

ITC GRANT NARRATIVE PROGRESS REPORT

Grantee: Kamiah Chamber of Commerce	Grant Number: 14-II03
Date Submitted: 2/5/15	Report #: <input type="checkbox"/> 2 <input type="checkbox"/> 4
Date Posted for Review:	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 3 <input type="checkbox"/> Final

Awarded Grant: \$ 23,500.00	Cash Match Requirement: \$ 2,940	Total Cash Match Committed: \$2,940
Amount Expended YTD: \$ 6,585.99	Cash Match Documented YTD: \$ 800.00	

Copy for additional elements

Element 1: Audit

Amount Awarded: n/a	Amount Expended YTD: \$0	Cash Match Documented YTD: \$0	Total Cash Match Committed: \$0
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Progress of Element since grant award or last report:
Anticipated completion date(s):
Actions needed to complete this element:
Measurements(s) of Results

No activity during this report period due to seasonal nature of marketing activity.

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Element 2: Admin/Fulfillment

Amount Awarded: \$ 2,136	Amount Expended YTD: \$ 1,602.00	Cash Match Documented YTD: \$ 0	Total Cash Match Committed: \$ 0
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Progress of Element since grant award or last report:

Day-to-day tourism related administration duties and responsibilities done on an on-going basis

Administration/Fulfillment is on-going and as allowable 75% of admin/fulfillment award can be requested in 1st Qtr.

Anticipated completion date(s):

On-going

Actions needed to complete this element:

On-going

Measurements(s) of Results

Project continues; and financial and progress reporting done in timely fashion.



No activity during this report period due to seasonal nature of marketing activity.

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Element 3: Tourism Marketing

Amount Awarded: \$ 21,364	Amount Expended YTD: \$ 4,983.99	Cash Match Documented YTD: \$ 800.00	Total Cash Match Committed: \$ 2,940
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Progress of Element since grant award or last report:

Kamiah and Kooskia annual website and domain renewed. Website on-going maintenance and design for Kamiah and Kooskia Chamber websites continues. Kamiah Welcome Center continues to be open 6 days per week handling visitor inquires both through social media and on-site visits. Kamiah Welcome Center also offers a wifi hotspot for visitors whose providers (cell and internet) do not have local coverage. Kamiah's social media contractor was renewed and Kooskia has contracted for a social media contractor to provide on-going social media presence. Ad placed in Northern Rockies Rider targeting motorcyclist visitors in one of ten publications, this one featuring three rides within the immediate region. Kamiah's day trip brochures have proven very popular and are on our 5th printing. Attended ITC Grant Summit in Boise.

Anticipated completion date(s):

On-going for contract period.

Actions needed to complete this element:

This element is on schedule with project application.

Measurements(s) of Results

Kamiah and Kooskia Chamber websites are up-to-date with on-going social media presence. The Kamiah Chamber maintains a visitor's guest book for tourists to sign when they visit the Welcome Center. We maintain a log of tourism packets sent out to inquiries received by US Post Office, email or phone. The Kamiah Chamber hesitates to ask visitors utilizing the WiFi hotspot and/or on-site computer station to sign in due to confidentiality issues however the availability and use of these services has increased as knowledge of these services become better known. Ad published in October/Novmeber issue of Northern Rockies Riders newspaper. Kamiah continues to keep day trip and other local/regional brochures available for visitors. Kamiah has had to triple the size of its information brochure rack at the Welcome Center to accommodate the needs of visitors. It is our hope to begin development of two more day trip brochures, one for motorcyclists highlighting a minimum of four local loops and one for mountain biking. Kamiah will be attending the Region II grant coordination meeting in Moscow in March and will be submitting an ITC grant application for 2015.

No activity during this report period due to seasonal nature of marketing activity.