



International Market Access Grant

Increasing Idaho Exports to International Markets

Announcement of Funds Availability

Final Round!

**Applications due
March 2, 2012**



Funding may offset a portion of qualifying expenses associated with international trade activities.



Helps Idaho's small businesses expand sales in foreign markets.



Complete application and guidelines are available at www.commerce.idaho.gov and www.agri.idaho.gov.



The Idaho Department of Commerce and the Idaho State Department of Agriculture are pleased to announce the competitive solicitation process to award International Market Access Grants.



Program Purpose:

To increase the number of small businesses exporting in Idaho and increase the value of exports for those small businesses that are currently exporting.

Grant Conditions:

- Each individual grant will not exceed \$10,000
- Applicants would be required to match 100% of requested grant funds
- Allotted program funds must be spent by September 1, 2012

Eligible companies will:

- Meet the small business standards as set by the SBA*
*complete definition can be found at www.sba.gov/content/table-small-business-size-standards
- Operate a licensed business in Idaho to process, assemble, and/or distribute a product or provide an exportable service
- Submit a complete International Market Access Grant Application to IDOC/ISDA by the application deadline
- Execute the proposed project no later than September 1, 2012
- Submit all required post-activity documentation to IDOC/ISDA no later than October 3, 2012
- Agree to provide IDOC/ISDA with the export sales resulting from the IMAG-funded initiative

Project areas may include, but are not limited to:

- Governor's Trade Mission participation
- Trade show exhibition
- Foreign market sales mission
- International travel costs for approved, company-specific business activity
- Travel for foreign customer visits to Idaho
- Participation in an export seminar or educational event
- Creation or translation of marketing materials for utilization in international markets
- U.S. Commercial Service export promotion services, such as Gold Keys

**A complete application includes a project proposal of no more than four (4) pages, a budget narrative, a line item budget, and a signed SBA form, in addition to the application cover sheet. **

For more information, contact:

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