

ITC GRANT NARRATIVE PROGRESS REPORT FORM

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| Grantee: Salmon River Chamber | Grant Number 14-II-06 |
| Date Submitted 3/25/15 | Report #: <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 4 |
| Date Posted for Review: | <input type="checkbox"/> 1 3 <input type="checkbox"/> Final |

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| Awarded Grant: \$35,000 | Cash Match Requirement: \$ 4,375 | Total Excess Match Committed (Above required amount) |
| Amount Expended YTD: 8,302.50 | Cash Match Documented YTD: 0 | |

Copy for additional elements

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| Element 1: |
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| Amount Awarded: \$ | Amount Expended YTD: \$ | Cash Match Documented YTD: \$ | Excess Cash Match Committed: \$ |
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| Progress of Element since grant award or last report: Completion of Sports shows in Tri Cities, WA, Spokane, WA, and Boise. Ads placed with Outdoor Life, NW Travel Magazine, Horizon Magazine, Out There Monthly and Idaho Statesman. |
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| Anticipated completion date(s): September 2015 |
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| Actions needed to complete this element: Budget and plan are in place to complete our summer and fall advertising. |
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| Measurements(s) of Results Show attendance numbers are strong as well as motel bookings for our summer season and events. |
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No activity during this report period due to seasonal nature of marketing activity.