

# NWCDI 2009

*NORTHWEST COMMUNITY DEVELOPMENT INSTITUTE*

**July –20-24, 2009**

**Doubletree Riverside Hotel • Boise, Idaho**



## Mission

To advance the practice and profession of community and economic development in the Northwest

## Who Should Attend?

Elected Officials and Staff, Community and Economic Development Agencies and Organizations, Non-Profits, Legislators, Chambers of Commerce, Extension Agents, Tribes, Planners, and Community Volunteers

## NWCDI Comments

“I’ve never had such in-depth training that touches on so many critical aspects of community development work.”

“There is a great balance of subjects, materials, and references that are directly and immediately usable in our communities.”

C.L. “Butch” Otter, Governor  
Donald A. Dietrich, Director

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Equal Opportunity Employer

## *Celebrating Ten Years of Community Building!*

The Northwest Community Development Institute (NWCDI) has provided formal training for Community and Economic Development Practitioners in the region for the past nine years. This comprehensive program is designed to build skills, knowledge, and abilities of development professionals and volunteers in communities of all sizes. The training includes:

- ◆ Building relationships and collaborations through good communication and leadership development including courses in team building, conflict management, facilitation skills and building community based or regional partnerships;
- ◆ Improving the ability to create a vision and act strategically to achieve development goals through short and long term scenario planning and fundraising;
- ◆ Increasing abilities to create healthy and economically diversified economies through business retention, expansion, diversification and attraction programs;
- ◆ Building sustainable communities through entrepreneurial development;
- ◆ Building strategies and techniques which promote respect and stewardship of the environment through proper land use planning, infrastructure development, preservation of community character as well as cultural and social diversity.

Instructors from all over the country provide participants with the latest techniques in strategic planning, leadership development and even how small communities can be competitive in a global market.

Participants can receive a Professional Community and Economic Development Certification (PCED) and Continuing Education Units while attending this affordable and accessible training program.



# 2009 PLANNED CURRICULUM

## YEAR 1

• Community Development Principles and Values • Community Assessments • Introduction to Economic Development • Building & Motivating Effective Teams • Value and Power of Diversity • Strategic Thinking and Planning for Community Leaders and Public Managers • Asset-based Community Development • New Town • Spanish Simplified-Elective

## YEAR 2

Public Finance Strategies • Strategic Fundraising • Business Retention and Expansion • Top Ten Factors of Site Selection • Marketing Your Community • Building Entrepreneurial Communities • Economic Development and Community Housing • Tourism Development/Web Marketing • Conflict to Consensus • Implementing Diversity Tools • Leadership in Implementing Revitalization Strategies • Land Use Planning and Development • Infrastructure for Community Development • Spanish Simplified-Elective

## YEAR 3

Ethical Challenges in the Public Sector • Establishing and Managing a Local Development Organization • Marketing Your Community • City of Somerset • Workforce Training • Facilitation Skills • Top Ten Location Factors of Site Selection • Creating Diverse Communities • Developing and Operating a Successful Volunteer Program • Community-Based Planning-Partnerships for Success • Leadership for Change • Community Survival Strategies • Economic Impact Analysis • Spanish Simplified-Elective

## POST-GRADUATE—CURRICULUM TO BE ANNOUNCED

The Post-Graduate class is for those who want to continue their formal community and economic development training. Classes provide more in-depth study and focus on particular issues and topics impacting communities.

**Participants can earn an extra point toward their Certification.**

### 2009 Tuition

|                                |                  |
|--------------------------------|------------------|
| YEARS 1-3 (July 20-24)         | \$550 Early Bird |
| ADVANCED TRAINING (July 20-22) | \$300 Early Bird |

Tuition for all classes include course materials, continental breakfast and lunches. Early Bird Registration through May 30, 2009.

Additional \$50 after this date.

More Information will be Available Soon at

[www.nwcdi.com](http://www.nwcdi.com)

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or Gloria Zacharius

Oregon Economic and Community Development  
Department

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The Northwest CDI is part of a national network of community development institutes endorsed by the Community Development Council. Since 1987, elected officials, board members, community and economic development professionals and citizens from all walks of life have attended CDI, and many have attained the Professional Community and Economic Developer (PCED) Certification. For more information go to [www.cdccouncil.com](http://www.cdccouncil.com) and follow the links to other CDI websites.