho Gem Grant Program
- Rural Community Development Block Grants

#### Enhancing Rural Community-Based Economic Development Capacity:

- Main Street Idaho
- Northwest Community Institute (NWCDI)
- Strategic Planning
- Regional Rural Partners Training Programs
- Idaho Community Development Block Grant Program
- Webinars and Training
- IRP Community Reviews
- "Show Me the Money"

#### Fostering Business & Economic Development Competitiveness:

- Business Visitation
- Procurement Technical Assistance Center (PTAC)
- Economic Development Preparedness
- Business Attraction & National Sales
- International Business Programs
- Promoting Idaho, Marketing, & Sharing Information
- IGEM
- Disaster Assistance



#### Did you Know?

Idaho produces over 185 different agriculture products and processed goods including dairy, potatoes, meat, frozen fruits/vegetables and specialty foods. Idaho's food industry ranks 5th nationally for its share of the state's overall economy.

#### Did you Know?

Idaho's Aerospace Industry has grown by nearly 40% over the past 20 years. Idaho is also home to more than 200 aerospace companies, 25 of which are manufacturers of parts and products.

#### Did you Know?

Idaho has 35 million acres of public lands. This includes 20 million acres on 9 National Forests, 12 million acres managed by the Bureau of Land Management, 2 million acres managed by the state of Idaho, 30 State parks, 6 National Parks, and 3 National Historic Trails.

Please feel free to contact your Commerce Economic Development Specialist to arrange for training or sharing on any of these topics:

- Hank Ebert: [hank.ebert@commerce.idaho.gov](mailto:hank.ebert@commerce.idaho.gov)
- Jerry Miller: [jerry.miller@commerce.idaho.gov](mailto:jerry.miller@commerce.idaho.gov)
- Randy Shroll: [randy.shroll@commerce.idaho.gov](mailto:randy.shroll@commerce.idaho.gov)
- Chrissy Bowers: [chrissy.bowers@commerce.idaho.gov](mailto:chrissy.bowers@commerce.idaho.gov)