

ITC GRANT NARRATIVE PROGRESS REPORT FORM

Grantee: Salmon River Chamber	Grant Number 14-II-06
Date Submitted 7/15/15	Report #: <input type="checkbox"/> 2 <input type="checkbox"/> 4
Date Posted for Review:	<input type="checkbox"/> 1 <input checked="" type="checkbox"/> 3 <input type="checkbox"/> Final

Awarded Grant: \$35,000	Cash Match Requirement: \$ 4,375	Total Excess Match Committed (Above required amount)
Amount Expended YTD: 33,749.00	Cash Match Documented YTD: 0	0

Copy for additional elements

Element 1:

Amount Awarded: \$	Amount Expended YTD: \$	Cash Match Documented YTD: \$	Excess Cash Match Committed: \$
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<p>Progress of Element since grant award or last report:</p> <p>Placed Regional Ads with Out There Monthly, Seattle Times, Experience North Central Idaho and the Idaho Statesman.</p> <p>Conducted a Facebook training seminar for our members and subscribed to the Idaho Calendar.</p> <p>Attended several ICORT functions,</p>
<p>Anticipated completion date(s):</p> <p>September 2015</p>
<p>Actions needed to complete this element:</p> <p>The advertising committee is following our approved advertising plan. All ads are in place to complete our summer and fall advertising.</p>
<p>Measurements(s) of Results</p> <p>Lodging bookings for our summer season and chamber sponsored events are very strong. Hotel rooms have been sold out for "Hot Summer Nights" since June.</p>

No activity during this report period due to seasonal nature of marketing activity.

Revised 8-Aug-2013