

ITC GRANT NARRATIVE PROGRESS REPORT FORM

Grantee: Hells Canyon Visitor Bureau	Grant Number: 14-II-02
Date Submitted: December 12, 2014	Report #: <input type="checkbox"/> 2 <input type="checkbox"/> 4
Date Posted for Review: December 12, 2014	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 3 <input type="checkbox"/> Final

Awarded Grant: \$ 40,000.00	Cash Match Requirement: \$ 5,000.00	Total Excess Match Committed (Above required amount)
Amount Expended YTD: \$ 8,259.60	Cash Match Documented YTD: \$ 4,063.35	

Element 1: Admin/Fulfillment

Amount Awarded: \$ 4,000.00	Amount Expended YTD: \$ 3,000.00	Cash Match Documented YTD: \$ 0	Excess Cash Match Committed: \$ 0
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Progress of Element since grant award or last report:
Ongoing throughout the grant cycle.
Anticipated completion date(s):
End of grant cycle.
Actions needed to complete this element:
Measurements(s) of Results

Element III: Tourism Marketing

Amount Awarded: \$ 36,000.00	Amount Expended YTD: \$ 5,259.60	Cash Match Documented YTD: \$ 4,063.35	Excess Cash Match Committed: \$ 0
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Progress of Element since grant award or last report:

Placed Ads in the following Publications:

SalmonTrout Steelheader Magazine ½ page Sept / Oct / Nov issues

Horizon Air Magazine 1/3 page – October Idaho section

Anticipated completion date(s):

End of grant cycle.

Actions needed to complete this element:

Place additional advertising, create new website. I will also be attending the ITC Grant Summit and ICORT Conference in Boise.

Measurements(s) of Results:

No results to report as of yet.