



**RUNNING AT THE SPEED OF BUSINESS.**



As the lead economic development agency for the State of Idaho, the mission of Idaho Commerce is to create jobs, strengthen communities and market the state by:

- Building the economy by assisting the growth of existing Idaho businesses and attracting new businesses to the state.
- Cultivating the development of new businesses and job opportunities across all industry sectors
- Expanding Idaho's tourism and recreation industries
- Assisting Idaho businesses in the exportation of goods and services to nations throughout the world
- Creating partnerships between the private sector and universities through innovation programs

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## BUSINESS DEVELOPMENT

Idaho Commerce fosters a business-friendly climate by guiding and supporting Idaho-based companies. Our expertise can help you build the business you envision and chart a course for continued growth and success. Whether you need start-up funding, financing for facility expansion, or a crash course in how to best leverage Idaho's tax incentives, we can help.

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## IDAHO GLOBAL ENTREPRENEURIAL MISSION (IGEM)

The Idaho Global Entrepreneurial Mission (IGEM), creates partnerships that pair private sector experts with research professionals to bring commercially viable technologies to market. The IGEM initiative is creating new products, companies, and high-value jobs—and increasing the research capacity of Idaho's universities in strategic areas.

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## IDAHO TOURISM

Idaho Commerce's Tourism Development team takes the lead in showcasing all the ways people can play in the Gem State through advertising, public relations, social networking, maintaining the volumes of information on our main tourism website, [visitidaho.org](http://visitidaho.org), and more. The division's activities are funded by a 2% lodging tax paid by travelers and collected by hotel, motel, and private campground owners. Lodging tax receipts have grown to over \$7 million annually.

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## INTERNATIONAL TRADE

The Idaho Commerce International Business staff are experts in developing reliable global business relationships. We can help you identify prospects in international markets, find financing to support this new aspect of your business, and match you with local resources who can provide export services.

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## COMMUNITY DEVELOPMENT

The heart of our state is our communities – and Idaho's cities and towns are so vibrant, largely because of the efforts of the people who live, work, and play in them. Citizens often lead the charge in beautifying their communities and making them more prosperous. If you're passionate about enhancing your hometown, chances are you'll find help at Idaho Commerce. We offer community block grants, training and technical assistance, Main Street applications, and other resources that can help your community thrive economically and culturally.

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## GOVERNMENT CONTRACTING-PTAC

Idaho Commerce can help you tap into the government contracts market through our Idaho Procurement Technical Assistance Center (PTAC). In fact, most federal purchases under \$150,000 are reserved for small businesses. PTAC tracks local, state, and federal bid opportunities, and alerts you to those that match your product and service profile. PTAC registration is free and we offer workshops and one-on-one trainings to get you started.



## IDAHO TAX REIMBURSEMENT INCENTIVE

Idaho is uniquely poised to encourage the growth of new economic opportunities, create new, high-paying jobs, and grow our diversified economy. The Tax Reimbursement Incentive is designed to enhance Idaho's competitiveness and provide the tools we need to accelerate our economic growth. This performance-based incentive features a **tax credit of up to 30% for up to 15 years** on new state tax revenues generated by companies seeking to expand in or relocate to the state of Idaho.

## IDAHO COMMERCE GRANT PROGRAMS

- Idaho Opportunity Fund
- Idaho Global Entrepreneurial Mission (IGEM) Grant
- Community Development Block Grant
- Rural Community Block Grant
- Gem Grant
- Rural Economic Development Professionals Program
- Idaho Travel Council Grant
- State Trade and Export Promotion (STEP) Grant

Details at:  
[commerce.idaho.gov](http://commerce.idaho.gov)